Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

FAS-FAX

United States and Canadian Periodicals

Circulation averages for six months ended December 31, 1991

Magazines,
Business Publications,
Farm Publications
and Religious Publications

Preliminary figures subject to audits as filed with the Audit Bureau of Circulations.

A3385-3.4U
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INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S., Canadian and Foreign publications.

As in the case of all data filed with ABC, the figures are subject to confirmation by regularly scheduled audits. If there is a difference of 2% or more between the publisher's figures and the auditor's findings and/or at the publisher's request, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@ Indicates that the comparison figures have been adjusted to the auditor's findings. (See text above)

* Indicates Data Bank participant.

^ Indicates initial audit/reinstatement of service report figures for the period.

(a) Denotes a time period prior to ABC membership.

(b) Represents change in membership division.

(c) Indicates omission of figures due to group's frequencies, price structures and/or change of participants.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

The Farm Publications section includes a state or province breakdown for each publication. These breakdowns report the combined paid circulation and qualified non-paid circulation by geographic area. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of qualified non-paid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

Approximately one week after the mailing of this report, a correction notice (if necessary) will be mailed by ABC. Approximately two weeks after the correction notice, a supplement to this report will be issued. It will list those new filers as well as pertinent updates.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations,
FAS-FAX Report - December 31, 1991.

Audit Bureau
of Circulations

Magazines

United States, Canada & Foreign

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Audit Bureau
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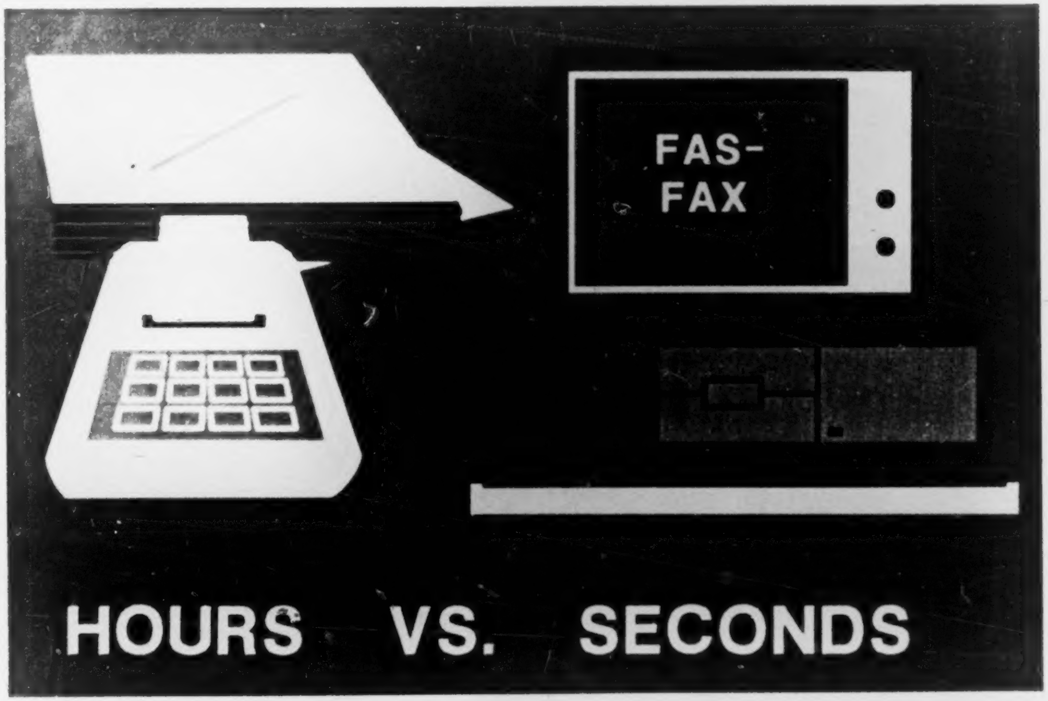

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.												
AAA WORLD (None Claimed)	1.00	3	2,800,733		2,800,733	3	2,573,424		2,573,424	8.8		8.8
ADVENTURE ROAD (1,500,000)	1.00	2	1,523,853		1,523,853	3	1,493,624		1,493,624	2.0		2.0
AIR & SPACE/SMITHSONIAN (300,000)	3.50	3	299,621	18,782	318,403	3	290,791	19,733	310,524	3.0	(4.8)	2.5
*AIR FORCE TIMES (93,000)	2.00	27	79,941	12,600	92,541	27	82,555	12,183	94,738	(3.2)	3.4	(2.3)
ALABAMA LIVING (None Claimed)	N/A	6	265,632		265,632	6	261,626		261,626	1.5		1.5
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER (230,000)	2.95	6	215,420	16,467	231,887	6	221,454	20,243	241,697	(2.7)	(18.6)	(4.1)
AMERICAN ARTIST (None Claimed)	2.50	6	130,707	20,404	151,111	6	140,201	16,431	156,632	(6.8)	24.2	(3.5)
AMERICAN DEMOGRAPHICS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
AMERICAN FILM		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
AMERICAN HANDGUNNER (None Claimed)	2.95	3	86,643	47,005	133,648	3	100,646	43,703	144,349	(13.9)	7.6	(7.4)
AMERICAN HEALTH-FITNESS OF BODY AND MIND (800,000)	1.95	5	781,971	65,275	847,246	5	757,315	48,857	806,172	3.3	33.6	5.1
*AMERICAN HERITAGE (285,000)	4.50	4	282,044	7,628	289,672	3	283,635	6,792	290,427	(0.6)	12.3	(0.3)
THE AMERICAN HUNTER (None Claimed)	2.00	6	1,178,462		1,178,462	6	1,226,402		1,226,402	(3.9)		(3.9)
THE AMERICAN LAWYER (None Claimed)	20.00	5	17,629	66	17,695	5	18,377	83	18,460	(4.1)	(20.5)	(4.1)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/91			ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/90			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID		SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE AMERICAN LEGION AUXILIARY NATIONAL NEWS (821,696)	N/A	3	837,204		837,204	3	826,338		826,338	1.3		1.3
THE AMERICAN LEGION MAGAZINE (2,900,000)	2.00	6	2,935,379		2,935,379	6	2,956,342		2,956,342	(0.7)		(0.7)
AMERICAN MOTORCYCLIST (None Claimed)	1.25	6	165,583		165,583	6	160,346		160,346	3.3		3.3
*AMERICAN PHOTO (250,000)	3.50	3	212,785	56,000	268,785	3	225,228	42,533	267,761	(5.5)	31.7	0.4
THE AMERICAN RIFLEMAN (None Claimed)	2.00	6	1,296,027		1,296,027	6	1,378,042		1,378,042	(5.9)		(5.9)
AMERICAN RODDER (None Claimed)	3.50	4	17,210	49,748	66,958	4	18,554	49,672	68,226	(7.2)	0.2	(1.9)
AMERICAN SCIENTIST (None Claimed)	4.75	3	109,491	982	110,473	3	110,550	651	111,201	(1.0)	50.8	(0.6)
THE AMERICAN SPECTATOR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AMIGAWORLD (None Claimed)	3.95	6	62,376	37,661	100,037	6	51,989	41,266	93,255	20.0	(8.7)	7.3
THE AOPA PILOT (None Claimed)	2.00	6	296,429		296,429	6	296,722		296,722	(0.1)		(0.1)
APPRISE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ARCHAEOLOGY MAGAZINE (140,000)	4.50	3	134,564	13,013	147,577	3	133,480	11,799	145,279	0.8	10.3	1.6
ARCHIE COMICS GROUP (1,250,000)	(c)	6		1,075,923	1,075,923	6		1,288,190	1,288,190 @		(16.5)	(16.5)
*ARCHITECTURAL DIGEST (625,000)	5.00	6	518,389	108,401	626,790	6	518,668	113,050	631,718	(0.1)	(4.1)	(0.8)
ARKANSAS TIMES MAGAZINE (None Claimed)	1.95	6	23,675	3,932	27,607	6	28,002	3,191	31,193	(15.4)	23.2	(11.5)
*ARMY TIMES (124,000)	2.00	27	107,775	18,493	126,268	27	108,101	20,873	128,974	(0.3)	(11.4)	(2.1)

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*ARMY TIMES, AIR FORCE TIMES, NAVY TIMES, COMBINED STATEMENT (305,000)	2.00	27	265,450	40,856	306,306	27	268,911	43,491	312,402	(1.3)	(6.1)	(2.0)
ART & ANTIQUES (150,000)	3.95	5	149,491	4,357	153,848	5	153,913	10,017	163,930	(2.9)	(56.5)	(6.2)
ART IN AMERICA (None Claimed)	4.75	6	58,946	11,826	70,772	6	61,863	12,524	74,387	(4.7)	(5.6)	(4.9)
THE ARTIST'S MAGAZINE (None Claimed)	2.75	6	232,527	26,460	258,987	6	245,966	28,387	274,353	(5.5)	(6.8)	(5.6)
ARTNEWS (70,000)	4.75	5	63,151	11,010	74,161	5	64,155	13,096	77,251	(1.6)	(15.9)	(4.0)
ASTRONOMY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ATLANTA MAGAZINE (80,000)	2.50	6	73,043	9,029	82,072	6	66,714	8,846	75,560	9.5	2.1	8.6
*THE ATLANTIC (450,000)	2.95	6	415,620	43,218	458,838	6	423,683	48,294	471,977	(1.9)	(10.5)	(2.8)
*AUDIO (None Claimed)	2.95	6	111,964	30,200	142,164	6	109,258	33,117	142,375	2.5	(8.8)	(0.2)
AUDIO/VIDEO INTERIORS (None Claimed)	3.95	6	28,165	21,903	50,068				(a)			
*AUDUBON (465,000)	2.95	3	468,567	8,051	476,618	3	462,483	6,046	468,529	1.3	33.2	1.7
*AUTOMOBILE MAGAZINE (500,000)	2.95	6	438,289	92,023	530,312	6	386,548	91,385	477,933	13.4	0.7	11.0
*AUTOWEEK (275,000)	1.95	27	272,563	3,069	275,632	27	261,772	3,761	265,533	4.1	(18.4)	3.8
*BACKPACKER (190,000)	2.95	4	152,518	41,074	193,592	3	145,348	51,025	196,373	4.9	(19.5)	(1.4)
BALTIMORE MAGAZINE (50,000)	1.95	6	38,890	10,622	49,512	6	44,990	9,862	54,852	(13.6)	7.7	(9.7)

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BARRON'S NATIONAL BUSINESS AND FINANCIAL WEEKLY (None Claimed)	2.50	27	127,657	107,932	235,589	27	125,692	115,627	241,319	1.6	(6.7)	(2.4)
BASEBALL DIGEST (None Claimed)	3.75	6	236,785	11,807	248,592	6	252,295	14,723	267,018	(6.2)	(19.8)	(6.9)
BASSIN' (None Claimed)	2.50	3	201,501	39,656	241,157	3	191,180	37,166	228,346	5.4	6.7	5.6
BASSMASTER MAGAZINE (None Claimed)	2.95	4	517,084	8,976	526,060	4	509,783	8,976	518,759	1.4		1.4
BEST RECIPES (None Claimed)	2.50	3	136,633	1,481	138,114	3	114,179	1,577	115,756 ^	19.7	(6.1)	19.3
BEST SELLING HOME PLANS (None Claimed)	3.50	3		65,333	65,333	3		70,013	70,013		(6.7)	(6.7)
•BETTER HOMES AND GARDENS (8,000,000)	1.95	6	7,476,461	526,333	8,002,794	6	7,491,389	515,833	8,007,222	(0.2)	2.0	(0.1)
BETTER INVESTING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BICYCLE GUIDE to 9/1/91 (165,000)	2.95	3	123,072	42,014	165,086	4	120,148	44,594	164,742	2.4	(5.8)	0.2
since 9/1/91 (None Claimed)			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
•BICYCLING (350,000)	2.95	5	277,692	96,269	373,961	5	280,158	95,332	375,490	(0.9)	1.0	(0.4)
THE BIG BOPPER (None Claimed)	2.95	6	7,161	114,695	121,856	6	14,766	252,630	267,396	(51.5)	(54.6)	(54.4)
BIKER (None Claimed)	3.50	3	3,221	60,574	63,795	3	4,474	63,748	68,222	(28.0)	(5.0)	(6.5)
BILL MAZEROSKI'S BASEBALL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
•BLACK ENTERPRISE (230,000)	1.95	6	238,803	14,744	253,547	6	237,100	14,883	251,983	0.7	(0.9)	0.6
THE BLOOD-HORSE (None Claimed)	3.50	26	19,606	826	20,432	26	19,180	974	20,154	2.2	(15.2)	1.4
•BOATING (None Claimed)	3.50	6	157,940	34,667	192,607	6	150,309	35,867	186,176	5.1	(3.3)	3.5

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BODY BUILDING LIFESTYLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*BON APPETIT (1,200,000)	2.75	6	1,141,921	113,085	1,255,006	6	1,291,976	105,583	1,397,559	(11.6)	7.1	(10.2)
BOP (None Claimed)	2.25	6	18,818	107,296	126,114	6	34,297	242,157	276,454	(45.1)	(55.7)	(54.4)
BOSTON MAGAZINE (124,000)	2.50	6	107,326	20,398	127,724	6	101,229	22,899	124,128	6.0	(10.9)	2.9
BOWHUNTER (None Claimed)	2.95	5	128,363	70,160	198,523	5	104,269	69,004	173,273	23.1	1.7	14.6
BOWLING DIGEST (None Claimed)	3.75	3	95,359	3,703	99,062	3	109,653	4,900	114,553	(13.0)	(24.4)	(13.5)
*BOYS' LIFE (1,300,000)	1.75	6	1,299,061		1,299,061	6	1,357,173		1,357,173	(4.3)		(4.3)
*BRIDAL GUIDE (None Claimed)	4.95	3	2,400	179,274	181,674	3	2,869	197,554	200,423	(16.4)	(9.3)	(9.4)
*BRIDE'S AND YOUR NEW HOME (None Claimed)	4.95	3	62,541	260,214	322,755	3	53,797	270,021	323,818	16.3	(3.6)	(0.3)
BRITISH HERITAGE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BUCKMASTERS WHITETAIL MAGAZINE (105,000)	3.95	5	73,321	30,231	103,552	5	59,409	27,739	87,148 ^	23.4	9.0	18.8
BUSINESS WEEK INTERNATIONAL (110,000)	2.50	27	97,251	17,948	115,199	27	93,248	17,518	110,766	4.3	2.5	4.0
*BUSINESS WEEK (NORTH AMERICA) (870,000)	2.50	27	845,668	41,482	887,150	27	848,089	42,005	890,094	(0.3)	(1.3)	(0.3)
BUSINESS WEEK (WORLD WIDE) (980,000)	2.50	27	942,919	59,430	1,002,349	27	941,337	59,523	1,000,860	0.2	(0.2)	0.2
BUTTERICK HOME CATALOG (None Claimed)	2.25	2	241,025	71,889	312,914	2	237,792	68,521	306,313 @	1.4	4.9	2.2

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BYTE MAGAZINE (None Claimed)	3.50	6	358,221	144,099	502,320	6	350,570	131,886	482,456	2.2	9.3	4.1
THE C USERS JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CALIFORNIA CITY GROUP (Variable Rate Base)	(c)	6	350,982	56,863	407,845	6	362,370	59,190	421,560	(3.1)	(3.9)	(3.3)
CAMERA AND DARKROOM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CAPE COD LIFE (None Claimed)	3.00	3	12,655	11,426	24,081	3	13,193	10,522	23,715 ^	(4.1)	8.6	1.5
CAPPER'S (None Claimed)	0.85	13	366,770		366,770	13	377,345		377,345	(2.8)		(2.8)
*CAR AND DRIVER to 10/01/91 (950,000) since 10/01/91 (1,000,000)	2.95	6	824,914	200,050	1,024,964	6	748,762	210,633	959,395	10.2	(5.0)	6.8
CAR AUDIO AND ELECTRONICS (110,000)	3.95	6	73,093	50,909	124,002	6	70,681	51,816	122,497	3.4	(1.8)	1.2
*CAR CRAFT (425,000)	2.95	6	289,618	127,394	417,012	6	280,766	145,844	426,610	3.2	(12.6)	(2.3)
CAREER PILOT (None Claimed)	5.00	6	14,688	53	14,741	6	17,940	38	17,978	(18.1)	39.5	(18.0)
CAROLINA COUNTRY (330,000)	N/A	5	335,308		335,308	6	335,574		335,574	(0.1)		(0.1)
CARS & PARTS (None Claimed)	2.50	6	61,499	29,019	90,518	6	66,493	29,317	95,810	(7.5)	(1.0)	(5.5)
CAT FANCY (None Claimed)	2.95	6	242,934	40,988	283,922	6	213,693	33,849	247,542	13.7	21.1	14.7
CATHOLIC DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CATS MAGAZINE (None Claimed)	2.50	6	119,476	2,600	122,076	6	126,764	2,963	129,727	(5.8)	(12.3)	(5.9)
CD REVIEW (None Claimed)	2.95	6	84,376	24,851	109,227	6	87,062	25,976	113,038	(3.1)	(4.3)	(3.4)
CHANGES-FOR AND ABOUT ADULT CHILDREN (None Claimed)	3.75	3	21,048	5,663	26,711	3	21,948	5,626	27,574	(4.1)	0.7	(3.1)

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CHICAGO (200,000)	2.25	6	176,457	25,119	201,576	6	175,724	25,193	200,917	0.4	(0.3)	0.3
THE CHRONICLE OF HIGHER EDUCATION (None Claimed)	2.75	24	91,725		91,725	23	88,598		88,598	3.5		3.5
THE CHRONICLE OF PHILANTHROPY (None Claimed)	2.75	12	24,881		24,881	11	20,931		20,931	18.9		18.9
THE CHRONICLE OF THE HORSE (None Claimed)	1.50	26	22,258	400	22,658	26	23,517	340	23,857	(5.3)	17.6	(5.0)
CIRCUS MAGAZINE (None Claimed)	3.50	6	36,330	105,161	141,491	6	42,472	141,554	184,026	(14.5)	(25.7)	(23.1)
CLEVELAND MAGAZINE (None Claimed)	2.00	6	31,822	5,404	37,226	6	32,251	6,727	38,978 @	(1.3)	(19.7)	(4.5)
CLIMBING (None Claimed)	4.95	3	12,263	13,983	26,246				(a)			
*COLONIAL HOMES (575,000)	3.00	3	418,219	197,210	615,429	3	420,170	192,209	612,379	(0.5)	2.6	0.5
COLORADO HOMES & LIFESTYLES (None Claimed)	2.50	3	10,390	7,818	18,208	3	10,901	4,220	15,121	(4.7)	85.3	20.4
COLUMBIA JOURNALISM REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
COLUMBUS MONTHLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
COMPUTE (275,000)	2.95	6	255,617	44,409	300,026	3	305,666	49,567	355,233	(16.4)	(10.4)	(15.5)
COMPUTER LANGUAGE (None Claimed)	3.95	6	49,847	14,501	64,348	6	49,004	12,058	61,062	1.7	20.3	5.4
*COMPUTER SHOPPER (325,000)	2.95	6	161,764	226,651	388,415	6	137,862	195,361	333,223	17.3	16.0	16.6
THE CONDE NAST LTD. (4,250,000)	(c)	6	3,472,945	1,705,026	5,177,971	6	3,339,562	1,554,901	4,894,463	4.0	9.6	5.8

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

		AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE CONDE NAST PACKAGE OF WOMEN (5,300,000)	(c)	(c)	2,821,386	3,242,697	6,064,083	(c)	2,609,777	3,364,978	5,974,755	8.1	(3.6)	1.5
*CONDE NAST TRAVELER (600,000)	2.50	6	715,683	29,770	745,453	6	696,583	30,552	727,135	2.7	(2.6)	2.5
CONNECTICUT MAGAZINE (85,000)	2.50	6	82,914	5,297	88,211	6	82,619	5,954	88,573	0.4	(11.0)	(0.4)
*CONNOISSEUR (320,000)	2.50	6	314,157	16,119	330,276	6	313,085	15,923	329,008	0.3	1.2	0.4
CONSUMERS DIGEST (800,000)	2.50	3	823,090	65,645	888,735	3	818,010	55,694	873,704	0.6	17.9	1.7
*COOKING LIGHT (900,000)	2.50	3	850,709	109,422	960,131	3	830,499	94,000	924,499	2.4	16.4	3.8
COONHOUND BLOODLINES (None Claimed)	2.50	6	22,360	56	22,416	6	23,680	47	23,727	(5.6)	19.1	(5.5)
*COSMOPOLITAN (2,500,000)	2.50	6	637,932	2,103,870	2,741,802	6	559,752	2,041,219	2,600,971	14.0	3.1	5.4
COSMOPOLITAN EN ESPANOL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*COUNTRY AMERICA (700,000)	2.50	5	660,971	65,200	726,171	5	538,634	62,800	601,434	22.7	3.8	20.7
COUNTRY FOLK ART MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*COUNTRY HOME (1,000,000)	2.95	3	781,976	310,000	1,091,976	3	755,675	273,667	1,029,342	3.5	13.3	6.1
COUNTRY JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*COUNTRY LIVING (1,700,000)	2.50	6	1,196,018	643,047	1,839,065	6	1,185,299	618,568	1,803,867	0.9	4.0	2.0
COUNTRY LIVING (OHIO) (None Claimed)	N/A	6	220,742		220,742	6	217,361		217,361	1.6		1.6
COUNTRY MUSIC (525,000)	2.50	3	530,283	22,991	553,274	3	467,432	15,256	482,688	13.4	50.7	14.6
CRAFTS (None Claimed)	2.95	6	268,794	131,868	400,662	6	261,429	106,242	367,671 @	2.8	24.1	9.0

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CRAFTS 'N THINGS (None Claimed)	2.25	4	162,768	143,522	306,290	4	181,575	122,310	303,885	(10.4)	17.3	0.8
CREATIVE CLASSROOM (170,000)	3.75	3	185,952		185,952	3	140,783		140,783	32.1		32.1
CRUISE TRAVEL (None Claimed)	3.75	3	154,514	7,960	162,474	3	145,620	6,975	152,595	6.1	14.1	6.5
CRUISING WORLD (143,000)	2.95	6	122,780	23,157	145,937	6	114,502	21,053	135,555	7.2	10.0	7.7
*CYCLE WORLD (240,000)	2.50	6	177,959	82,533	260,492	6	175,623	77,300	252,923	1.3	6.8	3.0
D MAGAZINE (DALLAS/FT. WORTH) (104,000)	2.50	6	101,068	8,641	109,709	6	94,607	9,243	103,850	6.8	(6.5)	5.6
DARKROOM & CREATIVE CAMERA TECHNIQUES (None Claimed)	4.50	3	35,031	8,211	43,242	3	36,608	7,689	44,297	(4.3)	6.8	(2.4)
DATA BASED ADVISOR (None Claimed)	3.95	6	29,488	9,975	39,463	6	32,527	8,232	40,759	(9.3)	21.2	(3.2)
DECORATING REMODELING (650,000)	1.95	4	474,772	209,675	684,447	4	447,843	218,443	666,286	6.0	(4.0)	2.7
DEER & DEER HUNTING (160,000)	2.95	6	81,464	45,256	126,720	6	92,411	53,382	145,793	(11.9)	(15.2)	(13.1)
DELAWARE TODAY (None Claimed)	2.50	6	19,308	3,402	22,710	6	22,432	2,721	25,153	(13.9)	25.0	(9.7)
DELL PUZZLE MAGAZINE GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*DETAILS (125,000)	2.00	6	79,433	105,795	185,228	5	55,451	64,295	119,746	43.3	64.6	54.7
*DETROIT MONTHLY (None Claimed)	2.50	6	82,272	5,248	87,520	6	88,786	7,229	96,015	(7.3)	(27.4)	(8.9)
DIABETES SELF-MANAGEMENT (150,000)	3.50	3	168,993		168,993	3	143,015		143,015	18.2		18.2

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DICK VITALE'S BASKETBALL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DIRT BIKE (None Claimed)	2.95	6	36,799	79,211	116,010	6	35,745	86,551	122,296	3.0	(8.5)	(5.1)
*DIRT RIDER (150,000)	2.95	6	110,513	46,651	157,164	6	117,597	49,659	167,256	(6.0)	(6.1)	(6.0)
DIRT WHEELS (None Claimed)	2.95	6	18,436	34,900	53,336	6	20,671	37,840	58,511	(10.8)	(7.8)	(8.8)
*DISCOVER (1,100,000)	2.95	4	974,629	149,486	1,124,115	6	953,478	168,416	1,121,894	2.2	(11.2)	0.2
DISCOVERY (1,650,000)	2.00	2	1,677,022		1,677,022	2	1,644,044		1,644,044	2.0		2.0
DOG FANCY (None Claimed)	2.95	6	164,835	31,761	196,596	6	140,215	28,208	168,423	17.6	12.6	16.7
DOG WORLD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DON HEINRICH'S COLLEGE FOOTBALL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DON HEINRICH'S PRO PREVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DR. DOBB'S JOURNAL (None Claimed)	3.50	6	77,046	21,856	98,902	6	68,936	18,762	87,698	11.8	16.5	12.8
DUCKS UNLIMITED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DUNE BUGGIES AND HOT VW'S			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DUPONT REGISTRY (65,000)	4.95	6	10,647	35,073	45,720	6	11,952	37,222	49,174	(10.9)	(5.8)	(7.0)
EASYRIDERS (None Claimed)	3.95	6	106,201	255,242	361,443	6	96,290	208,707	304,997	10.3	22.3	18.5
EATING WELL (None Claimed)	2.50	3	357,352 PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2	50,023	407,375				(a)			
*EBONY (1,750,000)	2.00	6	1,560,202	284,771	1,844,973	6	1,541,490	269,178	1,810,668	1.2	5.8	1.9
THE ECONOMIST (NORTH AMERICAN EDITION) (None Claimed)	3.50	25	197,359	17,619	214,978	25	181,047	17,292	198,339	9.0	1.9	8.4

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
EDUCATION WEEK (None Claimed)	2.50	16	50,252		50,252	16	51,469		51,469	(2.4)		(2.4)
ELEGANT BRIDE (None Claimed)	4.95	3		123,721	123,721	3		120,403	120,403		2.8	2.8
ELEVEN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE ELKS MAGAZINE (None Claimed)	0.50	5	1,442,326		1,442,326	5	1,472,[illegible]		1,472,652	(2.1)		(2.1)
*ELLE (825,000)	3.00	6	512,109	385,125	897,234	6	458,855	377,701	836,556	11.6	2.0	7.3
ELLE DECOR to 9/91 (225,000) since 9/91 (250,000)	3.50	5	214,037	40,600	254,637	5	151,935	43,780	195,715 ^	40.9	(7.3)	30.1
EM (EBONY MAN) (None Claimed)	2.00	6	182,340	65,051	247,391	6	207,029	62,174	269,203	(11.9)	4.6	(8.1)
*ENDLESS VACATION (790,000)	N/A	4	840,981		840,981	4	798,531		798,531	5.3		5.3
*ENTERTAINMENT WEEKLY (650,000)	1.95	25	693,554	49,638	743,192	26	416,623	45,601	462,224 ^	66.5	8.9	60.8
ENTREPRENEUR MAGAZINE (340,000)	3.00	6	241,543	98,929	340,472	6	238,472	87,735	326,207	1.3	12.8	4.4
EQUUS (None Claimed)	3.00	6	121,722	10,420	132,142	6	110,292	9,720	120,012	10.4	7.2	10.1
*ESQUIRE (700,000)	2.50	6	611,723	128,420	740,143	6	608,484	111,665	720,149	0.5	15.0	2.8
*ESSENCE (850,000)	2.00	6	663,354	205,150	868,504	6	639,344	211,263	850,607	3.8	(2.9)	2.1
EUROPEAN CAR (None Claimed)	2.95	5	21,775	34,017	55,792	3	27,680	53,062	80,742	(21.3)	(35.9)	(30.9)
*EUROPEAN TRAVEL & LIFE (380,000)	2.95	5	354,513	40,200	394,713	5	340,096	45,491	385,587	4.2	(11.6)	2.4
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
EXERCISE FOR MEN ONLY (None Claimed)	3.95	3	9,834	109,366	119,200	2	10,005	113,601	123,606 @	(1.7)	(3.7)	(3.6)

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*FAMILY CIRCLE (5,000,000)	1.25	8	2,256,418	2,808,713	5,065,131	8	2,375,087	3,056,692	5,431,779	(5.0)	(8.1)	(6.8)
*THE FAMILY HANDYMAN (1,000,000)	2.25	4	999,168	77,737	1,076,905	4	1,268,833	62,863	1,331,696	(21.3)	23.7	(19.1)
*FEDERAL TIMES (None Claimed)	1.50	27	29,949	1,487	31,436	27	30,256	1,608	31,864	(1.0)	(7.5)	(1.3)
*FIELD & STREAM (2,000,000)	2.00	6	1,925,629	77,103	2,002,732	6	1,932,530	83,768	2,016,298	(0.4)	(8.0)	(0.7)
FINANCIAL WORLD (500,000)	3.00	12	501,400	2,717	504,117	13	500,641	3,379	504,020	0.2	(19.6)	0.0
FINE HOMEBUILDING (243,000)	5.50	3	182,589	54,755	237,344	3	188,964	54,691	243,655	(3.4)	0.1	(2.6)
FIRST FOR WOMEN (2,500,000)	1.50	8		1,764,430	1,764,430	7		2,649,810	2,649,810		(33.4)	(33.4)
FISHING & HUNTING NEWS (None Claimed)	1.95	13	95,026	11,617	106,643	13	109,340	11,154	120,494	(13.1)	4.2	(11.5)
FISHING FACTS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FISHING WORLD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FLORIDA SPORTSMAN (None Claimed)	2.50	6	69,528	30,581	100,109	6	68,492	32,174	100,666	1.5	(4.9)	(0.6)
*FLOWER AND GARDEN (550,000)	2.95	3	580,381	59,713	640,094	3	553,285	20,000	573,285	4.9	198.6	11.6
FLY FISHERMAN (130,000)	3.50	3	94,278	31,455	125,733	3	103,336	36,783	140,119	(8.8)	(14.5)	(10.3)
*FLYING (None Claimed)	2.95	6	262,613	59,483	322,096	6	264,340	63,550	327,890	(0.6)	(6.4)	(1.8)
FLYING MODELS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*FOOD & WINE (800,000)	2.50	6	771,741	38,085	809,826	6	781,506	36,659	818,165	(1.3)	3.9	(1.0)
FOOTBALL DIGEST (None Claimed)	3.75	5	161,726	11,745	173,471	5	175,118	10,520	185,638	(7.7)	11.6	(6.6)
*FORBES (735,000)	4.00	13	702,032	38,894	740,926	14	704,827	39,364	744,191	(0.4)	(1.2)	(0.4)
FOREIGN AFFAIRS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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FORTUNE (INTERNATIONAL) (115,000)		15	110,007	12,492	122,499	15	107,420	12,285	119,705	2.4	1.7	2.3
*FORTUNE (NORTH AMERICA) (665,000)	3.95	15	644,027	37,992	682,019	15	638,143	35,213	673,356	0.9	7.9	1.3
FORTUNE (WORLDWIDE) (780,000)		15	754,034	50,484	804,518	15	745,563	47,498	793,061	1.1	6.3	1.4
*FOUR WHEELER (350,000)	2.95	6	192,000	109,981	301,981	6	206,167	133,095	339,262	(6.9)	(17.4)	(11.0)
FREQUENT FLYER MAGAZINE - PART II OF THE POCKET FLIGHT GUIDES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
FULL CRY (None Claimed)	1.50	6	24,783	179	24,962	6	27,023	180	27,203	(8.3)	(0.6)	(8.2)
FUR-FISH-GAME (None Claimed)	1.95	6	86,151	27,051	113,202	6	99,997	27,012	127,009	(13.9)	0.1	(10.9)
GAME & FISH MAGAZINE (None Claimed)	2.50	6	324,475	101,936	426,411	6	228,457	111,894	340,351	42.0	(8.9)	25.3
GARBAGE, THE PRACTICAL JOURNAL FOR THE ENVIRONMENT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
*GLAMOUR (2,000,000)	2.50	6	966,351	1,114,861	2,081,212	6	954,467	1,201,690	2,156,157	1.3	(7.2)	(3.5)
*GLOBE (1,300,000)	0.95	27	48,497	1,189,325	1,237,822	26	47,702	1,112,500	1,160,202 @	1.7	6.9	6.7
*GOLF DIGEST (1,400,000)	2.95	6	1,274,986	146,811	1,421,797	6	1,222,370	135,063	1,357,433	4.3	8.7	4.7
*GOLF ILLUSTRATED (500,000)	2.50	3	427,399	31,888	459,287	5	439,606	30,421	470,027	(2.8)	4.8	(2.3)
*GOLF MAGAZINE (1,100,000)	2.95	6	1,002,819	113,967	1,116,786	6	976,887	112,112	1,088,999	2.7	1.6	2.5
GOLF TIPS (None Claimed)	2.95	2	84,615	37,900	122,515				(a)			

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

		AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
GOLF WORLD MAGAZINE (128,000)	1.95	16	141,010	938	141,948	16	117,337	390	117,727	20.2	140.5	20.6
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
•GOOD HOUSEKEEPING (5,000,000)	1.95	6	3,787,373	1,401,546	5,188,919	6	3,732,831	1,419,690	5,152,521	1.5	(1.3)	0.7
•GOURMET (750,000)	2.50	6	750,181	121,769	871,950	6	792,929	106,620	899,549	(5.4)	14.2	(3.1)
•GQ-GENTLEMEN'S QUARTERLY (550,000)	3.00	6	313,426	353,024	666,450	6	303,234	334,719	637,953	3.4	5.5	4.5
•GRIT (None Claimed)	0.75	14	301,569	6,026	307,595	26	342,534	28,890	371,424	(12.0)	(79.1)	(17.2)
GUITAR FOR THE PRACTICING MUSICIAN (None Claimed)	3.50	6	51,064	129,165	180,229	6	57,535	122,604	180,139	(11.3)	5.3	0.1
GUITAR PLAYER (None Claimed)	3.50	6	52,939	63,607	116,546	6	51,639	69,712	121,351	2.5	(8.8)	(4.0)
GUITAR SCHOOL (85,000)	3.50	3	13,632	88,528	102,160				(a)			
GUITAR WORLD (None Claimed)	3.50	6	31,814	134,197	166,011				(a)			
GUN DOG (None Claimed)	3.75	3	58,257	404	58,661	3	57,561	344	57,905	1.2	17.4	1.3
•GUNS & AMMO (550,000)	2.95	6	419,390	143,791	563,181	6	435,270	149,046	584,316	(3.7)	(3.5)	(3.6)
GUNS MAGAZINE (None Claimed)	2.95	6	108,742	48,460	157,202	6	117,096	50,453	167,549	(7.1)	(4.0)	(6.2)
HADASSAH MAGAZINE (None Claimed)	N/A	5	250,794		250,794	5	260,852		260,852	(3.9)		(3.9)
•HARPER'S BAZAAR (700,000)	2.50	6	480,060	252,433	732,493	6	455,161	293,845	749,006	5.5	(14.1)	(2.2)
•HARPER'S MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HARROWSMITH COUNTRY LIFE (None Claimed)	2.95	3	229,184	16,583	245,767	3	185,173	17,256	202,429	23.8	(3.9)	21.4

ANALYZED PAID CIRCULATION
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)		AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HARVARD BUSINESS REVIEW (200,000)	13.50	3	202,814	6,457	209,271	3	198,204	5,100	203,304	2.3	26.6	2.9
HAWAII (None Claimed)	2.95	3	50,117	5,188	55,305	3	51,861	4,274	56,135	(3.4)	21.4	(1.5)
*HEALTH			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HEMMINGS MOTOR NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*HG-HOUSE & GARDEN (550,000)	4.00	6	570,265	80,109	650,374	6	544,140	80,099	624,239	4.8	0.0	4.2
HISTORIC PRESERVATION (220,000)	2.50	3	217,223		217,223	3	209,820	2,119	211,939	3.5		2.5
*HOME (925,000)	1.95	6	840,108	108,817	948,925	6	832,009	110,150	942,159	1.0	(1.2)	0.7
HOME & AWAY (None Claimed)	1.00	3	1,881,346		1,881,346	3	1,877,949		1,877,949	0.2		0.2
*HOME MECHANIX to 10/01/91 (1,100,000) since 10/01/91 (1,000,000)	2.00	5	1,016,496	27,400	1,043,896	5	1,168,868	46,310	1,215,178	(13.0)	(40.8)	(14.1)
*HOME OFFICE COMPUTING (350,000)	2.95	6	327,076	23,018	350,094	6	325,409	24,647	350,056	0.5	(6.6)	0.0
*HOMEOWNER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HONOLULU (45,000)	2.00	6	61,722	2,608	64,330	6	66,059	3,618	69,677	(6.6)	(27.9)	(7.7)
HORSE & RIDER (None Claimed)	2.50	6	125,048	21,930	146,978	6	96,393	18,375	114,768	29.7	19.4	28.1
HORSE ILLUSTRATED (None Claimed)	2.50	6	112,393	27,257	139,650	6	95,664	24,153	119,817	17.5	12.9	16.5
HORSEPLAY (None Claimed)	2.95	6	38,299	7,569	45,868	6	33,710	4,640	38,350	13.6	63.1	19.6
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*HOT ROD (875,000)	2.95	6	655,574	197,553	853,127	6	648,533	228,405	876,938	1.1	(13.5)	(2.7)
*HOUSE BEAUTIFUL (950,000)	2.50	6	758,246	196,209	954,455	6	743,956	241,173	985,129	1.9	(18.6)	(3.1)
HOUSTON METROPOLITAN MAGAZINE (85,000)	1.95	6	81,883	5,479	87,362	6	78,705	6,303	85,008	4.0	(13.1)	2.8
HUDSON VALLEY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
I LOVE CATS (None Claimed)	3.50	3	147,154	4,021	151,175	3	185,159		185,159	(20.5)		(18.4)
ILLINOIS RURAL ELECTRIC NEWS (None Claimed)	N/A	6	138,707		138,707	6	137,262		137,262	1.0		1.0
THE IN-FISHERMAN (None Claimed)	2.95	3	229,074	104,356	333,430	3	220,497	104,654	325,151	3.9	(0.3)	2.5
IN HEALTH (675,000)	2.50	4	715,321	17,674	732,995	3	509,855	20,802	530,657	40.3	(15.0)	38.1
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
IN THE WIND (None Claimed)	3.50	3	4,878	92,398	97,276	3	6,111	94,446	100,557	(20.2)	(2.2)	(3.3)
*INC. (640,000)	3.00	6	593,423	48,017	641,440	6	591,984	48,792	640,776	0.2	(1.6)	0.1
INCIDER A+ (None Claimed)	3.95	6	103,569	16,033	119,602	6	109,232	17,159	126,391	(5.2)	(6.6)	(5.4)
INDIANAPOLIS MONTHLY (None Claimed)	2.25	6	38,911	6,395	45,306	6	41,465	6,698	48,163	(6.2)	(4.5)	(5.9)
*INSIDE SPORTS (675,000)	2.95	6	494,502	181,675	676,177	6	469,411	187,560	656,971	5.3	(3.1)	2.9
INSIGHT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
INSTRUCTOR MAGAZINE (None Claimed)	3.00	4	274,037		274,037	4	292,528		292,528	(6.3)		(6.3)
INTERVIEW (None Claimed)	2.95	6	83,241	47,526	130,767	6	72,013	51,737	123,750	15.6	(8.1)	5.7
ISLANDS (150,000)	3.95	3	131,073	40,147	171,220	3	123,699	33,288	156,987	6.0	20.6	9.1

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*JET (850,000)	1.25	27	816,986	175,028	992,014	26	815,889	152,656	968,545	0.1	14.7	2.4
JUNIOR LEAGUE REVIEW (186,948)	N/A	1	189,861		189,861	1	189,970		189,970	(0.1)		(0.1)
KENTUCKY LIVING (370,000)	1.50	6	375,545	26	375,571	6	351,914		351,914	6.7		6.7
KEYBOARD (None Claimed)	3.95	6	37,869	31,219	69,088	6	36,739	33,759	70,498	3.1	(7.5)	(2.0)
KID CITY MAGAZINE (275,000)	N/A	5	287,458		287,458	5	327,854		327,854	(12.3)		(12.3)
*KIPLINGER'S PERSONAL FINANCE MAGAZINE (1,000,000)	2.50	6	1,076,231	44,841	1,121,072	6	1,109,295	30,443	1,139,738	(3.0)	47.3	(1.6)
KITPLANES FOR DESIGNERS, BUILDERS AND PILOTS OF EXPERIMENTAL AIRCRAFT (None Claimed)	3.50	6	41,382	25,973	67,355	6	36,492	25,419	61,911	13.4	2.2	8.8
KIWANIS (None Claimed)	0.75	5	282,565		282,565	5	284,184		284,184	(0.6)		(0.6)
KNAPP SIGNATURE COLLECTION (Variable Rate Base)	(c)	6	1,660,310	221,486	1,881,796	6	1,810,645	218,633	2,029,278	(8.3)	1.3	(7.3)
L. A. STYLE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*LADIES' HOME JOURNAL (5,000,000)	1.95	6	4,217,468	847,667	5,065,135	6	4,041,010	960,729	5,001,739	4.4	(11.8)	1.3
LADY'S CIRCLE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
LAKELAND BOATING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*LEAR'S (450,000)	3.00	6	411,817	51,963	463,800	6	407,550	46,007	453,557	1.0	13.0	2.3
LEARNING 91 (None Claimed)	3.00	4	304,226		304,226	4	313,549		313,549	(3.0)		(3.0)
*LIFE (1,700,000)	2.95	7	1,329,239	486,677	1,815,916	7	1,285,790	558,692	1,844,482	3.4	(12.9)	(1.5)

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
LINDY'S FOOTBALL ANNUAL (350,000)	4.95	1	3,546	345,291	348,837	1	2,285	327,715	330,000 ^	55.2	5.4	5.7
*LONGEVITY (300,000)	2.95	6	285,273	53,625	338,898	6	266,666	47,054	313,720	7.0	14.0	8.0
LOS ANGELES MAGAZINE (172,000)	2.50	6	127,335	44,771	172,106	6	126,869	45,241	172,110	0.4	(1.0)	
LOUISVILLE MAGAZINE (None Claimed)	2.50	6	22,870	1,370	24,240	6	23,882	1,558	25,440	(4.2)	(12.1)	(4.7)
LOW RIDER MAGAZINE (155,000)	3.50	6	5,648	111,935	117,583	6	3,812	87,673	91,485 @	48.2	27.7	28.5
*M INC. THE CIVILIZED MAN (200,000)	3.00	6	179,546	31,547	211,093	6	176,196	34,656	210,852	1.9	(9.0)	0.1
*MACFADDEN WOMEN'S GROUP (1,300,000)	1.59	6	651,681	626,294	1,277,975	6	613,066	645,298	1,258,364 @	6.3	(3.0)	1.6
*MACUSER to 09/01/91 (315,000) since 09/01/91 (335,000)	2.95	6	300,262	81,754	382,016	6	252,688	58,565	311,253	18.8	39.6	22.7
*MADEMOISELLE (1,100,000)	2.50	6	626,095	580,080	1,206,175	6	502,772	675,344	1,178,116	24.5	(14.1)	2.4
THE MAGAZINE ANTIQUES (None Claimed)	5.00	6	54,570	4,581	59,151	6	57,684	4,971	62,655	(5.4)	(7.8)	(5.6)
MARVEL COMICS GROUP (6,500,000)	(c)	6	237,065	13,323,623	13,560,688	6		8,499,040	8,499,040 @		56.8	59.6
MATURE OUTLOOK			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*MCCALL'S (5,000,000)	1.75	6	4,472,385	594,464	5,066,849	6	4,587,013	433,114	5,020,127	(2.5)	37.3	0.9
MCCALL'S NEEDLEWORK & CRAFTS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MEMPHIS MAGAZINE (None Claimed)	1.95	6	18,086	3,627	21,713	6	18,919	3,107	22,026	(4.4)	16.7	(1.4)
MEN'S FITNESS (None Claimed)	2.95	6	67,902	133,272	201,174	6	60,006	123,506	183,512	13.2	7.9	9.6
*MEN'S HEALTH (350,000)	2.95	3	352,272	127,643	479,915	3	169,176	80,639	249,815	108.2	58.3	92.1
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
METAL EDGE (175,000)	2.50	6		141,320	141,320	6		164,629	164,629		(14.2)	(14.2)
*METROPOLITAN HOME (700,000)	3.00	6	670,741	75,333	746,074	6	602,791	72,780	675,571	11.3	3.5	10.4
MICHIGAN COUNTRY LINES (160,000)	1.50	3	165,213		165,213	3	162,450		162,450	1.7		1.7
MICHIGAN LIVING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MID-ATLANTIC COUNTRY (None Claimed)	2.50	6	119,645	2,377	122,022	6	115,465	3,785	119,250	3.6	(37.2)	2.3
*MIDWEST LIVING (650,000)	2.95	3	637,743	88,333	726,076	3	543,759	81,200	624,959	17.3	8.8	16.2
MIDWEST OUTDOORS (None Claimed)	1.25	6	21,719	16,277	37,996	6	20,713	17,976	38,689	4.9	(9.4)	(1.8)
MILITARY HISTORY (None Claimed)	2.95	3	108,220	29,693	137,913	3	115,062	30,868	145,930 ^	(5.9)	(3.8)	(5.5)
MILWAUKEE MAGAZINE (None Claimed)	1.95	6	28,172	6,390	34,562	6	24,988	5,493	30,481	12.7	16.3	13.4
MINNESOTA MONTHLY (72,000)	2.50	6	75,087	1,581	76,668	6	69,239	2,172	71,411	8.4	(27.2)	7.4
MIRABELLA to 09/01/91 (400,000) since 09/01/91 (500,000)	2.95	6	404,263	156,300	560,563	6	215,548	155,333	370,881	87.6	0.6	51.1
MODEL RAILROADER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*MODERN BRIDE (None Claimed)	4.95	3	73,708	270,325	344,033	3	29,799	251,547	281,346	147.4	7.5	22.3
*MODERN MATURITY (22,450,000)	N/A	3	22,450,003		22,450,003	3	22,430,894		22,430,894	0.1		0.1
*MONEY (1,800,000)	2.95	7	1,589,797	344,067	1,933,864	7	1,627,943	287,110	1,915,053	(2.3)	19.8	1.0
MOTHER JONES (110,000)	2.95	3	93,893	23,703	117,596	3	146,568	18,690	165,258	(35.9)	26.8	(28.8)

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MOTOCROSS ACTION MAGAZINE (None Claimed)	2.95	6	24,598	66,617	91,215	6	23,091	66,277	89,368	6.5	0.5	2.1
*MOTOR BOATING & SAILING (None Claimed)	3.00	6	116,588	21,981	138,569	6	111,899	25,104	137,003	4.2	(12.4)	1.1
*MOTOR TREND (850,000)	2.95	6	668,093	184,795	852,888	6	682,088	210,842	892,930	(2.0)	(12.4)	(4.5)
*MOTORCYCLIST (200,000)	2.75	6	151,389	81,113	232,502	6	139,602	85,732	225,334	8.4	(5.4)	3.2
MOTORHOME (None Claimed)	2.95	6	134,126	13,376	147,502	6	139,889	14,613	154,502	(4.1)	(8.5)	(4.5)
MOTORLAND (1,975,000)	0.50	3	2,022,412		2,022,412	3	1,957,583		1,957,583	3.3		3.3
MOUNTAIN BIKE ACTION (None Claimed)	2.95	6	21,222	71,787	93,009	6	14,349	49,484	63,833	47.9	45.1	45.7
MPLS. ST. PAUL MAGAZINE (62,000)	2.50	6	46,196	14,252	60,448	6	45,353	13,274	58,627	1.9	7.4	3.1
MUSCLE & FITNESS (None Claimed)	3.95	6	140,967	501,382	642,349	6	126,751	479,206	605,957	11.2	4.6	6.0
MUSICIAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*MUSTANG & FORDS (None Claimed)	3.50	3	43,876	65,884	109,760	3	54,417	74,773	129,190	(19.4)	(11.9)	(15.0)
THE NATION (85,000)	1.75	23	94,442	3,222	97,664	23	91,091	2,278	93,369	3.7	41.4	4.6
*NATION'S BUSINESS (850,000)	2.50	6	856,608	2,732	859,340	6	857,016	3,104	860,120	(0.1)	(12.0)	(0.1)
*NATIONAL ENQUIRER (4,000,000)	0.95	27	368,127	3,390,837	3,758,964	26	385,071	3,418,536	3,803,607	(4.4)	(0.8)	(1.2)
NATIONAL ENQUIRER/STAR SPECIAL EDITIONS	1.95	5		705,671	705,671				(a)			(800,000)
*NATIONAL EXAMINER (850,000)	0.95	27	17,903	735,080	752,983	26	17,345	759,983	777,328 @	3.2	(3.3)	(3.1)
NATIONAL FISHERMAN (None Claimed)	2.50	6	37,727	8,555	46,282	6	37,696	8,735	46,431	0.1	(2.1)	(0.3)

ANALYZED PAID CIRCULATION
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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NATIONAL GARDENING MAGAZINE (200,000)	2.50	3	206,498	5,163	211,661	4	197,493	3,114	200,607 ^	4.6	65.8	5.5
*NATIONAL GEOGRAPHIC MAGAZINE (9,472,000)	2.65	6	9,679,566	83,840	9,763,406	6	10,101,416	88,287	10,189,703	(4.2)	(5.0)	(4.2)
NATIONAL LAMPOON	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
THE NATIONAL LAW JOURNAL (None Claimed)	2.00	27	39,418	234	39,652	27	40,211	155	40,366	(2.0)	51.0	(1.8)
NATIONAL PARKS	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
NATIONAL REVIEW	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
*NATURAL HISTORY (510,000)	2.95	6	510,172	4,994	515,166	6	514,478	6,191	520,669	(0.8)	(19.3)	(1.1)
*NAVY TIMES (88,000)	2.00	27	77,734	9,763	87,497	27	78,255	10,435	88,690	(0.7)	(6.4)	(1.4)
NEA TODAY to 09/01/91 (1,900,000) since 09/01/91 (1,950,000)	N/A	4	2,034,846		2,034,846	4	1,978,641		1,978,641	2.8		2.8
NEW AGE JOURNAL	UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE											
*NEW CHOICES FOR THE BEST YEARS (575,000)	3.00	5	612,198		612,198	6	580,392		580,392	5.5		5.5
NEW JERSEY LAWYER	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
NEW JERSEY MONTHLY (None Claimed)	2.95	6	69,436	11,645	81,081	6	79,537	12,044	91,581	(12.7)	(3.3)	(11.5)
NEW MEXICO MAGAZINE	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
THE NEW REPUBLIC	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME											
*NEW WOMAN (1,300,000)	2.50	6	778,524	571,868	1,350,392	6	712,847	627,693	1,340,540	9.2	(8.9)	0.7
*NEW YORK MAGAZINE (415,000)	2.50	25	390,724	37,684	428,408	25	398,677	37,433	436,110	(2.0)	0.7	(1.8)

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/91 SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/90 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
NEW YORK SPORTSMAN (None Claimed)	2.95	4	39,235	5,713	44,948	4	32,304	5,400	37,704	21.5	5.8	19.2
NEW YORK WOMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
•THE NEW YORKER (600,000)	1.75	27	604,557	22,706	627,263	27	588,995	24,752	613,747	2.6	(8.3)	2.2
•NEWSWEEK (3,100,000)	2.50	27	3,047,290	177,480	3,224,770	27	3,029,705	182,253	3,211,958	0.6	(2.6)	0.4
NEWSWEEK INTERNATIONAL (ASIA EDITION) (215,000)		26	166,669	56,638	223,307	26	159,160	58,501	217,661	4.7	(3.2)	2.6
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION) (320,000)		26	235,040	100,385	335,425	26	217,339	109,049	326,388	8.1	(7.9)	2.8
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION) (60,000)		26	48,760	15,142	63,902	26	45,305	15,693	60,998	7.6	(3.5)	4.8
NORTH AMERICAN FISHERMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NORTH AMERICAN HUNTER (240,000)	N/A	3	313,719		313,719	3	235,752		235,752	33.1		33.1
NORTH AMERICAN WHITETAIL (None Claimed)	2.50	6	73,793	60,676	134,469	6	62,472	63,054	125,526	18.1	(3.8)	7.1
NORTH SHORE (45,000)	1.95	6	39,411	3,060	42,471	6	33,715	3,087	36,802	16.9	(0.9)	15.4
NORTHEAST OHIO AVENUES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NRTA/AARP BULLETIN (22,150,000)	N/A	5	22,270,390		22,270,390	5	22,103,887		22,103,887	0.8		0.8
OFF-ROAD (None Claimed)	2.75	6	37,711	47,664	85,375	6	38,716	50,241	88,957	(2.6)	(5.1)	(4.0)
OHIO MAGAZINE (None Claimed)	2.50	6	89,623	2,740	92,363	6	92,448	3,391	95,839	(3.1)	(19.2)	(3.6)
OLD HOUSE JOURNAL (130,000)	4.00	6	121,336	14,529	135,865	3	116,877	16,558	133,435	3.8	(12.3)	1.8

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*OMNI (750,000)	3.50	6	613,749	139,902	753,651	6	688,870	149,454	838,324 @	(10.9)	(6.4)	(10.1)
*1,001 HOME IDEAS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
OPEN WHEEL (50,000)	2.95	6	34,950	23,025	57,975	6	34,167	17,891	52,058	2.3	28.7	11.4
OPERA NEWS (120,000)	2.50	7	121,416	2,159	123,575	7	119,371	2,121	121,492	1.7	1.8	1.7
ORANGE COAST MAGAZINE (None Claimed)	2.95	6	15,844	3,871	19,715	6	20,041	5,890	25,931	(20.9)	(34.3)	(24.0)
*ORGANIC GARDENING (700,000)	2.75	4	834,990	16,297	851,287	4	1,020,134	14,708	1,034,842	(18.1)	10.8	(17.7)
*OUTDOOR LIFE (1,500,000)	2.00	6	1,418,691	84,127	1,502,818	6	1,420,578	91,886	1,512,464	(0.1)	(8.4)	(0.6)
OUTDOOR PHOTOGRAPHER (None Claimed)	2.95	5	144,751	32,326	177,077	5	136,508	35,770	172,278	6.0	(9.6)	2.8
*OUTSIDE (350,000)	2.95	6	292,253	61,807	354,060	6	263,525	58,204	321,729 @	10.9	6.2	10.1
*PACIFIC NORTHWEST (None Claimed)	2.95	5	67,979	8,732	76,711	6	87,173	9,565	96,738	(22.0)	(8.7)	(20.7)
PALM BEACH LIFE (None Claimed)	3.50	6	12,334	2,122	14,456	6	14,252	2,561	16,813	(13.5)	(17.1)	(14.0)
*PALM SPRINGS LIFE (None Claimed)	3.95	6	15,298	3,541	18,839	6	16,538	4,385	20,923	(7.5)	(19.3)	(10.0)
*PARENTING MAGAZINE (630,000)	2.50	5	603,426	45,727	649,153	5	507,264	47,916	555,180	19.0	(4.6)	16.9
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*PARENTS MAGAZINE (1,725,000)	1.95	6	1,583,254	169,220	1,752,474	6	1,585,756	157,668	1,743,424	(0.2)	7.3	0.5
*PC MAGAZINE (800,000)	2.95	10	710,706	159,346	870,052	10	655,901	130,140	786,041	8.4	22.4	10.7
PC NOVICE (None Claimed)	2.95	6	78,300	19,645	97,945							
PC SOURCES (140,000)	1.95	6	82,082	115,652	197,734	3	57,419	89,036	146,455 ^	43.0	29.9	35.0

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*PC/COMPUTING (600,000)	2.95	6	598,260	107,065	705,325	6	523,351	74,878	598,229	14.3	43.0	17.9
PENN LINES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PENNSYLVANIA SPORTSMAN (None Claimed)	2.95	4	63,361	9,490	72,851	4	56,060	10,602	66,662	13.0	(10.5)	9.3
*PENTHOUSE (1,500,000)	4.95	6	301,529	1,089,390	1,390,919	6	311,667	1,300,907	1,612,574	(3.3)	(16.3)	(13.8)
*PEOPLE WEEKLY (3,150,000)	1.95	27	1,613,528	1,767,304	3,380,832	27	1,476,860	1,731,808	3,208,668	9.3	2.0	5.4
PERFORMANCE HORSEMAN (None Claimed)	2.95	3	27,293	1,513	28,806	6	28,731	6,622	35,353	(5.0)	(77.2)	(18.5)
*PETERSEN'S CIRCLE TRACK (115,000)	3.50	6	87,082	37,828	124,910	6	82,376	36,056	118,432	5.7	4.9	5.5
*PETERSEN'S 4 WHEEL (335,000)	3.25	6	206,483	108,562	315,045	6	220,306	122,239	342,545	(6.3)	(11.2)	(8.0)
*PETERSEN'S HANDGUNS (125,000)	2.95	6	61,700	67,704	129,404	6	55,727	75,428	131,155	10.7	(10.2)	(1.3)
*PETERSEN'S HUNTING (325,000)	2.95	6	283,040	47,842	330,882	6	298,593	52,074	350,667	(5.2)	(8.1)	(5.6)
*PETERSEN'S PHOTOGRAPHIC (200,000)	2.95	6	167,018	50,848	217,866	6	186,797	45,579	232,376	(10.6)	11.6	(6.2)
PETERSEN'S PRO BASEBALL 1991 (None Claimed)	3.95	1		153,940	153,940	1		138,799	138,799		10.9	10.9
PETERSEN'S PRO BASKETBALL ANNUAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PETERSEN'S PRO FOOTBALL ANNUAL (None Claimed)	3.95	1		235,613	235,613	1		202,587	202,587		16.3	16.3
PHILADELPHIA MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PHOENIX (36,000)	1.95	6	37,786	4,756	42,542				(a)			
PHOENIX HOME & GARDEN (None Claimed)	2.50	6	31,608	4,400	36,008	6	31,731	4,244	35,975	(0.4)	3.7	0.1

PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2

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	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PILLSBURY CLASSIC COOKBOOKS (450,000)	2.50	6	80,242	450,101	530,343	6	44,678	418,098	462,776	79.6	7.7	14.6
PITTSBURGH MAGAZINE (65,000)	2.50	6	59,470	4,904	64,374	6	59,592	4,964	64,556	(0.2)	(1.2)	(0.3)
PLANE & PILOT (None Claimed)	2.95	6	101,046	20,558	121,604	6	88,654	24,558	113,212	14.0	(16.3)	7.4
*PLAYBOY (3,400,000)	4.95	6	2,697,948	849,217	3,547,165	6	2,671,715	816,291	3,488,006	1.0	4.0	1.7
POPULAR ELECTRONICS (None Claimed)	2.95	6	48,904	37,762	86,666	6	49,658	38,219	87,877	(1.5)	(1.2)	(1.4)
POPULAR HOT RODDING (None Claimed)	2.50	6	86,900	115,548	202,448	6	89,611	133,533	223,144	(3.0)	(13.5)	(9.3)
*POPULAR MECHANICS (1,600,000)	1.95	6	1,363,609	275,424	1,639,033	6	1,382,449	268,615	1,651,064	(1.4)	2.5	(0.7)
*POPULAR PHOTOGRAPHY (850,000)	2.95	6	775,439	75,609	851,039	6	832,067	79,050	911,117	(6.8)	(4.4)	(6.6)
*POPULAR SCIENCE (1,800,000)	2.00	6	1,636,859	200,167	1,837,026	6	1,606,207	201,333	1,807,540	1.9	(0.6)	1.6
*PRACTICAL HOMEOWNER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PRACTICAL HORSEMAN (61,000)	2.95	6	52,877	6,893	59,770	6	54,382	6,467	60,849	(2.8)	6.6	(1.8)
*PREMIERE (475,000)	2.50	6	352,045	140,895	492,940	6	311,674	159,241	470,915	12.9	(11.5)	4.7
*PREVENTION (3,000,000)	1.95	6	2,770,386	434,197	3,204,583	6	2,670,321	351,787	3,022,108	3.8	23.4	6.0
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
PRIVATE CLUBS (155,000)	3.00	3	184,209		184,209	3	172,402		172,402	6.8		6.8
PRIVATE PILOT (None Claimed)	2.95	6	64,483	22,263	86,746	6	67,628	23,732	91,360	(4.7)	(6.2)	(5.1)
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE QUARTER HORSE JOURNAL (None Claimed)	2.75	6	58,371	2,992	61,363	6	64,306	3,020	67,326	(9.2)	(0.9)	(8.9)
THE QUARTER RACING JOURNAL (None Claimed)	2.75	6	10,303	183	10,486	6	11,852	215	12,067	(13.1)	(14.9)	(13.1)
RADIO CONTROL CAR ACTION (None Claimed)	3.95	6	52,294	63,432	115,726	6	46,817	75,550	122,367 ^	11.7	(16.0)	(5.4)
RADIO-ELECTRONICS (None Claimed)	2.95	6	118,716	51,545	170,261	6	126,096	58,930	185,026	(5.8)	(12.5)	(8.0)
RAILROAD MODEL CRAFTSMAN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
*READER'S DIGEST (16,250,000)	2.15	6	15,250,137	1,019,500	16,269,637	6	15,371,047	893,500	16,264,547	(0.8)	14.1	0.0
REASON (None Claimed)	2.95	5	32,851	1,376	34,227	5	32,061	1,283	33,344 @	2.5	7.3	2.7
*REDBOOK (3,800,000)	1.95	6	3,169,119	691,175	3,860,294	6	3,165,359	741,862	3,907,221	0.1	(6.8)	(1.2)
RHODE ISLAND MONTHLY (24,000)	1.95	6	24,676	4,055	28,731	6	24,987	4,205	29,192	(1.2)	(3.6)	(1.6)
RIDER (None Claimed)	1.95	6	94,339	13,297	107,636	6	90,588	12,331	102,919	4.1	7.8	4.6
RIGHT ON! GROUP (175,000)	2.25	6		128,269	128,269	6		160,054	160,054		(19.9)	(19.9)
RIP		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
*ROAD & TRACK (725,000)	2.95	6	552,873	188,117	740,990	6	537,118	184,450	721,568	2.9	2.0	2.7
THE ROBB REPORT (None Claimed)	6.00	6	19,497	20,369	39,866	6	22,254	23,131	45,385 @	(12.4)	(11.9)	(12.2)
*ROLLING STONE (1,200,000)	2.50	11	974,961	254,564	1,229,525	11	914,055	315,225	1,229,280	6.7	(19.2)	0.0
THE ROTARIAN (520,000)	1.00	6	533,032		533,032	6	532,032		532,032	0.2		0.2

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*RUNNER'S WORLD (425,000)	2.95	6	363,989	69,477	433,466	6	378,600	69,000	447,600	(3.9)	0.7	(3.2)
RURAL ARKANSAS (None Claimed)	3.00	6	248,320		248,320	6	251,679		251,679	(1.3)		(1.3)
RURAL LIVING (250,000)	N/A	6	260,758		260,758	6	254,431		254,431	2.5		2.5
SACRAMENTO MAGAZINE (None Claimed)	2.95	6	22,440	2,703	25,143	6	23,180	2,627	25,807 @	(3.2)	2.9	(2.6)
SAIL (None Claimed)	2.50	6	141,393	37,698	179,091	6	124,311	43,774	168,085	13.7	(13.9)	6.6
SAILING WORLD (61,000)	2.50	6	54,420	8,364	62,784	6	51,780	6,245	58,025	5.1	33.9	8.2
ST. LOUIS MAGAZINE, INC. (None Claimed)	1.95	6	21,415	5,345	26,760	6	27,503	5,651	33,154	(22.1)	(5.4)	(19.3)
*SALT WATER SPORTSMAN (140,000)	3.00	6	118,781	23,698	142,479	6	119,158	25,212	144,370	(0.3)	(6.0)	(1.3)
SAN DIEGO HOME/GARDEN MAGAZINE (None Claimed)	2.25	6	28,515	1,924	30,439	6	33,709	3,467	37,176	(15.4)	(44.5)	(18.1)
SAN DIEGO MAGAZINE (64,000)	2.00	6	49,334	8,330	57,664	6	57,612	9,495	67,107	(14.4)	(12.3)	(14.1)
SAN FRANCISCO FOCUS (175,000)	2.50	6	174,313	3,762	178,075	6	177,889	4,454	182,343	(2.0)	(15.5)	(2.3)
*SASSY (650,000)	2.00	6	550,772	130,465	681,237	6	410,305	133,859	544,164	34.2	(2.5)	25.2
SATELLITE ORBIT (350,000)	4.95	6	197,305	173,665	370,970	6	182,648	163,909	346,557	8.0	5.9	7.0
THE SATURDAY EVENING POST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SCHOLASTIC TEEN NETWORK (2,900,000)	(c)	(c)	2,333,967		2,333,967	(c)	2,595,621		2,595,621	(10.1)		(10.1)

(a) PERIOD PRIOR TO MEMBERSHIP
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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/91			ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/90			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID		SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SCIENCE (150,000)	6.00	25	151,754		151,754	25	153,547		153,547	(1.2)		(1.2)
SCIENCE NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE SCIENCES (70,000)	3.50	3	47,226	12,781	60,007	3	52,576	14,609	67,185	(10.2)	(12.5)	(10.7)
•SCIENTIFIC AMERICAN (600,000)	3.95	6	501,366	141,258	642,624	6	490,993	150,425	641,418	2.1	(6.1)	0.2
THE SCOTTISH RITE JOURNAL (None Claimed)	N/A	6	463,709		463,709	6	524,952		524,952	(11.7)		(11.7)
•SCOUTING (900,000)	0.60	3	998,003		998,003	3	980,638		980,638	1.8		1.8
SEA FRONTIERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SEATTLE WEEKLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
•SELF (1,100,000)	1.95	6	665,189	536,186	1,201,375	6	603,850	497,047	1,100,897	10.2	7.9	9.1
SESAME STREET MAGAZINE to 09/01/91 (1,225,000)	N/A	5	1,162,236		1,162,236	5	1,249,565		1,249,565	(7.0)		(7.0)
since 09/01/91 (1,175,000)			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
•SEVENTEEN (1,750,000)	1.95	6	1,361,839	489,826	1,851,665	6	1,317,445	454,917	1,772,362	3.4	7.7	4.5
SEW NEWS (None Claimed)	2.95	6	194,278	30,139	224,417	6	192,114	33,809	225,923	1.1	(10.9)	(0.7)
•SHAPE MAGAZINE (None Claimed)	2.00	6	240,970	503,159	744,129	6	220,827	440,694	661,521	9.1	14.2	12.5
SHOOTING TIMES (None Claimed)	2.95	6	98,395	79,113	177,508	6	92,204	84,473	176,677	6.7	(6.3)	0.5
SHUTTERBUG (None Claimed)	2.95	6	52,101	36,431	88,532	6	52,839	32,196	85,035	(1.4)	13.1	4.1
•SIERRA (518,000)	2.95	3	492,275	20,918	513,193	3	471,479	7,646	479,125	4.4	173.6	7.1
16 MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
•SKI MAGAZINE (450,000)	2.50	4	379,733	72,295	452,028	4	379,456	75,501	454,957	0.1	(4.3)	(0.6)

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*SKIING MAGAZINE (440,000)	2.00	4	367,956	73,732	441,688	4	360,555	82,448	443,003	2.0	(10.6)	(0.3)
*SKIN DIVER MAGAZINE (200,000)	3.50	6	168,128	37,344	205,472	6	176,963	41,510	218,473	(5.0)	(10.0)	(5.9)
*SMITHSONIAN (2,100,000)	3.00	6	2,129,580	10,769	2,140,349	6	2,219,450	15,256	2,234,706	(4.1)	(29.4)	(4.2)
SNOW WEEK (25,000)	1.95	9	21,507		21,507	8	22,761	37	22,798	(5.5)		(5.7)
*SOAP OPERA DIGEST (1,300,000)	2.25	13	493,070	954,413	1,447,483	13	412,395	1,034,646	1,447,041	19.6	(7.6)	0.0
SOAP OPERA WEEKLY (500,000)	1.09	26	21,866	507,131	528,997	26	8,366	437,536	445,902	161.4	15.9	18.6
SOPHISTICATE'S HAIRSTYLE GUIDE (90,000)	2.95	3		120,461	120,461	3		116,744	116,744		3.2	3.2
SOUTH FLORIDA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SOUTHERN ACCENTS (250,000)	4.00	5	216,620	31,810	248,430	5	219,494	31,100	250,594	(1.3)	2.3	(0.9)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
SOUTHERN HOMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SOUTHERN LIVING (2,275,000)	2.95	6	2,164,159	196,917	2,361,076	6	2,175,975	165,099	2,341,074	(0.5)	19.3	0.9
SOUTHERN OUTDOORS (None Claimed)	2.50	4	220,463	9,435	229,898	4	218,638	10,583	229,221	0.8	(10.9)	0.3
SOUTHWEST ART			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SPECTRUM MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SPIN (300,000)	2.95	6	208,344	99,588	307,932	6	143,370	111,788	255,158 @	45.3	(10.9)	20.7
*SPORT (850,000)	2.95	6	730,050	150,171	880,221	6	777,694	148,290	925,984	(6.1)	1.3	(4.9)
SPORT FISHING (None Claimed)	2.95	3	75,695	17,731	93,426	3	59,297	21,185	80,482 @	27.6	(16.3)	16.1
*SPORT TRUCK (125,000)	2.95	6	98,223	53,698	151,921	6	48,049	39,908	87,957	104.4	34.5	72.7

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

		AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*THE SPORTING NEWS (625,000)	2.50	27	592,893	32,331	625,224	27	660,698	33,736	694,434	(10.3)	(4.2)	(10.0)
*SPORTS AFIELD (500,000)	1.95	6	447,704	76,935	524,639	6	445,852	76,456	522,308	0.4	0.6	0.4
SPORTS CAR INTERNATIONAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SPORTS ILLUSTRATED (3,150,000)	2.95	28	3,175,568	121,925	3,297,493	27	3,115,897	104,119	3,220,016	1.9	17.1	2.4
SPORTSCAR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SPUR (None Claimed)	5.00	3	11,480	2,763	14,243	3	10,982	1,139	12,121 ^	4.5	142.6	17.5
SPY (150,000)	2.95	5	80,447	69,708	150,155	6	77,050	59,265	136,315	4.4	17.6	10.1
*STAR (3,500,000)	0.95	27	309,203	2,792,823	3,102,026	26	456,473	2,974,980	3,431,453	(32.3)	(6.1)	(9.6)
*STEREO REVIEW (500,000)	2.50	6	460,314	51,067	511,381	6	492,322	48,283	540,605	(6.5)	5.8	(5.4)
STEREOPHILE (60,000)	4.95	6	51,885	9,162	61,047	6	44,447	8,749	53,196	16.7	4.7	14.8
STOCK CAR RACING (120,000)	2.95	6	95,739	54,421	150,160	6	74,033	41,380	115,413	29.3	31.5	30.1
STREET & SMITH'S BASEBALL (None Claimed)	3.50	1		261,942	261,942	1		290,096	290,096		(9.7)	(9.7)
STREET RODDER (None Claimed)	3.25	6	44,239	73,317	117,556	6	42,944	74,069	117,013	3.0	(1.0)	0.5
*SUCCESS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SUN (None Claimed)	0.89	27	4,156	342,004	346,160	26	3,898	373,665	377,563 @	6.6	(8.5)	(8.3)
*SUNSET, THE MAGAZINE OF WESTERN LIVING (1,350,000)	2.50	6	1,393,635	97,874	1,491,509	6	1,320,826	88,761	1,409,587	5.5	10.3	5.8
SUPER CHEVY (None Claimed)	2.75	6	96,413	71,152	167,565	6	92,213	69,373	161,586	4.6	2.6	3.7

ANALYZED PAID CIRCULATION
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PART 1

			AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90			% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SUPER STOCK AND DRAG ILLUSTRATED (50,000)	2.95	6	20,628	27,025	47,653	6	22,867	20,869	43,736	(9.8)	29.5	9.0
SUPER TEEN (100,000)	2.25	6		78,891	78,891	6		206,711	206,711		(61.8)	(61.8)
THE SUPERMAN GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TATTOO (None Claimed)	3.50	5	4,944	94,276	99,220	3	4,704	95,953	100,657	5.1	(1.8)	(1.4)
TEACHING PRE K-8 (None Claimed)	3.00	3	141,413		141,413	3	132,986		132,986	6.3		6.3
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*^TEEN (1,100,000)	2.25	6	845,574	310,226	1,155,800	6	865,258	309,779	1,175,037	(2.3)	0.1	(1.6)
TEEN BEAT (200,000)	2.25	6	43,762	102,703	146,465	6	57,661	199,727	257,388	(24.1)	(48.6)	(43.1)
TEEN MACHINE (75,000)	2.50	5		54,892	54,892	6		133,324	133,324		(58.8)	(58.8)
THE TENNESSEE MAGAZINE (None Claimed)	N/A	6	344,664		344,664	6	327,769		327,769	5.2		5.2
*TENNIS (755,000)	2.50	6	717,388	55,782	773,170	6	716,748	55,442	772,190	0.1	0.6	0.1
TEXAS FISH & GAME (None Claimed)	1.95	4	91,617	9,222	100,839	4	60,000	6,334	66,334	52.7	45.6	52.0
TEXAS MONTHLY (300,000)	2.50	6	272,583	35,095	307,678	6	272,068	33,674	305,742	0.2	4.2	0.6
3-2-1 CONTACT (400,000)	N/A	5	461,188		461,188	5	453,176		453,176	1.8		1.8
*TIME-THE WEEKLY NEWSMAGAZINE (4,000,000)	2.50	27	3,869,834	203,696	4,073,530	28	3,889,431	205,504	4,094,935	(0.5)	(0.9)	(0.5)
TIME ASIA (270,000)		27	254,364	45,409	299,773	27	246,648	44,681	291,329	3.1	1.6	2.9
TIME ATLANTIC (580,000)		27	510,683	110,374	621,057	27	420,544	110,991	531,535	21.4	(0.6)	16.8

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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TIME LATIN AMERICA (90,000)		27	62,923	22,925	85,848	27	68,099	22,208	90,307	(7.6)	3.2	(4.9)
TOURS & RESORTS (None Claimed)	3.75	3	163,032	2,638	165,670	3	171,342	2,609	173,951	(4.8)	1.1	(4.8)
*TOWN & COUNTRY (440,000)	3.00	6	396,999	57,233	454,232	6	383,121	70,053	453,174	3.6	(18.3)	0.2
TRADE-A-PLANE (None Claimed)	3.00	18	54,632	4,298	58,930	18	58,977	4,084	63,061	(7.4)	5.2	(6.6)
*TRADITIONAL HOME (600,000)	2.95	3	432,193	234,667	666,860	3	389,621	188,333	577,954	10.9	24.6	15.4
TRAILER BOATS (80,000)	2.95	5	60,954	20,404	81,358	5	62,020	18,184	80,204	(1.7)	12.2	1.4
TRAILER LIFE (None Claimed)	2.95	6	282,400	20,047	302,447	6	279,769	20,304	300,073	0.9	(1.3)	0.8
TRAINS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*TRAVEL & LEISURE (1,100,000)	3.00	6	1,082,872	17,526	1,100,398	6	1,101,697	15,715	1,117,412	(1.7)	11.5	(1.5)
*TRAVEL HOLIDAY (550,000)	3.00	5	562,038		562,038	6	574,562	4,572	579,134	(2.2)		(3.0)
*TRAVELER (700,000)	3.50	3	705,638	15,192	720,830	3	699,500	7,610	707,110	0.9	99.6	1.9
TRIATHLETE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRUCKIN' (None Claimed)	3.25	6	29,712	171,505	201,217	6	29,997	169,735	199,732	(0.9)	1.0	0.7
*TRUE STORY (800,000)	1.59	6	603,403	186,997	790,400	6	558,684	196,035	754,719 @	8.0	(4.6)	4.7
TV CROSSWORDS (None Claimed)	1.49	13	87,261	125,300	212,561	9	95,215	186,222	281,437	(8.4)	(32.7)	(24.5)
*TV GUIDE (15,200,000)	0.79	26	8,594,781	6,458,237	15,053,018	26	8,725,551	6,878,716	15,604,267	(1.5)	(6.1)	(3.5)
T.V. Y NOVELAS - USA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*U.S. NEWS & WORLD REPORT (2,150,000)	2.50	27	2,169,013	67,996	2,237,009	26	2,229,905	81,629	2,311,534	(2.7)	(16.7)	(3.2)

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PART 1

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			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
UNIQUE HOMES (None Claimed)	6.95	3	26,349	34,444	60,793	3	32,480	38,266	70,746	(18.9)	(10.0)	(14.1)
*US (1,100,000)	2.25	6	726,529	544,526	1,271,055	12	935,769	390,641	1,326,410	(22.4)	39.4	(4.2)
USA TODAY BASEBALL WEEKLY (125,000)	1.00	23	34,109	153,848	187,957				(a)			
UTNE READER (240,000)	4.00	3	222,970	37,957	260,927	3	179,873	30,186	210,059	24.0	25.7	24.2
VACATIONS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANIDADES CONTINENTAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*VANITY FAIR to 10/01/91 (650,000) since 10/01/91 (700,000)	2.50	6	622,180	368,998	991,178	6	507,785	282,035	789,820	22.5	30.8	25.5
VELONEWS (None Claimed)	2.95	8	26,210	12,189	38,399	8	19,037	11,826	30,863	37.7	3.1	24.4
VFW AUXILIARY MAGAZINE (None Claimed)	N/A	5	747,981		747,981	5	739,614		739,614	1.1		1.1
V.F.W. MAGAZINE (None Claimed)	1.50	5	2,063,354		2,063,354	5	2,013,361		2,013,361	2.5		2.5
*VICTORIA (800,000)	2.50	6	623,736	244,891	868,627	6	577,721	228,262	805,983	8.0	7.3	7.8
VIDEO (450,000)	2.50	6	401,107	50,187	451,294	6	399,031	51,254	450,285	0.5	(2.1)	0.2
*VIDEO REVIEW (325,000)	2.50	6	303,362	38,893	342,255	6	342,777	43,411	386,188 @	(11.5)	(10.4)	(11.4)
VIDEOGAMES & COMPUTER ENTERTAINMENT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VIDEOMAKER (None Claimed)	2.50	6	43,929	24,892	68,821	5	27,835	29,421	57,256	57.8	(15.4)	20.2
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
VISION-THE INTER-AMERICAN MAGAZINE (185,000)	3.00	12	139,982	36,096	176,078	13	164,366	16,699	181,065	(14.8)	116.2	(2.8)

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	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VISTA USA (900,000)	0.75	2	694,936		694,936	2	771,112		771,112	(9.9)		(9.9)
•VOGUE (1,100,000)	3.00	6	501,210	751,356	1,252,566	6	494,891	720,876	1,215,767	1.3	4.2	3.0
VOGUE PATTERNS (None Claimed)	2.95	3	158,579	66,130	224,709	3	145,480	63,733	209,213 @	9.0	3.8	7.4
•"W" (250,000)	2.95	13	245,388	12,377	257,765	13	246,354	13,612	259,966	(0.4)	(9.1)	(0.9)
THE WALKING MAGAZINE (430,000)	2.95	3	398,401	34,141	432,542	3	423,694	23,182	446,876	(6.0)	47.3	(3.2)
THE WASHINGTON POST NATIONAL WEEKLY EDITION (80,000)	1.95	27	83,683	3,382	87,065	27	84,740	797	85,537	(1.3)	324.3	1.8
THE WASHINGTONIAN (110,000)	2.50	6	103,115	58,678	161,793	6	106,432	58,154	164,586	(3.1)	0.9	(1.7)
WATERSKI (None Claimed)	2.95	4	101,668	13,107	114,775	4	100,506	15,266	115,772 @	1.2	(14.1)	(0.9)
WEEKLY WORLD NEWS (None Claimed)	0.75	27	24,659	697,575	722,234	26	26,267	790,409	816,676	(6.1)	(11.8)	(11.6)
•WEIGHT WATCHERS MAGAZINE (1,000,000)	1.95	6	914,541	86,943	1,001,484	6	924,365	95,883	1,020,248	(1.1)	(9.3)	(1.8)
WESTERN HORSEMAN (None Claimed)	2.25	6	125,981	72,578	198,559	6	124,373	67,195	191,568	1.3	8.0	3.7
WESTERN OUTDOORS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WILDBIRD (None Claimed)	2.95	6	133,753	4,288	138,041	6	75,515	4,176	79,691	77.1	2.7	73.2
WILDFOWL (None Claimed)	3.75	3	32,114	150	32,264	3	30,430	192	30,622	5.5	(21.9)	5.4
THE WINE SPECTATOR (80,000)	2.50	11	92,050	17,471	109,521	11	85,428	17,879	103,307	7.8	(2.3)	6.0
WING & SHOT (None Claimed)	3.75	3	18,131	195	18,326	3	17,395	225	17,620	4.2	(13.3)	4.0

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
WINNING BICYCLE RACING ILLUSTRATED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*WOMAN'S DAY (4,600,000)	0.99	8	1,244,380	3,375,125	4,619,505	7	1,039,595	3,763,247	4,802,842	19.7	(10.3)	(3.8)
WOMAN'S WORLD (1,300,000)	1.10	26		1,279,280	1,279,280	26		1,505,312	1,505,312		(15.0)	(15.0)
WOMEN'S SPORTS & FITNESS (125,000)	2.95	4	156,536	8,062	164,598	4	236,841	3,353	240,194	(33.9)	140.4	(31.5)
WOODENBOAT (None Claimed)	4.50	3	60,505	45,478	105,983	3	60,563	45,514	106,077	(0.1)	(0.1)	(0.1)
*THE WORKBASKET (1,200,000)	2.25	3	1,046,030	49,089	1,095,119	5	1,187,396	27,779	1,215,175	(11.9)	76.7	(9.9)
*WORKBENCH (800,000)	2.95	3	746,366	74,106	820,472	3	822,985	40,000	862,985	(9.3)	85.3	(4.9)
*WORKING MOTHER (625,000)	1.95	6	655,684	8,491	664,175	6	648,406	17,866	666,272	1.1	(52.5)	(0.3)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*WORKING WOMAN (850,000)	2.50	6	833,246	49,814	883,060	6	837,165	57,118	894,283	(0.5)	(12.8)	(1.3)
WORLD MONITOR (200,000)	2.50	6	219,322	6,370	225,692	6	262,794	2,680	265,474	(16.5)	137.7	(15.0)
WORLD PRESS REVIEW (75,000)	2.95	6	72,692	2,593	75,285	6	69,893	2,877	72,770	4.0	(9.9)	3.5
*WORLD TENNIS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
WRITER'S DIGEST (None Claimed)	2.75	6	199,114	30,206	229,320	6	203,546	30,517	234,063	(2.2)	(1.0)	(2.0)
WWF MAGAZINE (330,000)	2.50	6	120,604	368,031	488,635	6	105,536	306,455	411,991	14.3	20.1	18.6
*YACHTING (None Claimed)	3.00	6	106,150	26,943	133,093	6	103,395	29,724	133,119	2.7	(9.4)	(0.0)

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/91 SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 12/31/90 ISSUES IN PERIOD	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
*YANKEE to 7/91 (1,000,000) fr 7/91 to 10/91 (775,000) sn 10/91 (750,000)	1.95	6	724,951	51,576	776,527	6	947,433	53,351	1,000,784	(23.5)	(3.3)	(22.4)
YM (875,000)	2.00	5	687,805	321,660	1,009,465	5	769,022	239,500	1,008,522	(10.6)	34.3	0.1
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
ZOOMIN' (None Claimed)	3.00	2	11,833		11,833	1	11,930		11,930	(0.8)		(0.8)
CANADA												
ACTIF			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ALBERTA/WESTERN REPORT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BC OUTDOORS (None Claimed)	2.95	3	29,022	7,298	36,320	3	34,923	7,106	42,029	(16.9)	2.7	(13.6)
CANADIAN BUSINESS (None Claimed)	3.00	6	77,140	6,048	83,188	6	80,202	5,956	86,158	(3.8)	1.5	(3.5)
CANADIAN GARDENING (None Claimed)	3.95	3	76,202	5,267	81,469	3	36,783	4,633	41,416 ^	107.2	13.7	96.7
CANADIAN GEOGRAPHIC (None Claimed)	3.95	3	236,861	13,325	250,186	3	244,778	13,275	258,053	(3.2)	0.4	(3.0)
CANADIAN HOUSE & HOME (None Claimed)	3.50	4	83,966	16,484	100,450	4	90,584	15,607	106,191	(7.3)	5.6	(5.4)
CANADIAN LIVING (None Claimed)	2.75	7	364,380	208,680	573,060	7	366,254	206,597	572,851	(0.5)	1.0	0.0
CANADIAN WORKSHOP (None Claimed)	2.95	6	115,781	2,226	118,007	6	117,358	2,685	120,043	(1.3)	(17.1)	(1.7)
CHATELAINE (None Claimed)	2.00	6	812,986	62,739	875,725	6	858,118	63,151	921,269	(5.3)	(0.6)	(4.9)
CHATELAINE (FRENCH LANGUAGE EDITION) (None Claimed)	2.50	6	174,399	18,105	192,504	6	200,680	17,530	218,210	(13.1)	3.3	(11.8)
CITY & COUNTRY HOME (None Claimed)	4.00	5	60,438	4,135	64,573	5	73,746	4,162	77,908	(18.0)	(0.6)	(17.1)

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CLIN D'OEIL (None Claimed)	2.95	6	25,935	40,412	66,347	6	22,667	37,497	60,164	14.4	7.8	10.3
COUP DE POUCE (146,772)	2.75	7	72,996	72,971	145,967	7	76,393	68,548	144,941	(4.4)	6.4	0.7
CRAFTS PLUS (None Claimed)	2.50	4	77,800	2,202	80,002	4	87,689	2,360	90,049	(11.3)	(6.7)	(11.2)
CROC (None Claimed)	3.25	6	8,065	42,949	51,014	6	11,208	55,940	67,148	(28.0)	(23.2)	(24.0)
DECORATION CHEZ-SOI (None Claimed)	2.95	5	31,530	24,620	56,150	5	29,142	25,917	55,059	8.2	(5.0)	2.0
EASTERN WOODS & WATERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ELLE QUEBEC (None Claimed)	3.25	6	20,689	45,428	66,117	6	19,712	37,395	57,107	5.0	21.5	15.8
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY (None Claimed)	3.95	3	166,938	8,200	175,138	3	167,469	10,293	177,762	(0.3)	(20.3)	(1.5)
FEMME PLUS (None Claimed)	2.75	6	29,910	47,296	77,206	6	33,316	43,847	77,163 ^	(10.2)	7.9	0.1
FILLES D'AUJOURD'HUI (None Claimed)	2.50	6	24,367	35,713	60,080	6	25,522	36,506	62,028	(4.5)	(2.2)	(3.1)
FINANCIAL TIMES OF CANADA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FLARE (None Claimed)	2.50	6	181,721	18,965	200,686	6	184,511	20,844	205,355	(1.5)	(9.0)	(2.3)
GEORGIAN BAY TODAY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GUIDE RESSOURCES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HARROWSMITH MAGAZINE (None Claimed)	3.95	3	141,138	15,266	156,404	3	141,675	16,673	158,348	(0.4)	(8.4)	(1.2)
HOCKEY NEWS (None Claimed)	2.75	19	74,168	26,837	101,005	18	84,160	26,951	111,111	(11.9)	(0.4)	(9.1)
INSIDE HOCKEY (None Claimed)	3.75	3	13,239	33,837	47,076	3	19,670	31,631	51,301	(32.7)	7.0	(8.2)

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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/91			ISSUES IN PERIOD	AVERAGES FOR SIX MONTHS ENDED 12/31/90			% OF INCREASE OR DECREASE		
			SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID		SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
L'ACTUALITE (None Claimed)	2.50	10	210,761	14,863	225,624	10	225,531	15,138	240,669	(6.6)	(1.8)	(6.3)
L'ESSENTIEL (None Claimed)	2.75	6	42,366	48,937	91,303	6	40,871	59,331	100,202	3.7	(17.5)	(8.9)
LE BEL AGE (None Claimed)	2.95	5	74,151	11,942	86,093	5	49,089	12,039	61,128	51.0	(0.8)	40.8
LE LUNDI (None Claimed)	2.25	26	35,501	45,490	80,991	26	39,891	62,762	102,653	(11.0)	(27.5)	(21.1)
LES IDEES DE MA MAISON (None Claimed)	2.95	5	34,324	29,829	64,153	5	37,525	32,476	70,001	(8.5)	(8.1)	(8.4)
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE (None Claimed)	2.25	27	568,320	13,987	582,307	27	584,899	13,808	598,707	(2.8)	1.3	(2.7)
THE NEWFOUNDLAND HERALD (None Claimed)	1.00	26	896	42,899	43,795	26	1,252	42,559	43,811	(28.4)	0.8	(0.0)
ONTARIO OUT OF DOORS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ORAH (None Claimed)	N/A	2	13,094		13,094	1	13,135		13,135	(0.3)		(0.3)
OUTDOOR CANADA (None Claimed)	2.95	4	108,411	5,359	113,770	4	125,696	7,590	133,286	(13.8)	(29.4)	(14.6)
PACIFIC YACHTING (None Claimed)	2.95	6	9,134	4,399	13,533	6	10,437	3,949	14,386	(12.5)	11.4	(5.9)
PLANS DE MAISONS DU QUEBEC (None Claimed)	3.95	2	6,353	16,028	22,381	2	5,769	17,315	23,084	10.1	(7.4)	(3.0)
QUEBEC SCIENCE (None Claimed)	3.25	4	11,106	3,386	14,492	4	11,894	3,116	15,010	(6.6)	8.7	(3.5)
QUEBEC YACHTING VOILE & MOTEUR (None Claimed)	2.95	3	5,558	2,360	7,918	3	5,786	2,250	8,036	(3.9)	4.9	(1.5)
THE READER'S DIGEST CANADIAN ENGLISH EDITION (None Claimed)	2.49	6	1,152,947	82,068	1,235,015	6	1,216,782	73,399	1,290,181	(5.3)	11.8	(4.3)

ANALYZED PAID CIRCULATION
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS (None Claimed)	2.49	6	1,452,229	105,470	1,557,699	6	1,512,915	96,123	1,609,038	(4.0)	9.7	(3.2)
RENOVATION BRICOLAGE (None Claimed)	2.95	5	31,422	8,647	40,069	5	32,104	7,915	40,019	(2.1)	9.3	0.1
SAFARIR (None Claimed)	2.95	6	5,105	46,874	51,979	5	3,611	58,100	61,711	41.4	(19.3)	(15.8)
SANTE (None Claimed)	2.95	5	19,636	13,421	33,057	5	14,342	12,858	27,200	36.9	4.4	21.5
SATURDAY NIGHT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2										
SELECT HOMES & FOOD (None Claimed)	2.95	4	134,302	9,700	144,002	4	138,536	9,768	148,304	(3.1)	(0.7)	(2.9)
SELECTION DU READER'S DIGEST (None Claimed)	2.49	6	299,282	23,402	322,684	6	296,133	22,724	318,857	1.1	3.0	1.2
SENTIER CHASSE-PECHE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
7 JOURS (None Claimed)	2.35	26	275	117,674	117,949	26	449	136,449	136,898	(38.8)	(13.8)	(13.8)
SKI CANADA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
TIME-THE WEEKLY NEWSMAGAZINE- IN CANADA (350,000)	2.95	27	332,753	22,963	355,716	27	331,926	24,646	356,572	0.3	(6.8)	(0.2)
TORONTO LIFE (None Claimed)	2.50	9	79,235	12,779	92,014	9	78,515	13,746	92,261	0.9	(7.0)	(0.3)
TORONTO LIFE FASHION (None Claimed)	2.25	3	108,788	11,937	120,725	3	108,914	14,180	123,094	(0.1)	(15.8)	(1.9)
TRAVEL A LA CARTE (None Claimed)	N/A	3	131,080		131,080	3	137,648		137,648	(4.8)		(4.8)

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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
TV GUIDE (None Claimed)	1.05	26	474,701	327,472	802,173	26	474,191	341,422	815,613	0.1	(4.1)	(1.6)
TV HEBDO (303,802)	1.30	26	79,985	204,093	284,078	26	84,344	212,647	296,991	(5.2)	(4.0)	(4.3)
TV HEBDO - TELEROMANS (None Claimed)	2.95	2	2,599	81,885	84,484	2	2,541	80,697	83,238	2.3	1.5	1.5
TV PLUS (16,365)	1.10	26	324	14,420	14,744	26	269	16,186	16,455	20.5	(10.9)	(10.4)
WESTERN SPORTSMAN (None Claimed)	2.95	3	23,468	2,735	26,203	3	24,615	2,904	27,519	(4.7)	(5.8)	(4.8)
FOREIGN												
AMERICA ECONOMIA (40,000)		6	35,359	1,511	36,870							
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
IMAGEN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

ANALYZED NON-PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 2

		NON-PAID AVERAGES FOR SIX MONTHS ENDED 12/31/91					NON-PAID AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE			
PUBLICATION NAME (NON-PAID RATE BASE/CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID
U.S.														
BICYCLE GUIDE to 9/91 (9,000) since 9/91 (None Claimed)	3		4,956		4,956	4		5,576		5,576		(11.1)		(11.1)
EATING WELL (None Claimed)	3	22,249	8,902		31,151					(a)				
*EUROPEAN TRAVEL & LIFE				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
GOLF WORLD MAGAZINE (None Claimed)	16		4,740		4,740	5		5,031		5,031		(5.8)		(5.8)
IN HEALTH (125,000)	4	57,641	45,386		103,027	3	67,676	59,118		126,794	(14.8)	(23.2)		(18.7)
INSIGHT				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
*MEN'S HEALTH (None Claimed)	3	14,029	12,191		26,220	3	9,710	17,027		26,737	44.5	(28.4)		(1.9)
*PARENTING MAGAZINE (70,000)	5	39,914	30,261		70,175	5	30,980	19,878		50,858	28.8	52.2		38.0
PHOENIX HOME & GARDEN (None Claimed)	6			6,417	6,417	6			3,766	3,766			70.4	70.4
*PREVENTION (None Claimed)	6	25,045	1,726		26,771					(a)				
SESAME STREET MAGAZINE				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
*SOUTHERN ACCENTS (15,000)	5		17,674		17,674					(a)				
TEACHING PRE K-8 (None Claimed)	3	4,974			4,974					(a)				

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ANALYZED NON-PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 2

PUBLICATION NAME (NON-PAID RATE BASE/CIRC GUAR)	NON-PAID AVERAGES FOR SIX MONTHS ENDED 12/31/91					NON-PAID AVERAGES FOR SIX MONTHS ENDED 12/31/90					% OF INCREASE OR DECREASE			
	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID
VIDEOMAKER (None Claimed)	6		6,709		6,709					(a)				
*WORKING MOTHER (100,000)	6		99,283		99,283	6	51,220	34,247		85,467		189.9		16.2
YM (50,000)	5	49,207			49,207			25,902		25,902				90.0
CANADA														
SATURDAY NIGHT	PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME													
FOREIGN														
AMERICA ECONOMIA (None Claimed)	6		7,000	1,000	8,000									

ANALYZED PAID AND NON-PAID CIRCULATION
CONTROLLED MAGAZINES, LESS THAN 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 12/31/91						**NON-PAID AND PAID** AVERAGES FOR SIX MONTHS ENDED 12/31/90					% OF INCREASE OR DECREASE				
PUBLICATION NAME (RATE BASE/ CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	SINGLE COPY PRICE	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID
U.S.																	
BLOCKBUSTER - THE VIDEO MAGAZINE (1,000,000)	6			997,568	997,568						(a)	(a)					
CHICAGO LIFE (60,000)	3			59,599	59,599	2.50	1,141				(a)	(a)					
GREAT GOLF RESORTS OF THE WORLD							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
INLAND EMPIRE MAGAZINE (None Claimed)	6	2,841		163	3,004	1.95	6,767				(a)	(a)					
THE MAJOR SERIES							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
MICROSOFT SYSTEMS JOURNAL							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
PALM BEACH ILLUSTRATED							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
PALM SPRINGS LIFE'S DESERT GUIDE (None Claimed)	6		18,839	56,745	75,584						(a)	(a)					
PC TODAY (None Claimed)	6	24,021			24,021	2.95	54,541										
SOUTHERN LINKS (170,000)	3	158,617	8,643		167,260	5.00	2,088	159,166			159,166	1,363 ^	(0.3)			5.1	53.2
TWINS MAGAZINE (None Claimed)	3	2,621	10,386		13,007	4.50	30,212	1,633	11,329		12,962	28,720 ^	60.5	(8.3)		0.3	5.2
VITALITY (None Claimed)	6					6.99	620,695				(a)	(a)					

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID AND NON-PAID CIRCULATION
CONTROLLED MAGAZINES, LESS THAN 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 12/31/91							NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 12/31/90						% OF INCREASE OR DECREASE				
PUBLICATION NAME (RATE BASE/ CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	SINGLE COPY PRICE	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID
WHAT'S ON IN LAS VEGAS (None Claimed)	13			105,826	105,826	3.50	1,340	654		92,124	92,778	1,183 ^			14.9	14.1	13.3
WORLD TRADE							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
CANADA																	
CANADIAN BUSINESS LIFE (None Claimed)	2		8,008	39,264	47,272	2.00					(a)	(a)					

Audit Bureau
of Circulations

Business Publications
United States, Canada & Foreign

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	12/31/90
U.S.					
ABA BANKING JOURNAL	32,163		32,163	33,736	34,808
ACCOUNTING TODAY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ACP OBSERVER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ACTIONLINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ADVERTISING AGE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ADWEEK	53,591		53,591	57,130	59,090
ADWEEK NETWORK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ADWEEK'S MARKETING COMPUTERS	1,126	13,981	15,107	15,143	15,404
ADWEEK'S MARKETING WEEK	12,334	14,170	26,504	26,143	26,387
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	29,000	2,718	31,718	30,886	30,668
ALLEGHENY BUSINESS NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN FUNERAL DIRECTOR	10,003		10,003	10,012	10,001
AMERICAN GLASS REVIEW		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN JOURNAL OF CARDIOLOGY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN JOURNAL OF MEDICINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMERICAN JOURNAL OF NURSING	221,943	11,179	233,122	238,742	236,774
AMERICAN JOURNAL OF OPHTHALMOLOGY	17,174		17,174	17,246	17,563
THE AMERICAN JOURNAL OF SURGERY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMERICAN PAINT & COATINGS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN SCHOOL BOARD JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMUSEMENT BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ANALYTICAL CHEMISTRY	20,564		20,564	20,319	23,842
ANNALS OF INTERNAL MEDICINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AQUACULTURE MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ARMY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ART DIRECTION		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ARTS & ACTIVITIES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ASHRAE JOURNAL	38,156	19,254	57,410	54,486	57,460
THE ASPHALT CONTRACTOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	12/31/90
ASSOCIATION MANAGEMENT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ATLANTA BUSINESS CHRONICLE	27,067	582	27,649	32,474	30,545
AUTOMOTIVE NEWS	77,620		77,620	79,281	78,780
AVIATION WEEK & SPACE TECHNOLOGY	141,848		141,848	143,743	141,259
BALTIMORE BUSINESS JOURNAL	8,927		8,927	9,266	9,215
BETTER ROADS		38,932	38,932	39,117	40,459
BEVERAGE WORLD	8,835	25,490	34,325	33,912	33,118
BILLBOARD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BOBBIN MAGAZINE	7,225		7,225	7,320	7,707
BOSTON BUSINESS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BOXBOARD CONTAINERS	4,748	9,282	14,030	14,036	13,998
BOXOFFICE	7,161		7,161	7,462	7,957
BROADCASTING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BROWARD REVIEW	3,083	104	3,187	3,273	3,357
BUILDING SUPPLY HOME CENTERS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BUSINESS COMMUNICATIONS REVIEW	9,831	904	10,735	10,211	9,947
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF GREATER LOUISVILLE)	10,903		10,903	10,756	10,644
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF BUFFALO AND WESTERN NEW YORK)	8,880		8,880	9,012	9,150
BUSINESS FIRST OF COLUMBUS	10,146		10,146	10,003	10,193
THE BUSINESS JOURNAL SERVING CHARLOTTE AND THE METROPOLITAN AREA	8,722		8,722	8,692	8,545
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	14,194		14,194	13,503	12,871
THE BUSINESS JOURNAL SERVING GREATER PORTLAND		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE BUSINESS JOURNAL SERVING PHOENIX AND THE VALLEY OF THE SUN	13,291		13,291	14,337	15,049
THE BUSINESS JOURNAL SERVING THE SANTA CLARA VALLEY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE BUSINESS JOURNAL SERVING GREATER SACRAMENTO	13,200		13,200	13,615	12,871
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	300,665		300,665	294,269	293,950
CANDY INDUSTRY MAGAZINE	2,926	1,094	4,020	3,907	3,848
CAPITAL DISTRICT BUSINESS REVIEW	8,165		8,165	8,310	8,519

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
CATALOG AGE	579	12,500	13,079	13,942	14,240
CHAIN STORE AGE EXECUTIVE	1,877	30,545	32,422	32,451	32,585
CHEMICAL & ENGINEERING NEWS	129,626		129,626	127,091	131,428
CHEMICAL ENGINEERING	52,143	18,385	70,528	70,016	71,359
CHEMICAL WEEK	31,388	12,072	43,460	45,136	46,363
CHICAGO LAWYER	1,546	8,584	10,130	10,813	10,809
CINCINNATI BUSINESS COURIER	6,667		6,667	6,500	7,093
CITY & STATE	7,788	37,204	44,992	45,777	44,718
COMPUTER GRAPHICS WORLD	20,826	43,192	64,018	61,739	60,629
COMPUTERWORLD	136,696		136,696	136,069	135,755
CONSTRUCCION PAN-AMERICANA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CONSTRUCTION	67	7,148	7,215	6,815	6,897 ^
CONSTRUCTION & MINING MACHINERY EN ESPANOL		15,026	15,026	15,157	15,859
CONSTRUCTION BULLETIN	3,699	510	4,209	4,423	4,665
CONSTRUCTIONEER	71	12,076	12,147	11,738	11,983
CORPORATE FINANCE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CORPORATE REPORT MINNESOTA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
COSMETICS & TOILETRIES	3,300		3,300	3,198	3,303
CRAIN'S CHICAGO BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CRAIN'S CLEVELAND BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CRAIN'S DETROIT BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CRAIN'S NEW YORK BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE DAILY NEWS RECORD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DALLAS BUSINESS JOURNAL	11,124		11,124	11,264	11,647
DECOR	25,032		25,032	25,314	25,553
DEFENSE NEWS	11,084	25,102	36,186	35,380	37,048
DENVER BUSINESS JOURNAL	10,457		10,457	10,473	10,564
DESIGNERS WEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DIRECT	75	40,000	40,075	41,101	42,523
DIRECT MARKETING MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DISCOUNT STORE NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DO-IT-YOURSELF RETAILING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
DRUG & COSMETIC INDUSTRY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DRUG STORE NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DRUG STORE NEWS FOR THE PHARMACIST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
EDITOR & PUBLISHER-THE FOURTH ESTATE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ELECTRICAL WHOLESALING	14,478	9,587	24,065	22,592	19,560
ELECTRICAL WORLD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ELECTRONIC LEARNING	6,644	64,511	71,155	73,276	71,215
ELECTRONIC MEDIA	15,286	11,681	26,967	26,753	26,881
ELECTRONIC MEDIA INTERNATIONAL		2,908	2,908	3,482 @	3,561
ENERGY USER NEWS	5,576	34,312	39,888	40,088	36,716
ENR	93,667		93,667	93,833	94,704
THE EXECUTIVE EDUCATOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FEEDSTUFFS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FINANCIAL EXECUTIVE	16,319		16,319	16,205	16,227
FIRE ENGINEERING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FLOOR COVERING WEEKLY	10,110	9,090	19,200	19,564	19,403
FLOORING	4,228	19,971	24,199	24,391	24,244
THE FLORIDA SHIPPER MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOLIO:THE MAGAZINE FOR MAGAZINE MANAGEMENT	10,304		10,304	10,426	10,055
FOLIO:'S PUBLISHING NEWS	82	20,599	20,681	24,528	28,839
FOOD INDUSTRY NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOOD PEOPLE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOOD TECHNOLOGY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOOTWEAR NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOREIGN TRADE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE 4TH MEDIA JOURNAL	795	23,396	24,191	21,442	23,298
FRAMES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FUELOIL & OIL HEAT MAGAZINE	696	12,734	13,430	13,281	12,868
GAS INDUSTRIES		10,334	10,334	10,154	10,295
GEYER'S OFFICE DEALER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
GIFTS & DECORATIVE ACCESSORIES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
GLASS DIGEST	9,780	1,724	11,504	11,726	12,180
GLASS INDUSTRY	1,654	392	2,046	2,137	2,260
GOLF INDUSTRY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE GOURMET RETAILER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	12/31/90
GRAIN AGE	198	7,160	7,358	7,398	7,868
THE GREATER CINCINNATI BUSINESS RECORD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
HARDWARE AGE	4,084	66,767	70,851	71,448	71,648
HARROWSMITH COUNTRY LIFE - RECEPTION ROOM EDITION		30,151	30,151	25,508	23,610
HAWAII BUSINESS	10,034		10,034	10,095	10,635
HAWAII INVESTOR	4,751	2,936	7,687	7,886	8,291
HFD-THE WEEKLY HOME FURNISHINGS NEWSPAPER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
HOUSTON BUSINESS JOURNAL	15,182		15,182	15,325	15,245
HOW-THE MAGAZINE OF IDEAS & TECHNIQUE IN GRAPHIC DESIGN	30,070		30,070	31,854	31,668
HYDROCARBON PROCESSING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ID INTERNATIONAL DESIGN	15,856		15,856	17,750	19,140
INDIANAPOLIS BUSINESS JOURNAL	14,684		14,684	14,506	15,028
INTERIOR DESIGN	53,551		53,551	57,000	57,332
JACKSONVILLE BUSINESS JOURNAL	6,774		6,774	6,905	7,244
THE JEWELERS' CIRCULAR-KEYSTONE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE JOURNAL OF ACCOUNTANCY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
KANSAS CITY BUSINESS JOURNAL	12,637		12,637	12,856	13,289
LAN - LIFE ASSOCIATION NEWS	139,813		139,813	139,579	139,491 ^
LIBRARY JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
LIFE & HEALTH INSURANCE SALES	18,065		18,065	20,851	21,907
LIFE INSURANCE SELLING	46,360		46,360	47,147	47,208
LIFESTYLE APPAREL NEWS	449	20,697	21,146	23,382 ^	(a)
LOCKSMITH LEDGER	22,432		22,432	23,223	22,955
LOS ANGELES BUSINESS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
LP/GAS	5,360	9,723	15,083	15,361	15,215
THE MANUFACTURING CONFECTIONER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MEDIAWEEK	3,335	15,885	19,220	13,879 ^	(a)
MEDICINE AND SCIENCE IN SPORTS AND EXERCISE	14,488		14,488	13,212	14,371
MEMPHIS BUSINESS JOURNAL	10,654		10,654	10,688	10,931
METAL FINISHING	8,119		8,119	8,511	9,092

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

				TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	6/30/91	12/31/90
MIAMI REVIEW	5,431	133	5,564	5,587	5,676
MICHIGAN CONTRACTOR & BUILDER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MICHIGAN ROADS AND CONSTRUCTION	1,290	474	1,764	1,801	1,810
MILLING & BAKING NEWS	4,132		4,132	4,103	4,145
MINERIA PAN-AMERICANA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MINNEAPOLIS/ST. PAUL CITYBUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MODERN PLASTICS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MODERN SALON	107,720	22,493	130,213	131,011	131,629
MOTOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MOTORCYCLE INDUSTRY MAGAZINE		11,758	11,758	12,002	12,048
THE MUSIC TRADES	6,354		6,354	6,347	6,384
NASHVILLE BUSINESS JOURNAL	7,997		7,997	8,290	8,631
NATION'S RESTAURANT NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
NATIONAL DEFENSE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE NATIONAL LOCKSMITH	17,946		17,946	17,860	18,092
NATIONAL PETROLEUM NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE NATIONAL PROVISIONER	6,282	429	6,711	7,175	8,030
THE NATIONAL UNDERWRITER LIFE & HEALTH/FINANCIAL SERVICES EDITION	18,673		18,673	18,502	18,663
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY/RISK & BENEFITS MANAGEMENT EDITION	25,348	11,563	36,911	36,609	36,668
NATIONAL UNDERWRITER COMBINED LIFE & HEALTH AND PROPERTY & CASUALTY INSURANCE	44,021	11,563	55,584	(a)	
NEW ENGLAND CONSTRUCTION	141	7,845	7,986	8,611	9,463
NEWS 3X/400		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
NFPA JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE NORTHERN LOGGER AND TIMBER PROCESSOR	13,379		13,379	13,605	13,612
NURSING 91		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
OCCUPATIONAL HEALTH & SAFETY	10,045	75,311	85,356	83,779 ^	(a)
O'DWYER'S PR SERVICES REPORT	2,063	1,959	4,022	4,560	4,812
OFFICIAL BOARD MARKETS	5,045		5,045	5,112	5,336
OIL AND GAS INVESTOR	4,773	595	5,368	4,963	5,040
THE OIL AND GAS JOURNAL	41,644		41,644	41,752	41,793
ORANGE COUNTY BUSINESS JOURNAL	6,342	13,608	19,950	22,020 ^	(a)
PACIFIC BUSINESS NEWS	14,317		14,317	14,487	14,525

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AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	12/31/90
PACIFIC FISHING	10,917		10,917	9,817	9,934
PACIFIC SHIPPER MAGAZINE	6,912		6,912	7,264	7,488
PACKAGING DIGEST		113,837	113,837	114,297	111,367
THE PACKER	14,773		14,773	14,942	15,051
PALM BEACH REVIEW	2,216	61	2,277	2,299	2,350
PERSONNEL JOURNAL	26,282		26,282	26,414	26,268
PETROLEUM ENGINEER INTERNATIONAL	3,061	33,378	36,439	36,339	36,391
PHILADELPHIA BUSINESS JOURNAL	14,344		14,344	13,640	17,973 @
PHOTO DISTRICT NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PIPELINE & GAS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PIPELINE DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PITTSBURGH BUSINESS TIMES-JOURNAL	10,347		10,347	10,330	10,517
PLASTICS ENGINEERING	30,893		30,893	35,033	30,312
PLASTICS NEWS	13,133	46,887	60,020	60,807	60,043
PLAYTHINGS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
POOL & SPA NEWS	8,466	7,524	15,990	15,946	16,203
POWER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROFESSIONAL BUILDER & REMODELER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROGRESSIVE ARCHITECTURE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROVIDENCE BUSINESS NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PUBLIC RELATIONS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PUBLIC UTILITIES FORTNIGHTLY	6,690		6,690	6,799	6,982
PUBLISHERS WEEKLY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PUGET SOUND BUSINESS JOURNAL	16,073		16,073	16,108	16,424
RAILWAY TRACK AND STRUCTURES	6,611	1,403	8,014	7,491	7,221
RESTAURANTS & INSTITUTIONS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
RISK MANAGEMENT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ROOFER MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ROOFING/SIDING/INSULATION	2,662	17,444	20,106	20,236	20,284
RSC REFRIGERATION SERVICE AND CONTRACTING	39,296		39,296	40,510	40,167
RUBBER WORLD	3,372	6,703	10,075	10,024	10,129

(a) PERIOD PRIOR TO MEMBERSHIP
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(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
RURAL ELECTRIFICATION MAGAZINE	33,480	870	34,350	34,216	33,771
ST. LOUIS BUSINESS JOURNAL	16,941		16,941	16,773	17,068
SAN ANTONIO BUSINESS JOURNAL	8,720		8,720	9,066	9,102
SAN DIEGO BUSINESS JOURNAL	11,467		11,467	11,907	12,498
SAN FRANCISCO BUSINESS TIMES	11,346	1,599	12,945	14,568	14,083
SAVINGS INSTITUTIONS	13,188		13,188	14,226	17,026
SCHOLASTIC COACH		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE SCHOOL ADMINISTRATOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SCHOOL ARTS	20,476	2,216	22,692	22,525	22,355
SCHOOL BUSINESS AFFAIRS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SCHOOL LIBRARY JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SCREEN PRINTING	10,547	4,467	15,014	14,552	14,988
SEAFOOD BUSINESS	1,766	13,764	15,530	15,512	15,497
SEED TRADE NEWS	894	2,233	3,127	3,109	3,165
SHIPPING DIGEST	4,574		4,574	4,673	4,748
SIGNS OF THE TIMES	15,920	1,200	17,120	17,714	17,462
SKIN INC.	2,810	1,517	4,327	4,441	3,925 ^
SN-SUPERMARKET NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SOUTH FLORIDA BUSINESS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SPACE NEWS	5,362	13,799	19,161	17,696	18,524
SPN - SCREEN PRINTING NETWORK	417	18,261	18,678	16,640	14,971
SPRAY TECHNOLOGY & MARKETING	1,394	5,245	6,639	6,726	6,729
THE STANDARD	4,589		4,589	4,681	4,726
SUPERMARKET BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
T.H.E. JOURNAL, TECHNOLOGICAL HORIZONS IN EDUCATION		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
TEA & COFFEE TRADE JOURNAL	2,387	3,977	6,364	6,484	6,426 ^
TECHNOLOGY & LEARNING	16,401	62,958	79,359	75,635	80,971
TENNIS INDUSTRY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
TIRE BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
TOBACCO INTERNATIONAL	1,373	2,005	3,378	3,367	3,351
TOUR & TRAVEL NEWS		53,267	53,267	53,151	53,137
TRAFFIC WORLD	8,674		8,674	8,304	8,273 ^
TRANSPORT TOPICS	30,612		30,612	30,842	30,969
TRAVEL TRADE	27,427	10,225	37,652	37,274	35,053

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
TRAVEL WEEKLY	47,528		47,528	47,054	46,864
UNDERWRITERS' REPORT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
UNIX WORLD	77,064		77,064	72,534	66,062
WALLCOVERINGS, WINDOWS & INTERIOR FASHION	2,172	14,769	16,941	16,932	16,382
WASHINGTON BUSINESS JOURNAL	15,435		15,435	15,978	16,411
WATER ENVIRONMENT & TECHNOLOGY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE WATERWAYS JOURNAL	5,162		5,162	5,070	5,406 @
WELDING JOURNAL	40,077		40,077	39,373	38,414
WESTERN BUILDER	4,054		4,054	4,150	4,225
WICHITA BUSINESS JOURNAL	4,972		4,972	5,147	5,402
WILSON LIBRARY BULLETIN	11,601		11,601	12,317	12,734 @
WORLD OIL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
REFERENCE					
BUSINESS PUBLICATION RATES AND DATA	4,768		4,768	5,091	5,474
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	3,975		3,975	4,242	4,567
NEWSPAPER RATES AND DATA	3,785		3,785	3,935	4,536
1991 GREATER CAROLINAS REGIONAL INDUSTRIAL BUYING GUIDE		32,059	32,059		29,961 ^
1992 CAPITAL CITIES REGIONAL INDUSTRIAL BUYING GUIDE		37,060	37,060		35,954 ^
1992 EASTERN NEW ENGLAND REGIONAL INDUSTRIAL BUYING GUIDE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
1992 GREATER ALLEGHENY REGIONAL INDUSTRIAL BUYING GUIDE		24,034	24,034		22,012 ^
1992 GREATER DELAWARE VALLEY REGIONAL INDUSTRIAL BUYING GUIDE		32,629	32,629		30,958 ^
1992 GREATER MICHIGAN REGIONAL INDUSTRIAL GUIDE		34,161	34,161		32,606 ^
1992 NORTH TEXAS-OKLAHOMA REGIONAL INDUSTRIAL BUYING GUIDE		32,705	32,705		30,206 ^

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/90
1992 NORTHERN OHIO REGIONAL INDUSTRIAL BUYING GUIDE		30,107	30,107		29,501 ^
1992 OHIO VALLEY REGIONAL INDUSTRIAL BUYING GUIDE		39,185	39,185		37,739 ^
1992 TEXAS/LOUISIANA GULF COAST REGIONAL INDUSTRIAL BUYING GUIDE		32,195	32,195		30,006 ^
1992 UPSTATE NEW YORK REGIONAL INDUSTRIAL BUYING GUIDE		22,935	22,935		22,130 ^
THE POCKET LIST OF RAILROAD OFFICIALS	9,483		9,483	9,836	10,280
THOMAS REGISTER OF AMERICAN MANUFACTURERS AND THOMAS REGISTER CATALOG FILE 81ST (1992) EDITION		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CANADA					
CANADIAN TRAVEL PRESS WEEKLY		14,089	14,089	14,592	14,603
CANADIAN UNDERWRITER	6,814		6,814	7,062	7,381
LES AFFAIRES	88,975		88,975	92,930	91,755
MARKETING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
OH&S CANADA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
REVUE COMMERCE	36,501		36,501	40,795	37,352
FOREIGN					
MODERN PLASTICS INTERNATIONAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
WORLD EXECUTIVE'S DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

Audit Bureau
of Circulations

Farm Publications
United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
U.S.					
*AMERICAN AGRICULTURIST	32,834	14,701	47,535	50,617	53,200
AMERICAN VEGETABLE GROWER	24,111	12,138	36,249	36,326	36,968
ARIZONA FARMER-STOCKMAN	2,158	330	2,488	2,487	2,823
*BEEF TODAY		228,624	228,624	230,845	226,232
BUCKEYE FARM NEWS (BFN)		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
*CALIFORNIA FARMER	42,594	6,825	49,419	57,675	57,403
THE CATTLEMAN	22,597	1,621	24,218	21,833	19,352
*COLORADO RANCHER AND FARMER	9,418	8,771	18,189	17,575	16,578
*DAIRY TODAY		107,685	107,685	109,997	110,162
DATA TRANSMISSION NETWORK	55,418		55,418	53,693	50,458
DROVERS JOURNAL	16,542	68,660	85,202	87,897	80,345
*FARM JOURNAL	411,689	363,953	775,642	789,662	803,981
FARMWEEK	27,743		27,743	28,187	28,357
FFA NEW HORIZONS	381,888		381,888	385,626	381,786
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	5,907	320	6,227	5,882	5,752
THE HIGH PLAINS JOURNAL	59,531	596	60,127	59,795	60,122
*HOARD'S DAIRYMAN	120,279	321	120,600	123,152	125,130
*HOGS TODAY		123,070	123,070	125,117	126,584
IDAHO FARMER-STOCKMAN	13,047	138	13,185	13,358	13,691
IOWA FARM BUREAU SPOKESMAN	144,205		144,205	141,451 ^	(a)
*KANSAS FARMER	38,882	13,052	51,934	51,246	52,166
LIVESTOCK WEEKLY	17,198		17,198	17,025 ^	(a)
*MICHIGAN FARMER	42,534	7,427	49,961	49,986	51,565
*MISSOURI RURALIST	49,261	9,427	58,688	59,555	62,361
MONTANA FARMER-STOCKMAN	19,131	6,074	25,205	25,946	24,472
*NEBRASKA FARMER	39,632	13,440	53,072	51,171	52,752
*THE OHIO FARMER	59,412	11,517	70,929	82,292	85,271
*OKLAHOMA FARMER-STOCKMAN	35,154	8,617	43,771	46,743	50,311
OREGON FARMER-STOCKMAN	13,355	402	13,757	14,002	14,158

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AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	12/31/90
*PENNSYLVANIA FARMER	49,811	3,104	52,915	54,670	56,550
*PRAIRIE FARMER	82,435	55,353	137,788	177,059	191,973
*PROGRESSIVE FARMER	303,223	151,350	454,573	455,743	457,571
*SUCCESSFUL FARMING	500,485		500,485	500,439	498,422
*TEXAS FARMER-STOCKMAN	77,578	17,324	94,902	102,858	113,307
*TOP PRODUCER		246,043	246,043	243,220	239,297
UTAH FARMER-STOCKMAN	5,500	221	5,721	5,810	5,789
*WALLACES FARMER	38,515	96,934	135,449	189,883	205,692
WASHINGTON FARMER-STOCKMAN	18,481	220	18,701	19,176	19,498
*WESTERN FARMER-STOCKMAN MAGAZINES	71,672	7,385	79,057	80,779	80,431
WESTERN LIVESTOCK JOURNAL	21,161		21,161	20,809	19,475
*WISCONSIN AGRICULTURIST	24,826	24,435	49,261	47,411	53,763
WYOMING STOCKMAN-FARMER	2,904	997	3,901	5,475 @	5,353
CANADA					
CATTLEMEN	35,539		35,539	37,638	36,960
COUNTRY GUIDE	143,934		143,934	152,983	157,166
GRAINEWS	63,362		63,362	63,132	62,663
LA TERRE DE CHEZ NOUS	43,137		43,137	43,986	44,453
LE BULLETIN DES AGRICULTEURS	42,144		42,144	46,239	50,363
ONTARIO FARMER	35,876	1,250	37,126	38,412	38,369
THE WESTERN PRODUCER	116,229		116,229	124,342	127,715

Preliminary figures as filed with* Audit Bureau of Circulations *subject to audit.

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	BEEF TODAY
MAINE	2,204	427	3	125
NEW HAMPSHIRE	1,366	166	1	40
VERMONT	2,804	106	1	86
MASSACHUSETTS	2,344	696	2	81
RHODE ISLAND	284	89		5
CONNECTICUT	2,023	332	10	80
NEW ENGLAND	**11,025**	**1,816**	**17**	**417**
NEW YORK	31,053	1,788	12	945
NEW JERSEY	2,892	984	4	145
PENNSYLVANIA	3,774	1,844	14	2,060
MIDDLE ATLANTIC	**37,719**	**4,616**	**30**	**3,150**
OHIO		1,580	7	3,942
INDIANA		601	8	4,493
ILLINOIS		929	18	9,062
MICHIGAN		1,516	10	2,336
WISCONSIN		869	17	3,873
EAST NO. CENTRAL		**5,495**	**60**	**23,706**
MINNESOTA		669	19	7,294
IOWA		320	15	19,840
MISSOURI		496	4	15,740
NORTH DAKOTA		255	2	8,274
SOUTH DAKOTA		69	2	12,956
NEBRASKA		196	6	18,261
KANSAS		296	13	17,515
WEST NO. CENTRAL		**2,301**	**61**	**99,880**
DELAWARE		186	2	52
MARYLAND		440	3	496
DISTRICT OF COLUMBIA		30	2	7
VIRGINIA		574	2	4,255
WEST VIRGINIA		150		1,130
NORTH CAROLINA		759	1	2,697
SOUTH CAROLINA		274	10	1,373
GEORGIA		465	2	4,021
FLORIDA		3,005	3	1,923
SOUTH ATLANTIC		**5,883**	**25**	**15,954**
KENTUCKY		261	1	5,832
TENNESSEE		401	13	5,049
ALABAMA		265	4	3,948
MISSISSIPPI		156	2	2,698
EAST SO. CENTRAL		**1,083**	**20**	**17,527**
ARKANSAS		214	3	3,762
LOUISIANA		251	1	1,967
OKLAHOMA		235	6	12,213
TEXAS		822	23	19,300
WEST SO. CENTRAL		**1,522**	**33**	**37,242**
MONTANA		78	19	7,381
IDAHO		592	5	3,409
WYOMING		38	3	2,589
COLORADO		433	15	5,687
NEW MEXICO		213	272	1,267
ARIZONA		544	1,548	467
UTAH		122	10	1,609
NEVADA		52	10	500
MOUNTAIN		**2,072**	**1,882**	**22,909**
ALASKA		74		30
WASHINGTON		566	19	2,141
OREGON		764	11	2,476
CALIFORNIA		6,217	192	2,951
HAWAII		256	2	19
PACIFIC		**7,877**	**224**	**7,617**
MISCELLANEOUS	1,015			
UNCLASSIFIED				
UNITED STATES	**49,759**	**32,665**	**2,352**	**228,402**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**49,759**	**32,665**	**2,352**	**228,402**
CANADA	19	812	2	
FOREIGN	1	1,004	3	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**49,779**	**34,481**	**2,357**	**228,402**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	BUCKEYE FARM NEWS*	CALIFORNIA FARMER	THE CATTLEMAN	COLORADO RANCHER AND FARMER
MAINE			1	
NEW HAMPSHIRE			2	
VERMONT				
MASSACHUSETTS			5	
RHODE ISLAND			1	
CONNECTICUT			6	
NEW ENGLAND			**15**	
NEW YORK			8	
NEW JERSEY			7	
PENNSYLVANIA			9	
MIDDLE ATLANTIC			**24**	
OHIO			16	
INDIANA			15	
ILLINOIS			39	
MICHIGAN			10	
WISCONSIN			13	
EAST NO. CENTRAL			**93**	
MINNESOTA			14	
IOWA			19	
MISSOURI			90	
NORTH DAKOTA			4	
SOUTH DAKOTA			10	
NEBRASKA			21	91
KANSAS			99	260
WEST NO. CENTRAL			**257**	**351**
DELAWARE			1	
MARYLAND			7	
DISTRICT OF COLUMBIA			48	
VIRGINIA			24	
WEST VIRGINIA			3	
NORTH CAROLINA			23	
SOUTH CAROLINA			12	
GEORGIA			22	
FLORIDA			59	
SOUTH ATLANTIC			**199**	
KENTUCKY			15	
TENNESSEE			33	
ALABAMA			31	
MISSISSIPPI			37	
EAST SO. CENTRAL			**116**	
ARKANSAS			93	
LOUISIANA			132	
OKLAHOMA			3,534	
TEXAS			18,967	
WEST SO. CENTRAL			**22,726**	
MONTANA			10	
IDAHO			4	
WYOMING			17	180
COLORADO			52	16,921
NEW MEXICO			229	46
ARIZONA		368	54	
UTAH			10	
NEVADA		769	1	
MOUNTAIN		**1,137**	**377**	**17,147**
ALASKA		15	1	
WASHINGTON			12	
OREGON		266	10	
CALIFORNIA		46,381	70	
HAWAII		56	10	
PACIFIC		**46,718**	**103**	
MISCELLANEOUS		846		352
UNCLASSIFIED				
UNITED STATES		**48,701**	**23,910**	**17,850**
POSSESSIONS & OTHER AREAS		7	3	
U.S. & POSSESSIONS, ETC.		**48,708**	**23,913**	**17,850**
CANADA		1	29	
FOREIGN		3	408	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			4	
GRAND TOTAL		**48,712**	**24,354**	**17,850**

***PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME**

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	DAIRY TODAY	DATA TRANSMISSION NETWORK	DROVERS JOURNAL	FARM JOURNAL
MAINE	545		39	1,563
NEW HAMPSHIRE	274	2	15	645
VERMONT	1,751	2	40	2,165
MASSACHUSETTS	379	2	41	1,176
RHODE ISLAND	37		5	140
CONNECTICUT	427	3	45	1,175
NEW ENGLAND	**3,413**	**9**	**185**	**6,864**
NEW YORK	9,275	103	494	15,832
NEW JERSEY	346	17	62	1,984
PENNSYLVANIA	8,541	208	594	21,529
MIDDLE ATLANTIC	**18,162**	**328**	**1,150**	**39,345**
OHIO	4,862	2,598	1,569	35,786
INDIANA	2,420	5,389	1,623	35,353
ILLINOIS	3,171	7,299	3,449	58,610
MICHIGAN	4,851	1,236	829	22,969
WISCONSIN	24,386	636	1,174	38,038
EAST NO. CENTRAL	**39,690**	**17,158**	**8,644**	**190,756**
MINNESOTA	11,861	5,919	2,060	50,791
IOWA	4,930	10,052	6,081	76,809
MISSOURI	2,519	2,491	4,521	38,037
NORTH DAKOTA	1,259	1,044	2,209	22,368
SOUTH DAKOTA	2,075	1,476	4,387	23,321
NEBRASKA	1,619	6,154	6,130	42,289
KANSAS	1,406	3,038	4,758	38,044
WEST NO. CENTRAL	**25,669**	**30,174**	**30,146**	**291,659**
DELAWARE	102	38	16	1,182
MARYLAND	1,125	152	189	4,791
DISTRICT OF COLUMBIA	2	1	35	45
VIRGINIA	1,636	152	1,048	10,016
WEST VIRGINIA	288	15	411	2,807
NORTH CAROLINA	1,109	321	570	14,384
SOUTH CAROLINA	320	126	372	4,960
GEORGIA	742	314	1,080	11,036
FLORIDA	369	91	1,271	4,318
SOUTH ATLANTIC	**5,693**	**1,210**	**4,992**	**53,539**
KENTUCKY	2,021	371	1,593	13,902
TENNESSEE	1,650	333	1,388	13,326
ALABAMA	339	142	1,172	8,029
MISSISSIPPI	557	283	795	7,692
EAST SO. CENTRAL	**4,567**	**1,129**	**4,948**	**42,949**
ARKANSAS	521	545	1,336	11,187
LOUISIANA	500	282	800	6,627
OKLAHOMA	746	795	3,866	18,892
TEXAS	1,523	1,983	8,808	36,283
WEST SO. CENTRAL	**3,290**	**3,605**	**14,810**	**72,989**
MONTANA	311	421	3,829	12,438
IDAHO	1,167	168	1,865	8,901
WYOMING	91	79	1,905	3,649
COLORADO	541	537	2,973	11,819
NEW MEXICO	125	110	1,491	2,405
ARIZONA	129	105	831	1,853
UTAH	757	39	1,112	3,170
NEVADA	54	14	891	859
MOUNTAIN	**3,175**	**1,473**	**14,897**	**45,094**
ALASKA	13		22	118
WASHINGTON	1,294	279	957	9,713
OREGON	624	158	1,946	6,973
CALIFORNIA	2,100	394	2,218	13,838
HAWAII	7		94	97
PACIFIC	**4,038**	**831**	**5,237**	**30,739**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**107,697**	**55,917**	**85,009**	**773,934**
POSSESSIONS & OTHER AREAS			24	8
U.S. & POSSESSIONS, ETC.	**107,697**	**55,917**	**85,033**	**773,942**
CANADA		473	99	93
FOREIGN			21	193
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			7	32
GRAND TOTAL	**107,697**	**56,390**	**85,160**	**774,260**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARMWEEK	FFA NEW HORIZONS	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	THE HIGH PLAINS JOURNAL
MAINE	4	265		3
NEW HAMPSHIRE	1	806		2
VERMONT	3	505	1	1
MASSACHUSETTS	5	816	3	13
RHODE ISLAND		240		1
CONNECTICUT	8	1,521		15
NEW ENGLAND	**21**	**4,153**	**4**	**35**
NEW YORK	38	4,860	6	46
NEW JERSEY	8	1,681	6	25
PENNSYLVANIA	82	8,847	3	62
MIDDLE ATLANTIC	**128**	**15,388**	**15**	**133**
OHIO	5,675	15,326	7	80
INDIANA	18,013	8,318	2	88
ILLINOIS	437	12,862	13	225
MICHIGAN	248	6,909	1	67
WISCONSIN	26	17,711	2	77
EAST NO. CENTRAL	**24,399**	**61,126**	**25**	**537**
MINNESOTA	30	9,783	1	194
IOWA	29	10,353	3	1,137
MISSOURI	28	14,642	8	4,020
NORTH DAKOTA	8	4,731		210
SOUTH DAKOTA	12	3,156		869
NEBRASKA	9	4,761	5	8,923
KANSAS	17	8,085	7	21,354
WEST NO. CENTRAL	**133**	**55,511**	**24**	**36,707**
DELAWARE		1,017		5
MARYLAND	11	1,807	6	19
DISTRICT OF COLUMBIA	4	181		10
VIRGINIA	27	10,987	16	50
WEST VIRGINIA	70	4,300	3	10
NORTH CAROLINA	30	13,353	12	43
SOUTH CAROLINA	8	4,142	10	12
GEORGIA	13	10,174	82	30
FLORIDA	58	10,491	5,929	48
SOUTH ATLANTIC	**221**	**56,452**	**6,058**	**227**
KENTUCKY	2,554	11,226	8	46
TENNESSEE	495	11,254	14	53
ALABAMA	25	19,057	33	20
MISSISSIPPI	5	6,357	9	50
EAST SO. CENTRAL	**3,079**	**47,894**	**64**	**169**
ARKANSAS	5	11,874	1	219
LOUISIANA	1	8,374	3	44
OKLAHOMA	7	17,994	8	8,927
TEXAS	21	40,682	22	4,887
WEST SO. CENTRAL	**34**	**78,924**	**34**	**14,077**
MONTANA	4	1,874		149
IDAHO	1	3,068	1	104
WYOMING	3	1,507	2	362
COLORADO	2	2,637	5	5,890
NEW MEXICO	2	3,016	1	634
ARIZONA	8	2,651	4	115
UTAH	1	1,561	3	62
NEVADA	2	704	1	45
MOUNTAIN	**23**	**17,018**	**17**	**7,361**
ALASKA	1	138		15
WASHINGTON	6	6,478		78
OREGON	1	3,476		70
CALIFORNIA	20	28,796	7	249
HAWAII	3	401	2	2
PACIFIC	**31**	**39,289**	**9**	**414**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**28,069**	**375,755**	**6,250**	**59,660**
POSSESSIONS & OTHER AREAS		2,966	8	
U.S. & POSSESSIONS, ETC.	**28,069**	**378,721**	**6,258**	**59,660**
CANADA	3	4	5	49
FOREIGN		47	16	19
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**28,072**	**378,772**	**6,279**	**59,728**

Preliminary figures as filed with Audit Bureau of Circulations *subject to audit.*

	HOARD'S DAIRYMAN	HOGS TODAY	IDAHO FARMER-STOCKMAN	IOWA FARM BUREAU SPOKESMAN
MAINE	625	20	1	
NEW HAMPSHIRE	496	15		4
VERMONT	1,762	22		1
MASSACHUSETTS	745	44		1
RHODE ISLAND	82	9	1	
CONNECTICUT	687	21	2	4
NEW ENGLAND	**4,397**	**131**	**4**	**10**
NEW YORK	9,246	350	4	16
NEW JERSEY	503	73	1	4
PENNSYLVANIA	9,204	1,612	2	14
MIDDLE ATLANTIC	**18,953**	**2,035**	**7**	**34**
OHIO	5,807	5,709	2	21
INDIANA	2,808	9,403	2	18
ILLINOIS	3,246	13,153	5	257
MICHIGAN	4,334	2,423	1	19
WISCONSIN	20,473	3,497	6	165
EAST NO. CENTRAL	**36,668**	**34,185**	**16**	**480**
MINNESOTA	10,010	11,817	3	403
IOWA	4,484	32,184	5	123,009
MISSOURI	3,680	7,591	1	125
NORTH DAKOTA	801	1,084	3	3
SOUTH DAKOTA	1,177	5,624		35
NEBRASKA	1,456	10,353	1	132
KANSAS	2,134	3,951	2	4
WEST NO. CENTRAL	**23,742**	**72,604**	**15**	**123,711**
DELAWARE	152	99	1	
MARYLAND	1,633	312	2	12
DISTRICT OF COLUMBIA	43	4		19
VIRGINIA	1,909	621	3	21
WEST VIRGINIA	366	101		6
NORTH CAROLINA	1,109	1,929	2	10
SOUTH CAROLINA	388	640		5
GEORGIA	890	1,745		12
FLORIDA	841	284	5	174
SOUTH ATLANTIC	**7,331**	**5,735**	**13**	**259**
KENTUCKY	2,696	1,613		5
TENNESSEE	1,956	1,533	3	5
ALABAMA	449	628	2	9
MISSISSIPPI	672	281		4
EAST SO. CENTRAL	**5,773**	**4,055**	**5**	**23**
ARKANSAS	1,189	356		41
LOUISIANA	596	89	1	4
OKLAHOMA	1,217	465		19
TEXAS	2,999	896	6	238
WEST SO. CENTRAL	**6,001**	**1,806**	**7**	**302**
MONTANA	239	520	115	6
IDAHO	736	220	12,258	7
WYOMING	76	85	33	13
COLORADO	527	581	14	61
NEW MEXICO	231	28	3	10
ARIZONA	253	90	18	292
UTAH	452	112	95	6
NEVADA	71	19	95	13
MOUNTAIN	**2,585**	**1,655**	**12,631**	**408**
ALASKA	59	6	5	7
WASHINGTON	1,670	206	106	22
OREGON	731	141	146	11
CALIFORNIA	2,492	379	60	142
HAWAII	27	20	1	2
PACIFIC	**4,979**	**752**	**318**	**184**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**110,429**	**122,958**	**13,016**	**125,411**
POSSESSIONS & OTHER AREAS	170			
U.S. & POSSESSIONS, ETC.	**110,599**	**122,958**	**13,016**	**125,411**
CANADA	7,733		3	
FOREIGN	2,243		1	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	18			
GRAND TOTAL	**120,593**	**122,958**	**13,020**	**125,411**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	KANSAS FARMER	LIVESTOCK WEEKLY	MICHIGAN FARMER	MISSOURI RURALIST
MAINE		2		
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS		6		
RHODE ISLAND		2		
CONNECTICUT		3		
NEW ENGLAND		**13**		
NEW YORK		4		
NEW JERSEY		3		
PENNSYLVANIA		14		
MIDDLE ATLANTIC		**21**		
OHIO		32	70	
INDIANA		51	117	
ILLINOIS		142	32	
MICHIGAN		20	51,570	
WISCONSIN		8	23	
EAST NO. CENTRAL		**253**	**51,812**	
MINNESOTA	10	17		7
IOWA	19	127		126
MISSOURI	177	196		60,918
NORTH DAKOTA	1	7		3
SOUTH DAKOTA	2	54		5
NEBRASKA	130	114		17
KANSAS	52,137	566		174
WEST NO. CENTRAL	**52,476**	**1,081**		**61,250**
DELAWARE				
MARYLAND		11		
DISTRICT OF COLUMBIA		8		
VIRGINIA		35		
WEST VIRGINIA		11		
NORTH CAROLINA		16		
SOUTH CAROLINA		4		
GEORGIA		56		
FLORIDA		82		
SOUTH ATLANTIC		**223**		
KENTUCKY		47		
TENNESSEE		75		
ALABAMA		47		
MISSISSIPPI		68		
EAST SO. CENTRAL		**237**		
ARKANSAS		191		
LOUISIANA		118		
OKLAHOMA		1,156		
TEXAS		11,241		
WEST SO. CENTRAL		**12,706**		
MONTANA		59		
IDAHO		17		
WYOMING		71		
COLORADO		373		
NEW MEXICO		2,114		
ARIZONA		317		
UTAH		19		
NEVADA		27		
MOUNTAIN		**2,997**		
ALASKA		4		
WASHINGTON		4		
OREGON		25		
CALIFORNIA		185		
HAWAII		1		
PACIFIC		**219**		
MISCELLANEOUS	692		410	640
UNCLASSIFIED				
UNITED STATES	**53,168**	**17,750**	**52,222**	**61,890**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**53,168**	**17,750**	**52,222**	**61,890**
CANADA		2	2	
FOREIGN		29	2	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**53,168**	**17,781**	**52,226**	**61,890**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	MONTANA FARMER-STOCKMAN	NEBRASKA FARMER	THE OHIO FARMER	OKLAHOMA FARMER-STOCKMAN
MAINE	7			
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS	2			
RHODE ISLAND				
CONNECTICUT	6			
NEW ENGLAND	**15**			
NEW YORK	9			
NEW JERSEY	4			
PENNSYLVANIA	7			
MIDDLE ATLANTIC	**20**			
OHIO	10		69,163	
INDIANA	8			
ILLINOIS	24			
MICHIGAN	4			
WISCONSIN	11			
EAST NO. CENTRAL	**57**		**69,163**	
MINNESOTA	29			
IOWA	20	145		
MISSOURI	16			
NORTH DAKOTA	95			
SOUTH DAKOTA	67	111		
NEBRASKA	21	56,159		
KANSAS	10	303		
WEST NO. CENTRAL	**258**	**56,718**		
DELAWARE	1			
MARYLAND	4			
DISTRICT OF COLUMBIA	5			
VIRGINIA	8			
WEST VIRGINIA	2			
NORTH CAROLINA	12			
SOUTH CAROLINA	1			
GEORGIA	9			
FLORIDA	19			
SOUTH ATLANTIC	**61**			
KENTUCKY	7			
TENNESSEE	2			
ALABAMA	4			
MISSISSIPPI	3			
EAST SO. CENTRAL	**16**			
ARKANSAS	3			96
LOUISIANA	2			
OKLAHOMA	6			42,222
TEXAS	17			305
WEST SO. CENTRAL	**28**			**42,623**
MONTANA	22,158			
IDAHO	95			
WYOMING	1,486	87		
COLORADO	32	477		
NEW MEXICO	7			
ARIZONA	45			
UTAH	15			
NEVADA	26			
MOUNTAIN	**23,864**	**564**		
ALASKA	14			
WASHINGTON	275			
OREGON	69			
CALIFORNIA	73			
HAWAII	2			
PACIFIC	**433**			
MISCELLANEOUS		527	1,022	622
UNCLASSIFIED				
UNITED STATES	**24,752**	**57,809**	**70,185**	**43,245**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**24,752**	**57,809**	**70,185**	**43,245**
CANADA	14		1	
FOREIGN	1	1		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**24,767**	**57,810**	**70,186**	**43,245**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	OREGON FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER	PROGRESSIVE FARMER
MAINE	2			
NEW HAMPSHIRE	1		3	
VERMONT			3	
MASSACHUSETTS	1		7	
RHODE ISLAND	1		1	
CONNECTICUT	3		10	
NEW ENGLAND	**8**		**24**	
NEW YORK	4		62	
NEW JERSEY	2	1,916	27	
PENNSYLVANIA		42,054	89	
MIDDLE ATLANTIC	**6**	**43,970**	**178**	
OHIO	1		466	3,386
INDIANA	2		45,362	3,023
ILLINOIS	4		75,136	4,152
MICHIGAN	3		407	407
WISCONSIN	4		391	428
EAST NO. CENTRAL	**14**		**121,762**	**11,396**
MINNESOTA	4		51	300
IOWA	7		261	1,551
MISSOURI	1		331	14,883
NORTH DAKOTA	1		3	
SOUTH DAKOTA			8	
NEBRASKA	2		17	381
KANSAS	2		33	8,463
WEST NO. CENTRAL	**17**		**704**	**25,578**
DELAWARE		616	6	1,420
MARYLAND	1	4,147	23	6,252
DISTRICT OF COLUMBIA	1		14	54
VIRGINIA			46	25,179
WEST VIRGINIA		2,810	2	6,778
NORTH CAROLINA	3		33	40,954
SOUTH CAROLINA			11	14,437
GEORGIA	2		27	29,754
FLORIDA	4		328	13,339
SOUTH ATLANTIC	**11**	**7,573**	**490**	**138,167**
KENTUCKY			12,441	23,808
TENNESSEE	1		118	36,108
ALABAMA	1		24	29,419
MISSISSIPPI	1		11	25,973
EAST SO. CENTRAL	**3**		**12,594**	**115,308**
ARKANSAS			26	25,044
LOUISIANA	1		10	18,862
OKLAHOMA	1		23	28,850
TEXAS	11		84	81,472
WEST SO. CENTRAL	**13**		**143**	**154,228**
MONTANA	29		2	
IDAHO	38		6	
WYOMING			2	
COLORADO	9		44	471
NEW MEXICO	4		12	3,315
ARIZONA	8		71	2,317
UTAH	4		6	
NEVADA	73		5	
MOUNTAIN	**165**		**148**	**6,103**
ALASKA	7		5	36
WASHINGTON	191		13	
OREGON	12,996		8	
CALIFORNIA	89		104	1,393
HAWAII	3		4	17
PACIFIC	**13,286**		**134**	**1,446**
MISCELLANEOUS		832		1,050
UNCLASSIFIED				
UNITED STATES	**13,523**	**52,375**	**136,177**	**453,276**
POSSESSIONS & OTHER AREAS				9
U.S. & POSSESSIONS, ETC.	**13,523**	**52,375**	**136,177**	**453,285**
CANADA	1		36	25
FOREIGN			5	140
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				75
GRAND TOTAL	**13,524**	**52,375**	**136,218**	**453,525**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING	TEXAS FARMER-STOCKMAN	TOP PRODUCER	UTAH FARMER-STOCKMAN
MAINE	382		88	1
NEW HAMPSHIRE	79		41	
VERMONT	507		170	
MASSACHUSETTS	208		78	1
RHODE ISLAND	26		5	
CONNECTICUT	467		115	1
NEW ENGLAND	**1,669**		**497**	**3**
NEW YORK	7,860		2,751	1
NEW JERSEY	1,018		383	
PENNSYLVANIA	11,076		2,342	
MIDDLE ATLANTIC	**19,954**		**5,476**	**1**
OHIO	27,843		10,716	
INDIANA	34,754		13,843	
ILLINOIS	60,953		27,345	4
MICHIGAN	19,576		6,791	
WISCONSIN	35,029		6,451	2
EAST NO. CENTRAL	**178,155**		**65,146**	**6**
MINNESOTA	50,523		17,513	3
IOWA	58,438		27,183	3
MISSOURI	30,474		11,624	
NORTH DAKOTA	22,939		10,833	
SOUTH DAKOTA	26,597		11,979	
NEBRASKA	31,150		19,563	2
KANSAS	27,374		14,379	1
WEST NO. CENTRAL	**247,495**		**113,074**	**9**
DELAWARE	216		453	
MARYLAND	663		1,239	3
DISTRICT OF COLUMBIA	46		3	
VIRGINIA	974		1,961	1
WEST VIRGINIA	138		184	
NORTH CAROLINA	1,358		3,733	
SOUTH CAROLINA	542		1,496	1
GEORGIA	1,208		2,683	
FLORIDA	850		623	3
SOUTH ATLANTIC	**5,995**		**12,375**	**8**
KENTUCKY	2,999		3,038	1
TENNESSEE	1,438		2,818	1
ALABAMA	875		1,505	
MISSISSIPPI	557		3,021	
EAST SO. CENTRAL	**5,869**		**10,382**	**2**
ARKANSAS	885		4,775	
LOUISIANA	411	57	2,671	3
OKLAHOMA	2,472	185	4,197	
TEXAS	3,549	89,078	9,743	5
WEST SO. CENTRAL	**7,317**	**89,320**	**21,386**	**8**
MONTANA	6,918		4,632	10
IDAHO	3,942		1,891	15
WYOMING	2,674		752	100
COLORADO	8,251		4,029	16
NEW MEXICO	240	1,990	541	2
ARIZONA	598		445	12
UTAH	1,114		470	5,238
NEVADA	345		133	168
MOUNTAIN	**24,082**	**1,990**	**12,893**	**5,561**
ALASKA	100		14	2
WASHINGTON	4,403		2,499	16
OREGON	3,355		1,139	2
CALIFORNIA	1,618		2,536	31
HAWAII	52		9	
PACIFIC	**9,528**		**6,197**	**51**
MISCELLANEOUS		553		
UNCLASSIFIED				
UNITED STATES	**500,064**	**91,863**	**247,426**	**5,649**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**500,064**	**91,863**	**247,426**	**5,649**
CANADA	283			2
FOREIGN	243	1		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	55			
GRAND TOTAL	**500,645**	**91,864**	**247,426**	**5,651**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WALLACES FARMER	WASHINGTON FARMER-STOCKMAN	WESTERN FARMER-STOCKMAN MAGAZINES	WESTERN LIVESTOCK JOURNAL
MAINE		2	16	9
NEW HAMPSHIRE	1	2	4	6
VERMONT	1		1	7
MASSACHUSETTS	7	1	7	21
RHODE ISLAND	1	1	3	2
CONNECTICUT	5	2	24	14
NEW ENGLAND	**15**	**8**	**55**	**59**
NEW YORK	18	4	34	48
NEW JERSEY	8	2	13	22
PENNSYLVANIA	19	3	26	73
MIDDLE ATLANTIC	**45**	**9**	**73**	**143**
OHIO	34	2	22	123
INDIANA	198	1	21	113
ILLINOIS	242	6	61	283
MICHIGAN	28	1	19	73
WISCONSIN	75	7	47	124
EAST NO. CENTRAL	**577**	**17**	**170**	**716**
MINNESOTA	37,803	6	64	186
IOWA	78,195	6	56	545
MISSOURI	279	9	31	422
NORTH DAKOTA	5,703	2	103	274
SOUTH DAKOTA	10,476	2	71	412
NEBRASKA	219	3	35	849
KANSAS	42	7	35	751
WEST NO. CENTRAL	**132,717**	**35**	**395**	**3,439**
DELAWARE	2		4	8
MARYLAND	18	2	15	24
DISTRICT OF COLUMBIA	8		8	9
VIRGINIA	14	5	19	65
WEST VIRGINIA	1		2	12
NORTH CAROLINA	12	3	21	67
SOUTH CAROLINA	3		12	18
GEORGIA	15	2	15	75
FLORIDA	64	5	39	100
SOUTH ATLANTIC	**137**	**17**	**135**	**378**
KENTUCKY	8		9	56
TENNESSEE	6	1	21	115
ALABAMA	5	1	12	76
MISSISSIPPI	4		6	53
EAST SO. CENTRAL	**23**	**2**	**48**	**300**
ARKANSAS	21		6	195
LOUISIANA	4	1	9	84
OKLAHOMA	16	1	14	706
TEXAS	88	8	70	1,361
WEST SO. CENTRAL	**129**	**10**	**99**	**2,346**
MONTANA	13	76	22,407	852
IDAHO	7	95	12,506	905
WYOMING	7	7	1,629	745
COLORADO	59	10	96	1,419
NEW MEXICO	13		288	412
ARIZONA	119	10	1,641	466
UTAH	8	5	5,367	537
NEVADA	9	6	378	794
MOUNTAIN	**235**	**209**	**44,312**	**6,130**
ALASKA	4	13	41	22
WASHINGTON	24	18,005	18,612	658
OREGON	16	101	13,325	1,807
CALIFORNIA	117	47	492	5,730
HAWAII	2	3	11	23
PACIFIC	**163**	**18,169**	**32,481**	**8,240**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**134,041**	**18,476**	**77,768**	**21,751**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**134,041**	**18,476**	**77,768**	**21,751**
CANADA	14	3	25	94
FOREIGN	8	2	7	11
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		1	1	
GRAND TOTAL	**134,063**	**18,482**	**77,801**	**21,856**

Preliminary figures as filed with Audit Bureau of Circulations *subject to audit.*

	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE		
NEW HAMPSHIRE	2	
VERMONT	2	
MASSACHUSETTS	2	
RHODE ISLAND	1	
CONNECTICUT	1	
NEW ENGLAND	8	
NEW YORK	5	
NEW JERSEY	3	
PENNSYLVANIA	3	
MIDDLE ATLANTIC	11	
OHIO	3	
INDIANA	11	
ILLINOIS	174	
MICHIGAN	56	
WISCONSIN	49,502	
EAST NO. CENTRAL	49,746	
MINNESOTA	77	
IOWA	42	
MISSOURI	7	
NORTH DAKOTA	3	
SOUTH DAKOTA	1	
NEBRASKA	6	
KANSAS	7	
WEST NO. CENTRAL	143	
DELAWARE		
MARYLAND	2	
DISTRICT OF COLUMBIA	3	
VIRGINIA	2	
WEST VIRGINIA	2	
NORTH CAROLINA	4	
SOUTH CAROLINA	2	
GEORGIA	4	
FLORIDA	26	
SOUTH ATLANTIC	45	
KENTUCKY	3	
TENNESSEE	6	
ALABAMA		
MISSISSIPPI		
EAST SO. CENTRAL	9	
ARKANSAS	9	
LOUISIANA		
OKLAHOMA	1	
TEXAS	6	
WEST SO. CENTRAL	16	
MONTANA	3	
IDAHO	1	
WYOMING	3	3,167
COLORADO	4	
NEW MEXICO	6	
ARIZONA	17	
UTAH	4	
NEVADA	4	
MOUNTAIN	42	3,167
ALASKA		
WASHINGTON	8	
OREGON	1	
CALIFORNIA	15	
HAWAII	1	
PACIFIC	25	
MISCELLANEOUS		
UNCLASSIFIED		237
UNITED STATES	50,045	3,404
POSSESSIONS & OTHER AREAS		
U.S. & POSSESSIONS, ETC.	50,045	3,404
CANADA	1	1
FOREIGN	3	
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	50,049	3,405

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - CROP EDITIONS ONLY			
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	1,563	1,563		
NEW HAMPSHIRE	645	645		
VERMONT	2,165	2,165		
MASSACHUSETTS	1,176	1,176		
RHODE ISLAND	140	140		
CONNECTICUT	1,175	1,175		
NEW ENGLAND	**6,864**	**6,864**		
NEW YORK	15,832	15,832		
NEW JERSEY	1,984	1,984		
PENNSYLVANIA	21,529	21,529		
MIDDLE ATLANTIC	**39,345**	**39,345**		
OHIO	35,786	35,786		
INDIANA	35,353	35,353		
ILLINOIS	58,610	58,610		
MICHIGAN	22,969	22,969		
WISCONSIN	38,038	38,038		
EAST NO. CENTRAL	**190,756**	**190,756**		
MINNESOTA	50,791	50,791		50,791
IOWA	76,809	76,809		
MISSOURI	38,037	38,037		
NORTH DAKOTA	22,368	22,368		22,368
SOUTH DAKOTA	23,321	23,321		23,321
NEBRASKA	42,289	42,289		42,289
KANSAS	38,044	38,044		38,044
WEST NO. CENTRAL	**291,659**	**291,659**		**176,813**
DELAWARE	1,182	1,182		
MARYLAND	4,791	4,791		
DISTRICT OF COLUMBIA	45	45		
VIRGINIA	10,016		10,016	
WEST VIRGINIA	2,807		2,807	
NORTH CAROLINA	14,384		14,384	
SOUTH CAROLINA	4,960		4,960	
GEORGIA	11,036		11,036	
FLORIDA	4,318		4,318	
SOUTH ATLANTIC	**53,539**	**6,018**	**47,521**	
KENTUCKY	13,902		13,902	
TENNESSEE	13,326		13,326	
ALABAMA	8,029		8,029	
MISSISSIPPI				
EAST SO. CENTRAL	**35,257**		**35,257**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				18,892
TEXAS				36,283
WEST SO. CENTRAL				**55,175**
MONTANA				12,438
IDAHO				8,901
WYOMING				3,649
COLORADO	11,819	11,819		11,819
NEW MEXICO				2,405
ARIZONA				
UTAH				3,170
NEVADA				
MOUNTAIN	**11,819**	**11,819**		**42,382**
ALASKA				118
WASHINGTON				9,713
OREGON				6,973
CALIFORNIA				
HAWAII				
PACIFIC				**16,804**
MISCELLANEOUS UNCLASSIFIED				
UNITED STATES	**629,239**	**546,461**	**82,778**	**291,174**
POSSESSIONS & OTHER AREAS	8	8		8
U.S. & POSSESSIONS, ETC.	**629,247**	**546,469**	**82,778**	**291,182**
CANADA	93	93		93
FOREIGN	193	193		193
UNCLASSIFIED	32	32		32
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**629,565**	**546,787**	**82,778**	**291,500**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

		FARM JOURNAL - CROP EDITIONS ONLY		
	SOYBEAN MARKET	SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	1,984		1,984	
PENNSYLVANIA				
MIDDLE ATLANTIC	**1,984**		**1,984**	
OHIO	35,786	35,786		
INDIANA	35,353	35,353		
ILLINOIS	58,610	58,610		
MICHIGAN	22,969	22,969		
WISCONSIN				
EAST NO. CENTRAL	**152,718**	**152,718**		
MINNESOTA	50,791	50,791		
IOWA	76,809	76,809		
MISSOURI	38,037	38,037		38,037
NORTH DAKOTA	22,368	22,368		22,368
SOUTH DAKOTA	23,321	23,321		23,321
NEBRASKA	42,289	42,289		42,289
KANSAS	38,044	38,044		38,044
WEST NO. CENTRAL	**291,659**	**291,659**		**164,059**
DELAWARE	1,182		1,182	
MARYLAND	4,791		4,791	
DISTRICT OF COLUMBIA	45		45	
VIRGINIA	10,016		10,016	
WEST VIRGINIA	2,807		2,807	
NORTH CAROLINA	14,384		14,384	
SOUTH CAROLINA	4,960		4,960	
GEORGIA	11,036		11,036	
FLORIDA	4,318		4,318	
SOUTH ATLANTIC	**53,539**		**53,539**	
KENTUCKY	13,902		13,902	
TENNESSEE	13,326		13,326	
ALABAMA	8,029		8,029	
MISSISSIPPI	7,692		7,692	7,692
EAST SO. CENTRAL	**42,949**		**42,949**	**7,692**
ARKANSAS	11,187		11,187	11,187
LOUISIANA	6,627		6,627	6,627
OKLAHOMA				18,892
TEXAS				36,283
WEST SO. CENTRAL	**17,814**		**17,814**	**72,989**
MONTANA				
IDAHO				
WYOMING				
COLORADO				11,819
NEW MEXICO				2,405
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				**14,224**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**560,663**	**444,377**	**116,286**	**258,964**
POSSESSIONS & OTHER AREAS	8	8		
U.S. & POSSESSIONS, ETC.	**560,671**	**444,385**	**116,286**	**258,964**
CANADA	93	93		
FOREIGN	193	193		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	32	32		
GRAND TOTAL	**560,989**	**444,703**	**116,286**	**258,964**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING LIVESTOCK EDITIONS PAID		
	HOG	BEEF	DAIRY
MAINE	58	127	111
NEW HAMPSHIRE	18	27	39
VERMONT	62	122	276
MASSACHUSETTS	40	58	82
RHODE ISLAND	7	7	7
CONNECTICUT	69	152	139
NEW ENGLAND	**254**	**493**	**654**
NEW YORK	1,159	2,393	3,692
NEW JERSEY	168	241	192
PENNSYLVANIA	2,787	5,375	4,643
MIDDLE ATLANTIC	**4,114**	**8,009**	**8,527**
OHIO	7,707	10,490	5,091
INDIANA	12,415	14,241	4,525
ILLINOIS	20,242	25,957	7,893
MICHIGAN	4,232	6,917	4,522
WISCONSIN	7,980	15,946	22,264
EAST NO. CENTRAL	**52,576**	**73,551**	**44,295**
MINNESOTA	22,688	27,789	20,417
IOWA	31,725	30,544	8,179
MISSOURI	12,241	20,879	6,215
NORTH DAKOTA	4,054	11,199	3,099
SOUTH DAKOTA	15,885	20,128	12,564
NEBRASKA	11,833	18,836	3,232
KANSAS	10,927	19,163	7,039
WEST NO. CENTRAL	**109,353**	**148,538**	**60,745**
DELAWARE	44	45	31
MARYLAND	127	204	147
DISTRICT OF COLUMBIA	13	15	10
VIRGINIA	235	404	226
WEST VIRGINIA	34	64	34
NORTH CAROLINA	364	427	251
SOUTH CAROLINA	180	191	126
GEORGIA	432	507	304
FLORIDA	206	275	163
SOUTH ATLANTIC	**1,635**	**2,132**	**1,292**
KENTUCKY	688	1,540	603
TENNESSEE	445	657	379
ALABAMA	258	394	232
MISSISSIPPI	118	219	112
EAST SO. CENTRAL	**1,509**	**2,810**	**1,326**
ARKANSAS	174	274	148
LOUISIANA	79	127	82
OKLAHOMA	593	1,746	628
TEXAS	857	1,616	827
WEST SO. CENTRAL	**1,703**	**3,763**	**1,685**
MONTANA	1,265	4,435	627
IDAHO	860	2,165	904
WYOMING	522	1,811	322
COLORADO	1,754	4,727	1,140
NEW MEXICO	59	129	48
ARIZONA	148	225	88
UTAH	195	592	226
NEVADA	49	157	43
MOUNTAIN	**4,852**	**14,241**	**3,398**
ALASKA	22	34	16
WASHINGTON	688	1,884	655
OREGON	574	1,624	517
CALIFORNIA	303	560	258
HAWAII	12	15	5
PACIFIC	**1,599**	**4,117**	**1,451**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**177,595**	**257,654**	**123,373**
POSSESSIONS & OTHER AREAS			
U.S. & POSSESSIONS, ETC.	**177,595**	**257,654**	**123,373**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**177,595**	**257,654**	**123,373**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	CATTLEMEN	COUNTRY GUIDE	COUNTRY GUIDE DEMOGRAPHIC EDITION ONLY DAIRY GUIDE
NEWFOUNDLAND	28	216	41
NOVA SCOTIA	199	2,270	475
PRINCE EDWARD ISLAND	485	1,435	382
NEW BRUNSWICK	559	2,667	412
QUEBEC	1,230	3,627	550
ONTARIO	10,160	37,706	9,189
MANITOBA	3,191	18,240	2,065
SASKATCHEWAN	5,655	31,872	2,250
ALBERTA	11,333	34,670	3,321
BRITISH COLUMBIA	1,788	6,593	803
NORTHWEST TERRITORIES	3	60	4
YUKON TERRITORY	1	45	2
MISCELLANEOUS			
UNCLASSIFIED			
TOTAL CANADA	**34,632**	**139,401**	**19,494**
BRITISH COMMONWEALTH	10	15	2
UNITED STATES	108	85	28
FOREIGN	37	62	22
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**34,787**	**139,563**	**19,546**

	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	ONTARIO FARMER	THE WESTERN PRODUCER
NEWFOUNDLAND	6	1		7	6
NOVA SCOTIA	43	2	1	74	79
PRINCE EDWARD ISLAND	36	2		125	31
NEW BRUNSWICK	30	248	552	62	77
QUEBEC	85	42,143	38,848	818	134
ONTARIO	924	480	1,337	35,596	1,848
MANITOBA	11,306	21	8	44	10,732
SASKATCHEWAN	25,717	3	3	32	61,931
ALBERTA	20,984	12	13	53	30,143
BRITISH COLUMBIA	1,586	7	3	16	9,739
NORTHWEST TERRITORIES	12	1	2		74
YUKON TERRITORY	24		1		103
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	**60,753**	**42,920**	**40,768**	**36,827**	**114,897**
BRITISH COMMONWEALTH					
UNITED STATES	1,167	17	1	110	127
FOREIGN	130	50	19	17	39
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	**62,050**	**42,987**	**40,788**	**36,954**	**115,063**

Audit Bureau
of Circulations

Religious Publications
United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 12/31/91 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	6 MONTHS ENDED 12/31/90 TOTAL PAID	INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	131,105		131,105	130,978 #	0.1
JEWISH EXPONENT	50,615	100	50,715	50,638	0.2
THE JEWISH WEEK	83,593	684	84,277	84,799 @	(0.6)
THE LONG ISLAND CATHOLIC	128,535		128,535	131,085 #	(2.0)
THE METROWEST JEWISH NEWS	21,603		21,603	21,382	1.0
THE TABLET	70,152	17,667	87,819	94,537 #	(7.7)

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@ IDENTIFIES ADJUSTED COMPARISON FIGURES

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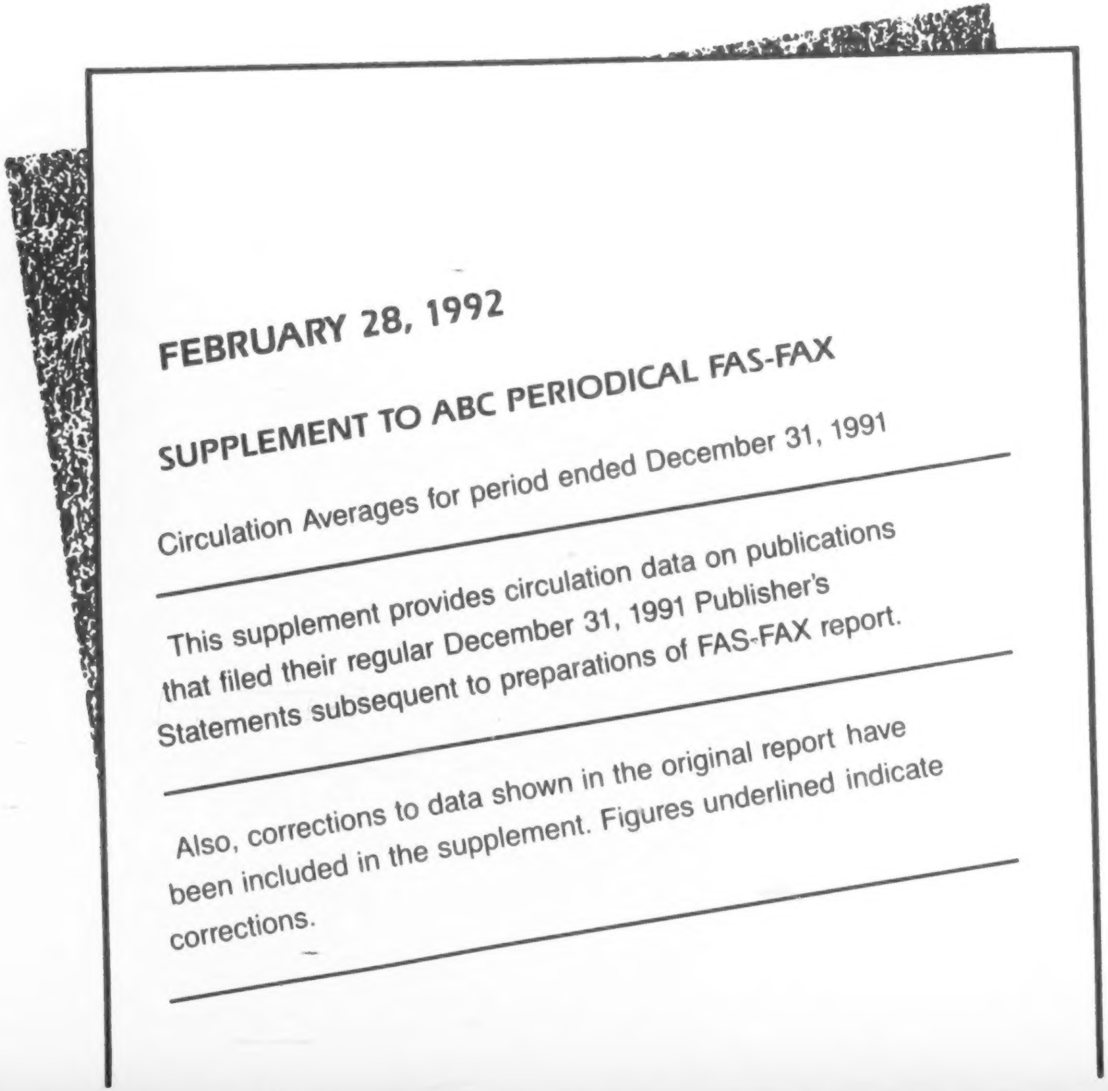

FEBRUARY 28, 1992

SUPPLEMENT TO ABC PERIODICAL FAS-FAX

Circulation Averages for period ended December 31, 1991

This supplement provides circulation data on publications that filed their regular December 31, 1991 Publisher's Statements subsequent to preparations of FAS-FAX report.

Also, corrections to data shown in the original report have been included in the supplement. Figures underlined indicate corrections.

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3/92

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	AVERAGES FOR SIX MONTHS ENDED 12/31/91					AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.												
AMERICAN DEMOGRAPHICS (None Claimed)	5.00	6	33,136	1,105	34,241	6	31,757	841	32,598	4.3	31.4	5.0
APPRISE (None Claimed)	1.95	6	51,698	305	52,003				(a)			
ASTRONOMY (159,000)	2.95	6	113,490	53,118	166,608	6	106,577	47,306	153,883	6.5	12.3	8.3
BRITISH HERITAGE (100,000)	3.95	3	95,397	4,199	99,596	3	99,876	4,655	104,531 ^	(4.5)	(9.8)	(4.7)
CATHOLIC DIGEST (600,000)	1.50	6	530,941	46,673	577,614	6	546,487	42,782	589,269	(2.8)	9.1	(2.0)
COLUMBIA JOURNALISM REVIEW (31,000)	3.00	3	27,702	2,578	30,280	3	28,956	2,544	31,500	(4.3)	1.3	(3.9)
COLUMBUS MONTHLY (None Claimed)	1.95	6	30,610	3,877	34,487	6	31,718	4,486	36,204	(3.5)	(13.6)	(4.7)
COSMOPOLITAN EN ESPANOL (None Claimed)	2.50	6	13,773	20,362	34,135	6	10,336	19,333	29,669	33.3	5.3	15.1
COUNTRY FOLK ART MAGAZINE (258,576)	4.95	3	35,158	223,418	258,576	2	25,800	160,519	186,319	36.3	39.2	38.8
COUNTRY JOURNAL (200,000)	2.95	3	178,380	16,622	195,002	3	229,927	18,954	248,881	(22.4)	(12.3)	(21.6)
CRAFTS 'N THINGS (None Claimed)	2.25	4	162,768	144,884	307,652	4	181,575	122,310	303,885	(10.4)	18.5	1.2
DISNEY ADVENTURES (350,000)	1.95	6	55,140	299,001	354,141				(a)			
DOG WORLD (None Claimed)	3.75	6	29,293	26,779	56,072	6	32,620	28,751	61,371	(10.2)	(6.9)	(8.6)
DUCKS UNLIMITED (585,000)	1.50	3	562,200		562,200	3	616,088		616,088	(8.8)		(8.8)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DUNE BUGGIES AND HOT VW'S (None Claimed)	2.75	6	32,301	68,006	100,307	6	32,962	68,237	101,199	(2.0)	(0.3)	(0.9)
EASYRIDERS GROUP (None Claimed)	(c)	6	114,370	410,292	524,662				(a)			
*EBONY (1,750,000)	2.00	6	1,560,407	273,604	1,834,011	6	1,541,490	269,178	1,810,668	1.2	1.6	1.3
EM (EBONY MAN) (None Claimed)	2.00	6	184,683	58,442	243,125	6	207,029	62,174	269,203	(10.8)	(6.0)	(9.7)
*EUROPEAN TRAVEL & LIFE (380,000)	2.95	5	354,513	40,200	394,713	5	340,096	45,491	385,587	4.2	(11.6)	2.4
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
FISHING WORLD (250,000)	2.95	3	256,754	5,515	262,269	3	283,932	6,620	290,552 @	(9.6)	(16.7)	(9.7)
FLORIDA SPORTSMAN (None Claimed)	2.50	6	69,528	30,581	100,109	6	68,491	29,125	97,616 @	1.5	5.0	2.5
FLYING MODELS (None Claimed)	2.95	6	10,960	12,625	23,585	6	10,648	12,654	23,302 @	2.9	(0.2)	1.2
FOREIGN AFFAIRS (115,000)	7.60	2	96,210	15,708	111,918	2	93,166	15,246	108,412	3.3	3.0	3.2
FREQUENT FLYER MAGAZINE - PART II OF THE POCKET FLIGHT GUIDES (320,000)	N/A	6	285,906		285,906	6	311,979		311,979	(8.4)		(8.4)
GARBAGE, THE PRACTICAL JOURNAL FOR THE ENVIRONMENT (125,000)	3.95	3	71,702	14,970	86,672	3	89,535	19,820	109,355	(19.9)	(24.5)	(20.7)
*HARPER'S MAGAZINE (190,000)	2.95	6	169,795	31,058	200,853	6	168,314	37,255	205,569	0.9	(16.6)	(2.3)
HEMMINGS MOTOR NEWS (None Claimed)	4.95	6	229,628	46,158	275,786	6	244,070	47,911	291,981 ^	(5.9)	(3.7)	(5.6)

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

		AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING (260,000)	2.50	4	241,842	18,189	260,031	6	248,118	12,186	260,304	(2.5)	49.3	(0.1)
HUDSON VALLEY (None Claimed)	1.95	6	15,342	3,662	19,004	6	18,626	3,196	21,822	(17.6)	14.6	(12.9)
IN HEALTH (675,000)	2.50	4	715,484	18,492	733,976	3	509,855	20,802	530,657	40.3	(11.1)	38.3
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
INCIDER A+ (None Claimed)	3.95	6	79,749	12,266	92,015	6	109,232	17,159	126,391	(27.0)	(28.5)	(27.2)
INSIGHT to 8/5/91 (500,000) since 8/5/91 (400,000)	2.00	26	300,192	3,545	303,737	26	458,203		458,203 @	(34.5)		(35.8)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*JET (850,000)	1.25	27	814,314	141,437	955,751	26	815,889	152,656	968,545	(0.2)	(7.3)	(1.3)
L. A. STYLE (85,000)	3.50	6	69,973	10,086	80,059	6	66,992	11,968	78,960	4.4	(15.7)	1.4
LAKELAND BOATING (None Claimed)	2.95	5	34,037	3,579	37,616	5	37,022	3,649	40,671	(8.1)	(1.9)	(7.5)
*M (200,000)	3.00	6	179,546	31,547	211,093	6	176,196	34,656	210,852	1.9	(9.0)	0.1
MATURE OUTLOOK (700,000)	1.75	3	703,984		703,984	3	732,130		732,130 @	(3.8)		(3.8)
MCCALL'S NEEDLEWORK & CRAFTS (None Claimed)	2.95	3	314,265	40,776	355,041	3	362,831	77,450	440,281	(13.4)	(47.3)	(19.4)
MICHIGAN LIVING (None Claimed)	1.00	6	1,008,008	2,948	1,010,956	6	1,027,443		1,027,443	(1.9)		(1.6)
MICROSOFT SYSTEMS JOURNAL (None Claimed)	5.95	3	35,784	2,686	38,470							
MODEL RAILROADER (None Claimed)	2.95	6	142,730	67,025	209,755	6	135,864	66,367	202,231	5.1	1.0	3.7

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

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@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
MUSICIAN (None Claimed)	2.95	6	63,001	43,132	106,133	6	58,079	45,394	103,473	8.5	(5.0)	2.6
NATIONAL REVIEW (150,000)	2.95	13	143,351	7,167	150,518	13	145,019	6,787	151,806	(1.1)	5.6	(0.9)
NEW JERSEY LAWYER (16,000)	10.00	3	18,239		18,239	3	17,463		17,463	4.4		4.4
NEW MEXICO MAGAZINE (110,000)	2.75	6	115,598	6,939	122,537	6	115,747	6,731	122,478	(0.1)	3.1	0.1
THE NEW REPUBLIC (None Claimed)	2.95	23	89,627	5,395	95,022	23	92,827	4,622	97,449	(3.5)	16.7	(2.5)
NORTH AMERICAN FISHERMAN (135,000)	N/A	3	204,577		204,577	3	120,955		120,955 @	69.1		69.1
NORTHEAST OHIO AVENUES (None Claimed)	1.50	6	49,571		49,571				(a)			
OLD HOUSE JOURNAL (130,000)	4.00	3	121,336	14,529	135,865	3	116,877	16,558	133,435	3.8	(12.3)	1.8
PENN LINES (None Claimed)	N/A	6	153,668		153,668	6	150,610		150,610	2.0		2.0
PHILADELPHIA MAGAZINE (140,000)	2.50	6	117,087	28,095	145,182	6	116,628	29,098	145,726	0.4	(3.5)	(0.4)
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE (None Claimed)	4.00	6	53,974	465	54,439	6	55,985	432	56,417	(3.6)	7.6	(3.5)
RAILROAD MODEL CRAFTSMAN (None Claimed)	2.95	6	28,706	38,366	67,072	6	31,578	39,190	70,768	(9.1)	(2.1)	(5.2)
THE SATURDAY EVENING POST (525,000)	2.50	3	433,525	46,000	479,525	4	493,770	46,551	540,321	(12.2)	(1.2)	(11.3)
SCIENCE NEWS (200,000)	1.00	25	224,969	1,117	226,086	25	228,675		228,675	(1.6)		(1.1)
SEATTLE WEEKLY (None Claimed)	0.75	26	19,639	13,808	33,447	26	20,541	13,670	34,211	(4.4)	1.0	(2.2)

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIPTIONS	SINGLE COPY SALES	TOTAL PAID
16 MAGAZINE (None Claimed)	2.25	6	8,620	93,317	101,937	6	10,481	176,324	186,805	(17.8)	(47.1)	(45.4)
SOUTH FLORIDA (None Claimed)	3.00	6	35,229	3,588	38,817	6	36,244	3,537	39,781	(2.8)	1.4	(2.4)
SOUTHWEST ART (None Claimed)	4.50	6	56,533	19,460	75,993	6	54,765	20,446	75,211	3.2	(4.8)	1.0
SPORTSCAR (None Claimed)	2.95	6	40,327		40,327	6	41,359		41,359	(2.5)		(2.5)
THE SUPERMAN GROUP (2,750,000)	(c)	6	24,305	3,718,764	3,743,069	6	24,513	2,262,139	2,286,652	(0.9)	64.4	63.7
*^TEEN (1,100,000)	2.25	6	845,574	316,160	1,161,734	6	865,258	309,779	1,175,037	(2.3)	2.1	(1.1)
3-2-1 CONTACT (400,000)	N/A	5	427,762		427,762	5	453,176		453,176	(5.6)		(5.6)
TRAINS (None Claimed)	2.95	6	71,276	24,907	96,183	6	69,746	26,092	95,838	2.2	(4.5)	0.4
TRIATHLETE (None Claimed)	2.95	6	27,673	33,043	60,716	5	31,519	34,388	65,907	(12.2)	(3.9)	(7.9)
T.V. Y NOVELAS - USA (None Claimed)	1.75	13	12,638	42,662	55,300	13	11,361	52,444	63,805 @	11.2	(18.6)	(13.3)
VACATIONS (None Claimed)	2.95	2	200,762	2,294	203,056	2	270,002	2,654	272,656	(25.6)	(13.6)	(25.5)
VANIDADES CONTINENTAL (None Claimed)	2.95	13	26,556	25,875	52,431	13	20,699	24,831	45,530	28.3	4.2	15.2
WESTERN OUTDOORS (None Claimed)	2.50	4	97,458	5,712	103,170	4	118,977	8,060	127,037	(18.1)	(29.1)	(18.8)
WINNING BICYCLING ILLUSTRATED (None Claimed)	2.95	6	17,138	39,007	56,145	5	23,476	47,663	71,139	(27.0)	(18.2)	(21.1)
WOMAN'S WORLD (1,300,000)	1.10	27		1,279,280	1,279,280	26		1,505,312	1,505,312		(15.0)	(15.0)
*WORKBENCH (800,000)	2.95	3	745,976	74,106	820,082	3	822,985	40,000	862,985	(9.4)	85.3	(5.0)

(a) PERIOD PRIOR TO MEMBERSHIP
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(c) GROUP MEMBER (see cover sheet)

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

		AVERAGES FOR SIX MONTHS ENDED 12/31/91				AVERAGES FOR SIX MONTHS ENDED 12/31/90				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
YM (875,000)	2.00	5	687,805	331,060	1,018,865	5	769,022	239,500	1,008,522	(10.6)	38.2	1.0
CANADA												
EASTERN WOODS & WATERS (None Claimed)	2.95	1	11,474	3,614	15,088	2	14,692	3,251	17,943	(21.9)	11.2	(15.9)
GUIDE RESSOURCES (None Claimed)	3.45	5	12,225	9,003	21,228	3	13,917	13,303	27,220	(12.2)	(32.3)	(22.0)
SENTIER CHASSE-PECHE (None Claimed)	3.50	6	51,265	15,097	66,362	6	57,411	15,737	73,148	(10.7)	(4.1)	(9.3)
SKI CANADA (None Claimed)	2.95	3	27,767	10,849	38,616	3	34,565	11,740	46,305	(19.7)	(7.6)	(16.6)

ANALYZED NON-PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	NON-PAID AVERAGES FOR SIX MONTHS ENDED 12/31/91					NON-PAID AVERAGES FOR SIX MONTHS ENDED 12/31/90					% OF INCREASE OR DECREASE			
PUBLICATION NAME (NON-PAID RATE BASE/CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID
*EUROPEAN TRAVEL & LIFE (50,000)	5		54,734		54,734					(a)				-
IN HEALTH (125,000)	4	57,481	45,500		102,981	3	67,676	59,118		126,794	(15.1)	(23.0)		(18.8)
INSIGHT (None Claimed)	26	2,778			2,778	7	2,622	38,986		41,608	5.9			(93.3)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
PUBLISHER ANALYZES PAID CIRCULATION, SEE PART 1

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID AND NON-PAID CIRCULATION
CONTROLLED MAGAZINES, LESS THAN 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 12/31/91						NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 12/31/90					% OF INCREASE OR DECREASE				
PUBLICATION NAME (RATE BASE/ CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	SINGLE COPY PRICE	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID
U.S.																	
WORLD TRADE (None Claimed)	4	26,073			26,073		10,845	18,614	5,689		24,303	9,337	40.1			7.3	16.2

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
U.S.					
ACP OBSERVER	59,253		59,253	62,231	58,450
ADWEEK	53,591		53,591	57,101	59,090
ADWEEK'S MARKETING WEEK	12,334	14,170	26,504	25,380	26,387
ALLEGHENY BUSINESS NEWS	362	22,607	22,969	23,621	24,995
AMERICAN GLASS REVIEW	826	460	1,286	1,468	1,463
THE AMERICAN JOURNAL OF CARDIOLOGY	19,180		19,180	20,547	19,917
THE AMERICAN JOURNAL OF MEDICINE	27,295		27,295	27,151	23,804
THE AMERICAN JOURNAL OF SURGERY	14,556		14,556	14,572	14,570
THE AMERICAN SCHOOL BOARD JOURNAL	39,311		39,311	39,891	40,526
ANNALS OF INTERNAL MEDICINE	90,309		90,309	94,663	91,371
AQUACULTURE MAGAZINE	7,138		7,138	7,380	7,505
ARMY	119,730		119,730	130,078	140,006
ARTS & ACTIVITIES	22,225		22,225	21,675	23,123
ATLANTA BUSINESS CHRONICLE	27,121	585	27,706	32,474	30,545
BUILDING SUPPLY HOME CENTERS		46,044	46,044	49,562	51,305
BUSINESS FIRST OF COLUMBUS	10,131		10,131	10,003	10,193
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	11,009		11,009	10,983	10,764
THE BUSINESS JOURNAL SERVING THE SANTA CLARA VALLEY	14,057		14,057	13,734	13,502
CHEMICAL WEEK	31,477	12,072	43,549	45,136	46,363
CORPORATE REPORT MINNESOTA	9,875	4,789	14,664	15,566	16,011 @
CRAIN'S CHICAGO BUSINESS	47,188	2,910	50,098	50,732	51,152
CRAIN'S CLEVELAND BUSINESS	18,502	7,352	25,854	24,916	25,972
CRAIN'S DETROIT BUSINESS	35,502		35,502	35,581	35,929
CRAIN'S NEW YORK BUSINESS	48,027	26,484	74,511	71,142	71,538
THE DAILY NEWS RECORD	21,159		21,159	21,748	22,106
DESIGNERS WEST	18,103	7,779	25,882	35,119	36,789
DISCOUNT STORE NEWS	7,258	24,670	31,928	32,052	31,827
DO-IT-YOURSELF RETAILING	19,409	50,675	70,084	70,656	70,328

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				6/30/91	12/31/90
DRUG & COSMETIC INDUSTRY	4,196	9,033	13,229	12,613	12,764
DRUG STORE NEWS	40,489	1,963	42,452	42,000	42,150
ELECTRICAL WORLD	4,036	42,577	46,613	46,300	45,560
THE EXECUTIVE EDUCATOR	14,845		14,845	14,753	14,911
FEEDSTUFFS	15,854	2,011	17,865	18,056	19,029
FIRE ENGINEERING	41,689		41,689	41,417	40,966
THE FLORIDA SHIPPER MAGAZINE	1,677		1,677	1,655	1,615
FOOD PEOPLE	1,018	26,138	27,156	26,604	25,272
FOOD TECHNOLOGY	23,562	2,790	26,352	24,625	26,164
FOOTWEAR NEWS	18,911		18,911	20,186	20,778
FOREIGN TRADE	4,301	7,310	11,611	10,199 ^	(a)
FRAMES	19,918		19,918	20,096	20,331
GEYER'S OFFICE DEALER	10,307	14,800	25,107	25,367	25,337
GIFTS & DECORATIVE ACCESSORIES	33,042		33,042	33,122	34,002
THE GOURMET RETAILER	32	20,154	20,186	19,069	18,514
THE GREATER CINCINNATI BUSINESS RECORD	9,916		9,916	10,002	10,074
HYDROCARBON PROCESSING	18,210	14,301	32,511	32,214	31,524
THE JEWELERS' CIRCULAR-KEYSTONE	31,204		31,204	33,051	35,061
THE JOURNAL OF ACCOUNTANCY	323,403		323,403	326,218	325,521
LIBRARY JOURNAL	24,145		24,145	24,207	24,163
LOS ANGELES BUSINESS JOURNAL	18,854	7,018	25,872	23,233	18,929
THE MANUFACTURING CONFECTIONER	2,906	1,098	4,004	4,021	4,037
MICHIGAN CONTRACTOR & BUILDER	2,897	237	3,134	3,235	3,191
MINNEAPOLIS/ST. PAUL CITYBUSINESS	7,724	5,513	13,237	15,827	19,414
MODERN PLASTICS	39,400	19,628	59,028	55,987	55,248
THE NATIONAL LOCKSMITH	17,732		17,732	17,860	18,092
NEWS 3X/400	30,199		30,199	30,282	30,246
NFPA JOURNAL	59,901		59,901	56,407	55,223
NURSING 91	462,716		462,716	470,360	461,170
OIL & GAS JOURNAL	41,644		41,644	41,762	41,793
PIPELINE DIGEST	4,830	2,430	7,260	7,051 ^	(a)
PLAYTHINGS	10,582	4,529	15,111	15,484	15,606
POWER	10,318	53,960	64,278	62,828	62,001
PROFESSIONAL BUILDER & REMODELER		142,020	142,020	142,179	152,551
PROVIDENCE BUSINESS NEWS	2,714	7,841	10,555	12,278	15,789

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	12/31/90
PUBLIC RELATIONS JOURNAL	19,737		19,737	20,202	20,024
PUBLISHERS WEEKLY	38,084		38,084	38,349	37,637
RESTAURANTS & INSTITUTIONS		141,841	141,841	141,845	141,849
RISK MANAGEMENT	10,876		10,876	10,866	10,823
RSC REFRIGERATION SERVICE & CONTRACTING	39,298		39,298	40,510	40,167
SCHOOL LIBRARY JOURNAL	41,165		41,165	41,126	41,059
SN-SUPERMARKET NEWS	51,942		51,942	52,101	53,520
SOUTH FLORIDA BUSINESS JOURNAL	9,164	199	9,363	9,395	9,350
TEA & COFFEE TRADE JOURNAL	2,343	3,969	6,312	6,484	6,426 ^
TIRE BUSINESS	6,825	13,107	19,932	20,116	20,201
WELDING JOURNAL	39,657		39,657	39,373	38,414
WORLD OIL	2,477	35,737	38,214	38,003	37,886
CANADA					
MARKETING	13,031		13,031	13,609	13,713
OH&S CANADA	8,307	1,000	9,307	8,237	7,581
FOREIGN					
MODERN PLASTICS INTERNATIONAL	15,340	3,540	18,880	17,878 ^	(a)
WORLD EXECUTIVE'S DIGEST	54,172	11,828	66,000	66,041	61,721
REFERENCE					
NEWSPAPER RATES AND DATA	3,806		3,806	3,935	4,536

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)

* DATA BANK PARTICIPANT
^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 12/31/91

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/90
U.S.					
LIVESTOCK WEEKLY	17,200		17,200	17,025 ^	(a)
MICHIGAN FARM NEWS	44,980		44,980	43,238 ^	(a)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
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^ INITIAL AUDIT/REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

Preliminary figures as filed with Audit Bureau of Circulations *subject to audit.*

	MICHIGAN FARM NEWS
MAINE	
NEW HAMPSHIRE	1
VERMONT	
MASSACHUSETTS	
RHODE ISLAND	
CONNECTICUT	1
NEW ENGLAND	**2**
NEW YORK	4
NEW JERSEY	2
PENNSYLVANIA	6
MIDDLE ATLANTIC	**12**
OHIO	19
INDIANA	15
ILLINOIS	16
MICHIGAN	47,976
WISCONSIN	8
EAST NO. CENTRAL	**48,034**
MINNESOTA	3
IOWA	
MISSOURI	3
NORTH DAKOTA	
SOUTH DAKOTA	1
NEBRASKA	2
KANSAS	
WEST NO. CENTRAL	**9**
DELAWARE	1
MARYLAND	4
DISTRICT OF COLUMBIA	2
VIRGINIA	2
WEST VIRGINIA	
NORTH CAROLINA	1
SOUTH CAROLINA	2
GEORGIA	4
FLORIDA	163
SOUTH ATLANTIC	**179**
KENTUCKY	2
TENNESSEE	5
ALABAMA	3
MISSISSIPPI	6
EAST SO. CENTRAL	**16**
ARKANSAS	2
LOUISIANA	1
OKLAHOMA	
TEXAS	16
WEST SO. CENTRAL	**19**
MONTANA	
IDAHO	
WYOMING	1
COLORADO	3
NEW MEXICO	1
ARIZONA	21
UTAH	
NEVADA	
MOUNTAIN	**26**
ALASKA	
WASHINGTON	
OREGON	1
CALIFORNIA	11
HAWAII	1
PACIFIC	**13**
MISCELLANEOUS	
UNCLASSIFIED	
UNITED STATES	**48,310**
POSSESSIONS & OTHER AREAS	
U. S. & POSSESSIONS, ETC.	**48,310**
CANADA	
FOREIGN	
UNCLASSIFIED	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	
GRAND TOTAL	**48,310**

A3385-3.4-U

Audit Bureau of Circulations
900 North Meacham Road, Schaumburg, Illinois 60173-4968

Circulation averages for six months ended:

June 30, 1992

FAS-FAX

U.S. and Canadian Periodicals

Magazines, Business Publications, Farm Publications & Religious Publications

Preliminary figures subject to audit as filed with the Audit Bureau of Circulations

INFORMATION FOR THE USERS OF THIS REPORT

FAS-FAX for ABC Periodicals is divided into four sections: Magazines, Business Publications, Farm Publications and Religious Publications. Each section is color coded for easy identification and includes separate listings of U.S., Canadian and Foreign publications.

As in the case of all data filed with ABC, the figures are subject to confirmation by regularly scheduled audits. If there is a difference of 2% or more between the publisher's figures and the auditor's findings and/or at the publisher's request, then the comparison figures shown in FAS-FAX are adjusted to the auditor's findings. Additional detailed information for each listed publication is contained in its Publisher's Statement and Audit Report.

@ Indicates that the comparison figures have been adjusted to the auditor's findings. (See text above)

* Indicates Data Bank participant.

^ Indicates initial audit/reinstatement of service report figures for the period.

(a) Denotes a time period prior to ABC membership.

(b) Represents change in membership division.

(c) Indicates omission of figures due to group's frequencies, price structures and/or change of participants.

"Publisher's Statement Not Filed By Press Time" indicates that the Publisher's Statement has not been filed prior to the closing date of this issue of FAS-FAX.

The Farm Publications section includes a state or province breakdown for each publication. These breakdowns report the combined paid circulation and qualified non-paid circulation by geographic area. This is followed by a similar breakdown of those demographic editions reported in the Publisher's Statements.

Business Publications reporting on the Optional Paid Circulation (Ivory) Form and Request and Paid Circulation (Gray) Form report an analysis of qualified non-paid circulation to field served.

Religious Publications reporting on the Congregation-Wide Plan are identified with a cross-hatch symbol.

Approximately one week after the mailing of this report, a correction notice (if necessary) will be mailed by ABC. Approximately two weeks after the correction notice, a supplement to this report will be issued. It will list those new filers as well as pertinent updates.

ABC welcomes your comments and suggestions concerning this report.

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Source: Audit Bureau of Circulations,
FAS-FAX Report - June 30, 1992.

Audit Bureau
of Circulations

Magazines

United States, Canada & Foreign

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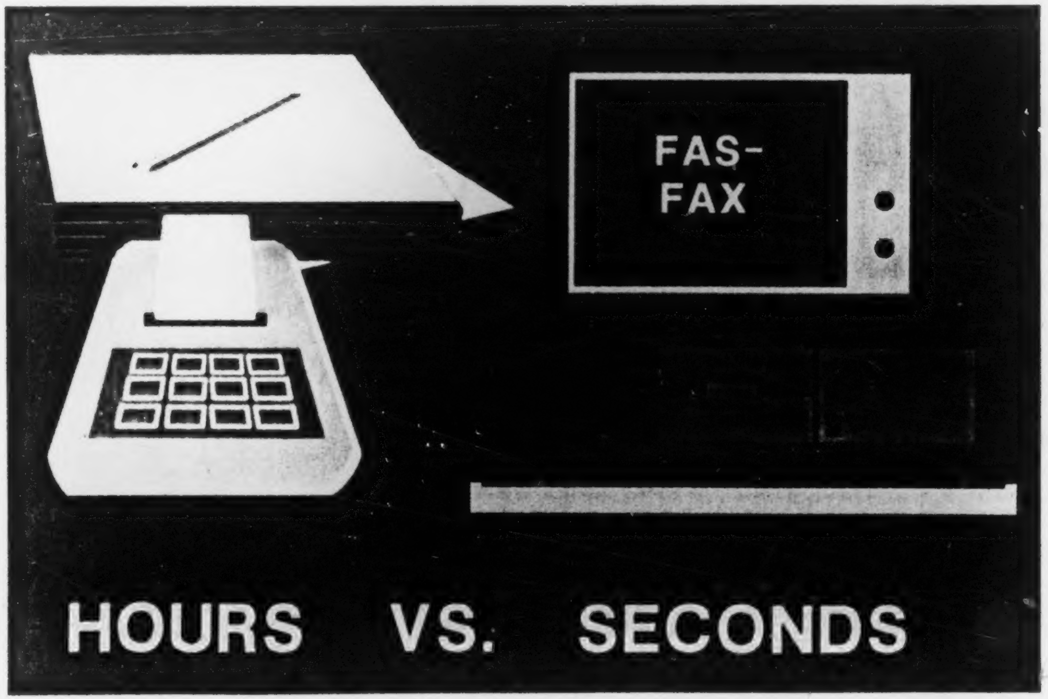
Audit Bureau
of Circulations



ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.												
AAA WORLD (None Claimed)	1.00	3	2,900,626		2,900,626	3	2,663,834		2,663,834	8.9		8.9
ADVENTURE ROAD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AIR & SPACE/SMITHSONIAN (300,000)	3.50	3	309,022	22,392	331,414	3	321,451	20,319	341,770	(3.9)	10.2	(3.0)
*AIR FORCE TIMES (92,000)	2.00	26	80,680	14,001	94,681	25	81,103	11,225	92,328	(0.5)	24.7	2.5
ALABAMA LIVING (None Claimed)	N/A	6	264,099		264,099	6	258,782		258,782	2.0		2.0
ALASKA, THE MAGAZINE OF LIFE ON THE LAST FRONTIER (230,000)	2.95	6	217,279	15,088	232,367	6	235,417	18,967	254,384	(7.7)	(20.5)	(8.7)
ALLURE (350,000)	2.50	6	310,988	165,706	476,694				(a)			
AMERICAN ARTIST (None Claimed)	2.50	6	135,386	21,716	157,102	6	133,020	21,385	154,405	1.8	1.5	1.8
AMERICAN DEMOGRAPHICS (None Claimed)	5.00	6	34,319	1,115	35,434	6	33,939	1,068	35,007	1.1	4.4	1.2
AMERICAN HANDGUNNER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AMERICAN HEALTH-FITNESS OF BODY AND MIND (800,000)	1.95	5	820,620	77,405	898,025	5	755,594	57,078	812,672	8.6	35.6	10.5
*AMERICAN HERITAGE (300,000)	4.50	4	289,904	12,398	302,302	4	279,989	8,181	288,170	3.5	51.5	4.9
THE AMERICAN HUNTER (None Claimed)	2.00	6	1,222,569		1,222,569	6	1,205,791		1,205,791	1.4		1.4
THE AMERICAN LAWYER (None Claimed)	20.00	5	16,765	24	16,789	5	18,454	26	18,480	(9.2)	(7.7)	(9.2)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE AMERICAN LEGION AUXILIARY NATIONAL NEWS (821,696)	N/A	3	873,963		873,963	3	863,289		863,289	1.2		1.2
THE AMERICAN LEGION MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AMERICAN MOTORCYCLIST (None Claimed)	1.25	6	167,926		167,926	6	165,312		165,312	1.6		1.6
*AMERICAN PHOTO (250,000)	3.50	3	221,495	52,267	273,762	3	220,508	44,667	265,175	0.4	17.0	3.2
THE AMERICAN RIFLEMAN (None Claimed)	2.00	6	1,363,348		1,363,348	6	1,329,806		1,329,806	2.5		2.5
AMERICAN SCIENTIST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE AMERICAN SPECTATOR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
AMERICAN WOMAN/TODAY'S WOMAN (130,000)	1.99	3	7,430	152,912	160,342	2		143,418	143,418 ^		6.6	11.8
AMIGAWORLD (None Claimed)	3.95	6	61,158	35,075	96,233	6	59,312	42,121	101,433	3.1	(16.7)	(5.1)
THE AOPA PILOT (None Claimed)	2.00	6	291,458		291,458	6	295,927		295,927	(1.5)		(1.5)
APPRISE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ARCHAEOLOGY MAGAZINE (150,000)	4.50	3	143,465	14,998	158,463	3	136,444	12,145	148,589	5.2	23.5	6.7
ARCHIE COMICS GROUP (1,100,000)	(c)	6		900,276	900,276	6		930,843	930,843		(3.3)	(3.3)
*ARCHITECTURAL DIGEST (625,000)	5.00	6	522,892	123,961	646,853	6	512,712	113,015	625,727	2.0	9.7	3.4
ARKANSAS TIMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*ARMY TIMES (120,000)	2.00	26	102,589	20,939	123,528	25	115,008	18,933	133,941	(10.8)	10.6	(7.8)
*ARMY TIMES, AIR FORCE TIMES, NAVY TIMES, COMBINED STATEMENT (300,000)	2.00	26	259,178	45,835	305,013	25	273,544	41,869	315,413	(5.3)	9.5	(3.3)

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
ART & ANTIQUES (None Claimed)	4.95	5	134,870	4,742	139,612	5	146,803	6,298	153,101	(8.1)	(24.7)	(8.8)
ART IN AMERICA (None Claimed)	4.75	6	54,259	9,923	64,182	6	57,069	12,428	69,497	(4.9)	(20.2)	(7.7)
THE ARTIST'S MAGAZINE (None Claimed)	2.75	6	229,322	26,202	255,524	6	238,311	26,554	264,865	(3.8)	(1.3)	(3.5)
ARTNEWS (70,000)	4.75	5	61,024	11,985	73,009	5	62,503	12,508	75,011	(2.4)	(4.2)	(2.7)
ASTRONOMY (159,000)	2.95	6	115,707	53,672	169,379	6	107,241	47,850	155,091	7.9	12.2	9.2
ATLANTA MAGAZINE (70,000)	2.50	6	64,796	9,376	74,172	6	71,490	9,891	81,381	(9.4)	(5.2)	(8.9)
*THE ATLANTIC (450,000)	2.95	6	417,483	47,690	465,173	6	418,619	48,651	467,270	(0.3)	(2.0)	(0.5)
*AUDIO (None Claimed)	2.95	6	111,251	29,100	140,351	6	113,175	29,483	142,658	(1.7)	(1.3)	(1.6)
AUDIO/VIDEO INTERIORS (None Claimed)	3.95	6	31,657	18,971	50,628	6	25,995	20,756	46,751 ^	21.8	(8.6)	8.3
*AUDUBON			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*AUTOMOBILE MAGAZINE (525,000)	2.95	6	461,967	81,568	543,535	6	428,053	80,750	508,803	7.9	1.0	6.8
*AUTOWEEK (275,000)	1.95	26	274,527	2,972	277,499	25	265,691	2,904	268,595	3.3	2.3	3.3
*BACKPACKER (200,000)	2.95	4	156,608	50,720	207,328	4	161,321	53,717	215,038	(2.9)	(5.6)	(3.6)
BALTIMORE MAGAZINE (50,000)	1.95	6	39,325	11,187	50,512	6	40,648	10,967	51,615	(3.3)	2.0	(2.1)
BARRON'S NATIONAL BUSINESS AND FINANCIAL WEEKLY (None Claimed)	2.50	26	139,913	118,775	258,688	25	125,716	109,820	235,536	11.3	8.1	9.8

(a) PERIOD PRIOR TO MEMBERSHIP
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(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BASEBALL DIGEST (None Claimed)	3.75	6	237,259	12,767	250,026	6	236,028	18,275	254,303	0.5	(30.1)	(1.7)
BASS PLAYER (None Claimed)	3.95	4	17,531	35,542	53,073	3	11,769	31,685	43,454	49.0	12.2	22.1
BASSIN' (None Claimed)	2.50	5	191,290	39,410	230,700	5	158,519	49,667	208,186	20.7	(20.7)	10.8
BASSMASTER MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BECKETT BASEBALL CARD MONTHLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
BEST RECIPES (None Claimed)	2.50	3	193,174	1,400	194,574	3	141,412	1,095	142,507	36.6	27.9	36.5
*BETTER HOMES AND GARDENS (8,000,000)	1.95	6	7,509,644	492,833	8,002,477	6	7,503,096	500,167	8,003,263	0.1	(1.5)	
BETTER INVESTING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BICYCLE GUIDE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*BICYCLING (373,000)	2.95	5	274,302	106,068	380,370	5	282,186	104,145	386,331	(2.8)	1.9	(1.5)
THE BIG BOPPER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BIKER (None Claimed)	3.50	3	3,344	58,798	62,142	3	3,643	51,051	54,694	(8.2)	15.2	13.6
*BLACK ENTERPRISE (240,000)	2.50	6	240,802	15,876	256,678	6	242,522	14,116	256,638	(0.7)	12.5	
THE BLOOD-HORSE (None Claimed)	3.50	26	19,399	697	20,096	26	19,350	912	20,262	0.3	(23.6)	(0.8)
*BOATING (None Claimed)	3.50	6	157,667	34,917	192,584	6	154,697	31,367	186,064	1.9	11.3	3.5
BODYBUILDING LIFESTYLES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*BON APPETIT (1,200,000)	2.75	6	1,149,441	111,046	1,260,487	6	1,223,781	108,072	1,331,853	(6.1)	2.8	(5.4)
BOP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
BOSTON MAGAZINE to 03/01/92 (124,000) since 03/01/92 (110,000)	2.50	6	100,233	19,132	119,365	6	117,474	18,123	135,597	(14.7)	5.6	(12.0)
BOWHUNTER (None Claimed)	2.95	3	125,464	59,844	185,308	3	118,248	53,449	171,697	6.1	12.0	7.9
BOWLING DIGEST (None Claimed)	3.75	3	95,775	4,564	100,339	3	97,719	5,206	102,925	(2.0)	(12.3)	(2.5)
*BOYS' LIFE (1,300,000)	2.50	6	1,367,571		1,367,571	6	1,410,305		1,410,305	(3.0)		(3.0)
*BRIDAL GUIDE (217,000)	4.50	3	3,150	221,385	224,535	3	2,676	199,896	202,572 @	17.7	10.8	10.8
*BRIDE'S AND YOUR NEW HOME (None Claimed)	4.95	3	61,690	335,909	397,599	3	64,370	304,538	368,908	(4.2)	10.3	7.8
BRITISH HERITAGE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BUCKMASTERS WHITETAIL MAGAZINE (105,000)	3.95	1	91,246	31,271	122,517	1	63,680	30,831	94,511	43.3	1.4	29.6
BUSINESS WEEK INTERNATIONAL (110,000)	2.50	25	97,299	17,275	114,574	24	96,881	15,731	112,612	0.4	9.8	1.7
*BUSINESS WEEK (NORTH AMERICA) (870,000)	2.50	25	853,187	45,186	898,373	24	857,145	39,658	896,803	(0.5)	13.9	0.2
BUTTERICK HOME CATALOG (None Claimed)	2.25	2	230,222	78,328	308,550	2	214,257	79,209	293,466	7.4	(1.1)	5.1
BYTE MAGAZINE (None Claimed)	3.50	6	367,630	138,134	505,764	6	345,434	143,168	488,602	6.4	(3.5)	3.5
THE C USERS JOURNAL (None Claimed)	4.50	6	29,650	6,029	35,679	6	30,798	5,597	36,395	(3.7)	7.7	(2.0)
CALIFORNIA CITY GROUP (Variable Rate Base)	(c)	6	339,875	50,424	390,299	6	355,392	61,154	416,546	(4.4)	(17.6)	(6.3)

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ANALYZED PAID CIRCULATION
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PART 1

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CAMERA AND DARKROOM (None Claimed)	3.50	6	17,742	11,283	29,025	6	22,021	16,834	38,855	(19.4)	(33.0)	(25.3)
CAPE COD LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CAPPER'S (None Claimed)	0.85	13	363,982		363,982	13	373,415		373,415	(2.5)		(2.5)
•CAR AND DRIVER (1,000,000)	2.95	6	830,926	181,283	1,012,209	6	822,974	181,317	1,004,291	1.0		0.8
CAR AUDIO AND ELECTRONICS (110,000)	3.95	6	69,189	53,451	122,640	6	70,826	54,520	125,346	(2.3)	(2.0)	(2.2)
•CAR CRAFT (425,000)	2.95	6	296,814	120,270	417,084	6	289,985	151,769	441,754	2.3	(20.8)	(5.6)
CAREER PILOT (None Claimed)	5.00	6	14,132	47	14,179	6	15,540	38	15,578 @	(9.1)	23.7	(9.0)
CAROLINA COUNTRY (335,000)	N/A	6	342,169		342,169	6	334,603		334,603	2.3		2.3
CARS & PARTS (None Claimed)	2.95	6	64,901	29,379	94,280	6	70,109	27,970	98,079 @	(7.4)	5.0	(3.9)
CAT FANCY (None Claimed)	2.95	6	259,334	39,305	298,639	6	230,949	36,017	266,966	12.3	9.1	11.9
CATHOLIC DIGEST			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CATS MAGAZINE (None Claimed)	2.50	6	129,638	2,602	132,240	6	115,333	2,496	117,829	12.4	4.3	12.2
CHANGES-THE NATION'S LEADING SELF-HELP MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CHICAGO (200,000)	2.25	6	177,537	22,662	200,199	6	177,733	22,627	200,360	(0.1)	0.2	(0.1)
THE CHRONICLE OF HIGHER EDUCATION (None Claimed)	2.75	25	94,658		94,658	25	89,622		89,622	5.6		5.6
THE CHRONICLE OF PHILANTHROPY (None Claimed)	3.00	13	27,097		27,097	12	22,970		22,970	18.0		18.0

ANALYZED PAID CIRCULATION
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PART 1

		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE CHRONICLE OF THE HORSE (None Claimed)	1.50	26	21,746	402	22,148	26	22,839	336	23,175	(4.8)	19.6	(4.4)
CIRCUS MAGAZINE (None Claimed)	3.50	6	33,972	97,350	131,322	6	36,196	113,889	150,085	(6.1)	(14.5)	(12.5)
CLEVELAND MAGAZINE (None Claimed)	2.00	6	30,875	6,625	37,500	6	32,523	6,777	39,300	(5.1)	(2.2)	(4.6)
CLIMBING (None Claimed)	4.95	3	12,881	14,476	27,357	3	11,944	13,766	25,710 ^	7.8	5.2	6.4
*COLONIAL HOMES (575,000)	3.00	3	426,871	190,245	617,116	3	422,447	175,413	597,860	1.0	8.5	3.2
COLORADO HOMES & LIFESTYLES (None Claimed)	2.50	3	10,623	8,410	19,033	3	10,870	7,408	18,278	(2.3)	13.5	4.1
COLUMBIA JOURNALISM REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
COLUMBUS MONTHLY (None Claimed)	1.95	6	29,580	3,924	33,504	6	30,953	4,525	35,478	(4.4)	(13.3)	(5.6)
COMPUTE (275,000)	2.95	5	222,683	52,341	275,024	6	287,167	41,139	328,306	(22.5)	27.2	(16.2)
COMPUTER LANGUAGE (None Claimed)	3.95	6	51,352	13,905	65,257	6	51,929	12,312	64,241	(1.1)	12.9	1.6
*COMPUTER SHOPPER (350,000)	2.95	6	165,883	264,755	430,638	6	150,838	194,927	345,765	10.0	35.8	24.5
CONDE NAST SELECT (9,025,000)	(c)	(c)	6,758,117	4,149,005	10,907,122				(a)			
*CONDE NAST TRAVELER (600,000)	3.95	6	806,411	22,852	829,263	6	686,691	29,525	716,216	17.4	(22.6)	15.8
CONNECTICUT MAGAZINE (85,000)	2.50	6	78,870	5,264	84,134	6	88,725	5,053	93,778	(11.1)	4.2	(10.3)
CONSUMERS DIGEST (825,000)	2.50	3	883,867	73,260	957,127	3	822,161	51,953	874,114	7.5	41.0	9.5

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*COOKING LIGHT (950,000)	2.50	3	903,078	118,423	1,021,501	3	860,758	101,329	962,087	4.9	16.9	6.2
COONHOUND BLOODLINES (None Claimed)	2.50	6	25,156	70	25,226	6	22,751	50	22,801	10.6	40.0	10.6
*COSMOPOLITAN (2,500,000)	2.50	6	641,853	2,063,824	2,705,677	6	596,637	2,082,719	2,679,356	7.6	(0.9)	1.0
COSMOPOLITAN EN ESPANOL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*COUNTRY AMERICA to 06/01/92 (750,000) since 06/01/92 (900,000)	2.50	5	757,970	47,000	804,970	5	631,510	62,000	693,510	20.0	(24.2)	16.1
COUNTRY FOLK ART MAGAZINE (None Claimed)	4.95	3	33,099	242,048	275,147	2	34,010	181,181	215,191	(2.7)	33.6	27.9
*COUNTRY HOME (1,000,000)	3.50	3	810,512	269,867	1,080,379	3	776,201	274,666	1,050,867	4.4	(1.8)	2.8
COUNTRY JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*COUNTRY LIVING (1,700,000)	2.50	6	1,199,864	618,936	1,818,800	6	1,190,169	568,318	1,758,487	0.8	8.9	3.4
COUNTRY LIVING (OHIO) (None Claimed)	N/A	6	222,702		222,702	6	219,475		219,475	1.5		1.5
COUNTRY MUSIC (675,000)	3.00	3	606,565	30,890	637,455	3	494,932	19,258	514,190	22.6	60.4	24.0
CRAFTS (None Claimed)	2.95	6	275,344	107,817	383,161	6	275,109	106,600	381,709	0.1	1.1	0.4
CRAFTS 'N THINGS (None Claimed)	2.50	5	153,741	134,087	287,828	4	178,285	118,745	297,030	(13.8)	12.9	(3.1)
CREATIVE CLASSROOM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
CRUISE TRAVEL (None Claimed)	3.75	3	161,064	8,538	169,602	3	151,999	7,185	159,184	6.0	18.8	6.5
CRUISING WORLD (143,000)	2.95	6	122,262	24,393	146,655	6	121,885	24,298	146,183	0.3	0.4	0.3
*CYCLE WORLD (325,000)	2.75	6	270,366	96,934	367,300	6	180,654	76,200	256,854	49.7	27.2	43.0

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
D MAGAZINE (DALLAS/FT. WORTH) (104,000)	2.50	6	98,563	8,682	107,245	6	97,767	11,545	109,312	0.8	(24.8)	(1.9)
DARKROOM & CREATIVE CAMERA TECHNIQUES (None Claimed)	4.50	3	32,157	6,730	38,887	3	35,677	7,240	42,917	(9.9)	(7.0)	(9.4)
DATA BASED ADVISOR			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DECORATING REMODELING (650,000)	1.95	4	454,958	211,790	666,748	4	460,795	207,843	668,438	(1.3)	2.0	(0.3)
DEER & DEER HUNTING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DELAWARE TODAY (None Claimed)	2.50	6	19,299	3,335	22,634	6	21,618	3,386	25,004	(10.7)	(1.5)	(9.5)
DELL PUZZLE MAGAZINE GROUP (None Claimed)	(c)	6		1,244,729	1,244,729	(c)		1,411,495	1,411,495		(11.8)	(11.8)
*DETAILS (175,000)	2.00	6	128,123	122,182	250,305	6	68,961	72,099	141,060	85.8	69.5	77.4
*DETROIT MONTHLY (None Claimed)	2.50	6	83,167	5,119	88,286	6	88,285	5,665	93,950	(5.8)	(9.6)	(6.0)
DIABETES SELF-MANAGEMENT (150,000)	3.50	3	184,456		184,456	3	150,259		150,259	22.8		22.8
DIRT BIKE (None Claimed)	2.95	6	38,414	72,635	111,049	6	38,543	75,742	114,285	(0.3)	(4.1)	(2.8)
*DIRT RIDER (150,000)	2.95	6	120,389	54,477	174,866	6	114,699	46,652	161,351	5.0	16.8	8.4
DIRT WHEELS (None Claimed)	2.95	6	18,484	34,238	52,722	6	19,808	34,370	54,178	(6.7)	(0.4)	(2.7)
*DISCOVER (1,000,000)	2.95	6	908,067	147,886	1,055,953	6	974,912	146,977	1,121,889	(6.9)	0.6	(5.9)
DISCOVERY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
DISNEY ADVENTURES (525,000)	1.95	6	212,095	314,276	526,371	6	14,374	221,094	235,468 ^	1375.6	42.2	123.5
DOG FANCY (None Claimed)	2.95	6	170,632	32,894	203,526	6	148,921	30,402	179,323	14.6	8.2	13.5
DOG WORLD (None Claimed)	3.75	6	28,718	27,585	56,303	6	31,399	27,225	58,624	(8.5)	1.3	(4.0)
DR. DOBB'S JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DUCKS UNLIMITED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DUNE BUGGIES AND HOT VW'S			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
DUPONT REGISTRY (56,000)	4.95	6	10,152	35,288	45,440	6	11,495	33,234	44,729 @	(11.7)	6.2	1.6
EASYRIDERS (None Claimed)	3.95	6	105,892	265,609	371,501	6	92,604	259,285	351,889	14.4	2.4	5.6
EASYRIDERS AMERICAN RODDER (None Claimed)	3.50	6	12,806	56,926	69,732	5	16,662	58,870	75,532	(23.1)	(3.3)	(7.7)
EASYRIDERS GROUP (None Claimed)	(c)	6	114,794	444,770	559,564	6	99,346	383,741	483,087	15.6	15.9	15.8
EATING WELL (None Claimed)	2.50	3	391,661	52,204	443,865	3	299,200	34,410	333,610 ^	30.9	51.7	33.0
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*EBONY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE ECONOMIST (NORTH AMERICAN EDITION) (214,978)	3.50	26	202,220	18,439	220,659	26	195,431	17,678	213,109	3.5	4.3	3.5
EDUCATION WEEK (None Claimed)	3.00	24	47,641		47,641	24	50,548		50,548	(5.8)		(5.8)
ELEGANT BRIDE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE ELKS MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*ELLE to 02/01/92 (825,000) since 02/01/92 (875,000)	3.00	6	546,975	324,683	871,658	6	562,164	373,167	935,331	(2.7)	(13.0)	(6.8)
ELLE DECOR (325,000)	3.50	3	297,728	54,000	351,728	5	190,974	39,500	230,474	55.9	36.7	52.6

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EM (EBONY MAN)			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*ENDLESS VACATION (850,000)	N/A	4	861,156		861,156	4	811,256		811,256	6.2		6.2
*ENTERTAINMENT WEEKLY to 06/26/92 (750,000) since 06/26/92 (800,000)	1.95	25	755,939	47,162	803,101	25	657,782	42,760	700,542	14.9	10.3	14.6
ENTREPRENEUR MAGAZINE (340,000)	3.00	6	246,693	94,474	341,167	6	250,277	92,170	342,447	(1.4)	2.5	(0.4)
EQUUS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*ESQUIRE (700,000)	2.50	6	594,664	118,869	713,533	6	614,100	114,706	728,806	(3.2)	3.6	(2.1)
*ESSENCE (900,000)	2.00	6	685,688	214,662	900,350	6	655,575	197,722	853,297	4.6	8.6	5.5
EUROPEAN CAR (None Claimed)	2.95	6	24,569	29,561	54,130	5	27,490	40,699	68,189	(10.6)	(27.4)	(20.6)
*EUROPEAN TRAVEL & LIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART2									
EXERCISE FOR MEN ONLY (None Claimed)	3.95	3	9,741	128,134	137,875	3	10,088	124,787	134,875	(3.4)	2.7	2.2
*FAMILY CIRCLE (5,000,000)	1.25	9	2,455,939	2,582,495	5,038,434	9	2,449,355	2,702,179	5,151,534	0.3	(4.4)	(2.2)
*THE FAMILY HANDYMAN (1,000,000)	2.25	6	1,018,968	76,532	1,095,500	6	1,081,823	68,839	1,150,662	(5.8)	11.2	(4.8)
*FEDERAL TIMES (None Claimed)	2.00	26	30,152	1,632	31,784	25	29,452	1,397	30,849	2.4	16.8	3.0
*FIELD & STREAM (2,000,000)	2.00	6	1,938,503	71,910	2,010,413	6	1,920,607	82,434	2,003,041	0.9	(12.8)	0.4
FINANCIAL WORLD (500,000)	3.95	13	503,935	3,318	507,253	13	505,223	3,693	508,916	(0.3)	(10.2)	(0.3)
FINE HOMEBUILDING (225,000)	5.50	3	176,286	54,993	231,279	3	182,525	53,097	235,622	(3.4)	3.6	(1.8)

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FIRST FOR WOMEN (1,500,000)	1.50	8		1,624,419	1,624,419	6		2,393,722	2,393,722		(32.1)	(32.1)
FISHING & HUNTING NEWS (None Claimed)	1.95	13	98,293	16,425	114,718	13	109,195	12,419	121,614	(10.0)	32.3	(5.7)
FISHING FACTS (None Claimed)	2.50	4	70,680	46,765	117,445	5	72,047	48,794	120,841	(1.9)	(4.2)	(2.8)
FISHING WORLD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FLEX (None Claimed)	3.95	6	27,939	113,705	141,644				(a)			
FLORIDA SPORTSMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*FLOWER AND GARDEN (600,000)	2.95	3	587,923	63,261	651,184	3	511,304	24,825	536,129 @	15.0	154.8	21.5
FLY FISHERMAN (130,000)	3.50	3	97,266	31,922	129,188	3	101,242	32,779	134,021	(3.9)	(2.6)	(3.6)
*FLYING (None Claimed)	2.95	6	265,223	57,550	322,773	6	264,206	57,833	322,039	0.4	(0.5)	0.2
FLYING MODELS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*FOOD & WINE (800,000)	2.50	6	762,187	41,545	803,732	6	774,639	37,130	811,769	(1.6)	11.9	(1.0)
FOOTBALL DIGEST (None Claimed)	3.75	5	161,403	6,991	168,394	5	177,983	9,558	187,541	(9.3)	(26.9)	(10.2)
*FORBES (735,000)	4.00	13	702,689	37,856	740,545	13	705,720	32,048	737,768	(0.4)	18.1	0.4
FOREIGN AFFAIRS (110,000)	7.95	3	92,759	17,554	110,313	3	100,210	17,416	117,626	(7.4)	0.8	(6.2)
FORTUNE (INTERNATIONAL) (120,000)		13	114,922	12,395	127,317	12	109,526	11,472	120,998	4.9	8.1	5.2
*FORTUNE (NORTH AMERICA) (665,000)	3.95	13	697,671	34,358	732,029	12	649,883	31,967	681,850	7.3	7.5	7.4
FORTUNE (WORLDWIDE) (785,000)		13	812,593	46,753	859,346	12	759,409	43,439	802,848	7.0	7.6	7.0
*FOUR WHEELER (325,000)	2.95	6	193,911	109,315	303,226	6	189,167	136,929	326,096	2.5	(20.2)	(7.0)

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FREQUENT FLYER MAGAZINE-PART II OF THE POCKET FLIGHT GUIDES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FULL CRY (None Claimed)	1.50	6	23,994	253	24,247	6	25,548	206	25,754	(6.1)	22.8	(5.9)
FUR-FISH-GAME (None Claimed)	1.95	6	88,059	24,369	112,428	6	85,705	24,261	109,966	2.8	0.4	2.2
GAME & FISH MAGAZINE (None Claimed)	2.50	6	343,612	106,866	450,478	6	296,066	106,179	402,245	16.1	0.6	12.0
GARBAGE, THE PRACTICAL JOURNAL FOR THE ENVIRONMENT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*GLAMOUR (2,000,000)	2.50	6	1,025,310	1,045,603	2,070,913	6	930,658	1,081,647	2,012,305	10.2	(3.3)	2.9
*GLOBE (None Claimed)	0.95	26	47,148	1,108,877	1,156,025	26	51,426	1,149,873	1,201,299	(8.3)	(3.6)	(3.8)
*GOLF DIGEST (1,400,000)	3.50	6	1,262,844	153,704	1,416,548	6	1,253,319	154,736	1,408,055	0.8	(0.7)	0.6
*GOLF ILLUSTRATED (425,000)	3.50	5	441,412	29,503	470,915	5	484,776	35,118	519,894	(9.0)	(16.0)	(9.4)
*GOLF MAGAZINE (1,125,000)	3.50	6	1,009,991	129,526	1,139,517	6	999,525	127,213	1,126,738	1.0	1.8	1.1
GOLF TIPS (None Claimed)	2.95	4	92,783	37,327	130,110	4	74,904	33,089	107,993 ^	23.9	12.8	20.5
GOLF WORLD MAGAZINE	1.95	24	138,032	663	138,695	25	142,249	516	142,765	(3.0)	28.5	(2.9)
(130,000)			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*GOOD HOUSEKEEPING (5,000,000)	1.95	6	3,806,741	1,294,496	5,101,237	6	3,771,318	1,256,833	5,028,151	0.9	3.0	1.5
*GOURMET (750,000)	2.50	6	796,058	94,140	890,198	6	786,409	108,847	895,256	1.2	(13.5)	(0.6)

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MAGAZINES WITH AT LEAST 70% PAID
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*GQ-GENTLEMEN'S QUARTERLY (600,000)	3.00	6	303,862	331,641	635,503	6	313,577	387,067	700,644	(3.1)	(14.3)	(9.3)
GRIT (None Claimed)	1.50	13	374,944	6,001	380,945	26	355,756	7,097	362,853	5.4	(15.4)	5.0
GUITAR FOR THE PRACTICING MUSICIAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GUITAR PLAYER (None Claimed)	3.50	6	61,990	72,575	134,565	6	49,095	64,858	113,953 @	26.3	11.9	18.1
GUITAR SCHOOL (None Claimed)	3.50	3	15,615	104,811	120,426	3	11,873	92,659	104,532 ^	31.5	13.1	15.2
GUITAR WORLD (None Claimed)	3.50	6	33,240	147,141	180,381	6	29,900	123,623	153,523 ^	11.2	19.0	17.5
GUN DOG (None Claimed)	4.00	3	58,010	418	58,428	3	57,267	338	57,605	1.3	23.7	1.4
*GUNS & AMMO (575,000)	2.95	6	422,541	162,985	585,526	6	435,164	156,057	591,221	(2.9)	4.4	(1.0)
GUNS MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HADASSAH MAGAZINE (None Claimed)	2.50	6	272,319		272,319	5	319,393		319,393	(14.7)		(14.7)
*HARPER'S BAZAAR (700,000)	2.50	6	501,405	231,174	732,579	6	490,450	224,620	715,070	2.2	2.9	2.5
*HARPER'S MAGAZINE (190,000)	2.95	6	172,673	29,403	202,076	6	169,116	34,064	203,180	2.1	(13.7)	(0.5)
HARROWSMITH COUNTRY LIFE (None Claimed)	2.95	3	221,215	21,659	242,874	3	219,104	18,753	237,857	1.0	15.5	2.1
HARVARD BUSINESS REVIEW (200,000)	13.50	3	220,524	6,904	227,428	3	207,093	5,483	212,576	6.5	25.9	7.0
HAWAII (None Claimed)	3.50	3	51,139	6,527	57,666	3	50,645	6,266	56,911	1.0	4.2	1.3
HEALTH	2.50	3	1,179,833	19,059	1,198,892	3	626,356	19,888	646,244	88.4	(4.2)	85.5
(875,000)			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
HEMMINGS MOTOR NEWS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*HG-HOUSE & GARDEN (550,000)	4.00	6	610,359	75,903	686,262	6	545,485	83,075	628,560	11.9	(8.6)	9.2
HISTORIC PRESERVATION			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*HOME (925,000)	2.50	6	890,155	99,317	989,472	6	839,428	107,167	946,595	6.0	(7.3)	4.5
HOME & AWAY (None Claimed)	1.00	3	1,928,449		1,928,449	3	1,893,327		1,893,327	1.9		1.9
*HOME MECHANIX (1,000,000)	2.25	5	976,922	26,322	1,003,244	5	1,114,838	21,581	1,136,419	(12.4)	22.0	(11.7)
*HOME OFFICE COMPUTING (350,000)	2.95	6	335,468	20,803	356,271	6	326,525	23,713	350,238	2.7	(12.3)	1.7
HONOLULU (45,000)	2.00	6	57,795	2,020	59,815	6	63,971	1,990	65,961	(9.7)	1.5	(9.3)
HORSE & RIDER (None Claimed)	2.50	6	131,463	24,715	156,178	6	119,004	18,234	137,238	10.5	35.5	13.8
HORSE ILLUSTRATED (None Claimed)	2.50	6	127,642	28,706	156,348	6	104,725	22,322	127,047	21.9	28.6	23.1
HORSEPLAY (None Claimed)	2.95	6	40,261	6,555	46,816	6	36,607	6,011	42,618 @	10.0	9.1	9.9
HORTICULTURE, THE MAGAZINE OF AMERICAN GARDENING to 03/01/92 (260,000) since 03/01/92 (290,000)	2.50	6	257,210	22,874	280,084	6	246,163	14,058	260,221	4.5	62.7	7.6
*HOT ROD (850,000)	2.95	6	651,675	187,366	839,041	6	672,848	217,811	890,659	(3.2)	(14.0)	(5.8)
*HOUSE BEAUTIFUL (950,000)	2.50	6	802,047	200,576	1,002,623	6	772,963	228,769	1,001,732	3.8	(12.3)	0.1
HOUSTON METROPOLITAN MAGAZINE (85,000)	1.95	6	79,376	5,628	85,004	6	79,564	5,451	85,015	(0.2)	3.3	(0.0)

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PART 1

			AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
HUDSON VALLEY (None Claimed)	2.50	6	17,667	2,349	20,016	6	16,813	2,658	19,471	5.1	(11.6)	2.8
I LOVE CATS (None Claimed)	3.50	3	145,564	3,389	148,953	3	149,299	5,198	154,497	(2.5)	(34.8)	(3.6)
ILLINOIS RURAL ELECTRIC NEWS (None Claimed)	N/A	6	136,695		136,695	6	136,838		136,838	(0.1)		(0.1)
THE IN-FISHERMAN (None Claimed)	2.95	4	234,893	89,336	324,229	4	218,413	97,021	315,434	7.6	(7.9)	2.8
IN THE WIND (None Claimed)	3.95	3	5,094	92,024	97,118	3	5,291	98,094	103,385	(3.7)	(6.2)	(6.1)
*INC. (640,000)	3.00	6	606,185	40,656	646,841	6	601,599	38,660	640,259	0.8	5.2	1.0
INCIDER A+ (None Claimed)	3.95	6	64,241	11,370	75,611	6	97,906	14,906	112,812	(34.4)	(23.7)	(33.0)
INDIANAPOLIS MONTHLY (None Claimed)	2.25	6	36,519	6,503	43,022	6	39,450	6,031	45,481	(7.4)	7.8	(5.4)
INSIDE HOLLYWOOD (None Claimed)	3.75	3	172,642	9,516	182,158	3	29,390	13,341	42,731 ^	487.4	(28.7)	326.3
*INSIDE SPORTS (675,000)	2.95	6	492,718	199,566	692,284	6	490,966	201,338	692,304	0.4	(0.9)	
INSIGHT (200,000)	2.00	25	235,027	4,667	239,694	24	436,694	2,993	439,687	(46.2)	55.9	(45.5)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
INSTRUCTOR MAGAZINE (None Claimed)	3.00	5	247,392	1,300	248,692	5	273,128		273,128 @+	(9.4)		(9.0)
INTERVIEW (None Claimed)	2.95	6	89,333	55,832	145,165	6	82,886	53,506	136,392	7.8	4.3	6.4
ISLANDS (160,000)	3.95	3	128,016	41,411	169,427	3	131,446	30,877	162,323	(2.6)	34.1	4.4
*JET			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
JUNIOR LEAGUE REVIEW (189,214)	N/A	1	191,593		191,593	1	189,214		189,214	1.3		1.3
KENTUCKY LIVING (370,000)	1.50	6	380,229	37	380,266	6	361,970	84	362,054	5.0	(56.0)	5.0

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
KEYBOARD (None Claimed)	3.95	6	40,792	31,216	72,008	6	36,626	33,403	70,029	11.4	(6.6)	2.8
KID CITY MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*KIPLINGER'S PERSONAL FINANCE MAGAZINE (1,000,000)	2.50	6	1,079,900	54,485	1,134,385	6	1,085,413	31,024	1,116,437	(0.5)	75.6	1.6
KITPLANES (None Claimed)	3.50	6	44,937	26,458	71,395	6	38,349	22,565	60,914	17.2	17.3	17.2
KIWANIS (None Claimed)	0.75	5	282,226		282,226	5	282,741		282,741	(0.2)		(0.2)
KNAPP SIGNATURE COLLECTION (Variable Rate Base)	(c)	6	1,672,333	235,007	1,907,340	6	1,736,493	221,087	1,957,580	(3.7)	6.3	(2.6)
L. A. STYLE (85,000)	3.50	6	70,910	9,855	80,765	6	70,910	11,489	82,399		(14.2)	(2.0)
*LADIES' HOME JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
LADY'S CIRCLE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
LAKELAND BOATING (None Claimed)	2.95	6	32,983	3,567	36,550	6	37,065	3,094	40,159	(11.0)	15.3	(9.0)
*LEAR'S (450,000)	3.00	6	407,127	52,933	460,060	6	419,654	50,783	470,437	(3.0)	4.2	(2.2)
LEARNING 92 (None Claimed)	4.00	4	275,520		275,520	5	289,333		289,333	(4.8)		(4.8)
*LIFE (1,700,000)	2.95	6	1,329,415	494,266	1,823,681	7	1,364,459	546,061	1,910,520	(2.6)	(9.5)	(4.6)
*LONGEVITY (325,000)	2.95	6	291,069	56,270	347,339	6	275,500	55,665	331,165	5.7	1.1	4.9
LOS ANGELES MAGAZINE (172,000)	2.50	6	126,473	39,703	166,176	6	125,919	46,241	172,160	0.4	(14.1)	(3.5)
LOUISVILLE MAGAZINE (None Claimed)	2.50	6	22,322	3,097	25,419	6	23,613	1,914	25,527	(5.5)	61.8	(0.4)

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
LOW RIDER MAGAZINE (155,000)	3.50	6	5,953	123,519	129,472	5	4,769	93,734	98,503	24.8	31.8	31.4
*M (200,000)	2.00	6	181,467	34,099	215,566	6	180,497	25,366	205,863	0.5	34.4	4.7
*MACUSER (335,000)	2.95	6	318,389	91,900	410,289	6	269,285	66,498	335,783	18.2	38.2	22.2
*MADEMOISELLE (1,100,000)	2.50	6	687,029	504,718	1,191,747	6	537,876	564,671	1,102,547	27.7	(10.6)	8.1
THE MAGAZINE ANTIQUES (None Claimed)	5.00	6	52,704	4,066	56,770	6	56,770	5,037	61,807	(7.2)	(19.3)	(8.2)
MARTHA STEWART LIVING (400,000)	3.00	3	297,776	211,649	509,425				(a)			
MARVEL COMICS GROUP (6,000,000)	(c)	6	272,921	10,742,017	11,014,938	6	171,650	7,734,083	7,905,733	59.0	38.9	39.3
MATURE OUTLOOK (700,000)	1.75	3	717,997		717,997	3	702,089		702,089	2.3		2.3
*MCCALL'S (4,600,000)	1.50	6	4,173,238	477,663	4,650,901	6	4,512,072	497,286	5,009,358	(7.5)	(4.0)	(7.2)
MCCALL'S NEEDLEWORK & CRAFTS (None Claimed)	2.95	3	287,402	42,928	330,330	3	323,764	50,200	373,964	(11.2)	(14.5)	(11.7)
MEMPHIS MAGAZINE (None Claimed)	1.95	6	17,788	2,312	20,100	6	18,867	2,406	21,273	(5.7)	(3.9)	(5.5)
MEN'S FITNESS (None Claimed)	2.95	6	81,370	123,067	204,437	6	63,220	120,307	183,527	28.7	2.3	11.4
*MEN'S HEALTH (500,000)	2.95	3	436,348	169,139	605,487	3	291,349	102,538	393,887	49.8	64.9	53.7
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
METAL EDGE (160,000)	2.50	6		130,147	130,147	6		152,682	152,682		(14.8)	(14.8)
*METROPOLITAN HOME			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MICHIGAN COUNTRY LINES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MICHIGAN LIVING			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MICROSOFT SYSTEMS JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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MID-ATLANTIC COUNTRY (None Claimed)	2.50	6	118,013	2,302	120,315	6	116,065	3,340	119,405	1.7	(31.1)	0.8
*MIDWEST LIVING to 04/01/92 (650,000) since 04/01/92 (700,000)	2.95	6	665,453	73,667	739,120	3	608,361	80,667	689,028	9.4	(8.7)	7.3
MIDWEST OUTDOORS (None Claimed)	1.25	6	24,708	22,839	47,547	6	21,957	22,432	44,389	12.5	1.8	7.1
MILWAUKEE MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MINNESOTA MONTHLY to 06/01/92 (72,000) since 06/01/92 (75,000)	2.50	6	76,543	1,333	77,876	6	73,185	1,630	74,815	4.6	(18.2)	4.1
MIRABELLA to 02/01/92 (500,000) since 02/01/92 (575,000)	2.95	6	477,780	144,145	621,925	6	277,034	150,165	427,199	72.5	(4.0)	45.6
MODEL RAILROADER (None Claimed)	2.95	6	147,954	76,439	224,393	6	141,309	73,624	214,933	4.7	3.8	4.4
*MODERN BRIDE (None Claimed)	4.95	3	86,913	303,673	390,586	3	47,761	319,263	367,024	82.0	(4.9)	6.4
*MODERN MATURITY (22,450,000)	N/A	3	22,545,206		22,545,206	3	22,450,000		22,450,000	0.4		0.4
MOMENTUM			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*MONEY (1,800,000)	2.95	6	1,728,178	348,831	2,077,009	6	1,591,282	264,144	1,855,426	8.6	32.1	11.9
MOTHER JONES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
MOTOCROSS ACTION MAGAZINE (None Claimed)	2.95	6	27,132	66,629	93,761	6	25,714	64,381	90,095	5.5	3.5	4.1
*MOTOR BOATING & SAILING (None Claimed)	3.00	6	122,343	21,034	143,377	6	114,988	20,513	135,501	6.4	2.5	5.8
*MOTOR TREND (900,000)	2.95	6	701,668	155,804	857,472	6	717,490	169,985	887,475	(2.2)	(8.3)	(3.4)

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*MOTORCYCLIST (225,000)	2.95	6	157,102	96,932	254,034	6	150,843	81,637	232,480	4.2	18.7	9.3
MOTORHOME (None Claimed)	2.95	6	133,703	14,455	148,158	6	137,373	13,635	151,008	(2.7)	6.0	(1.9)
MOTORLAND (1,975,000)	0.60	3	2,047,416		2,047,416	3	2,000,046		2,000,046	2.4		2.4
MOUNTAIN BIKE ACTION (None Claimed)	2.95	6	25,447	74,733	100,180	6	18,673	57,435	76,108	36.3	30.1	31.6
MPLS. ST. PAUL MAGAZINE (62,000)	2.50	6	48,010	15,560	63,570	6	45,648	14,361	60,009	5.2	8.4	5.9
MUSCLE & FITNESS (None Claimed)	3.95	6	145,799	527,908	673,707	6	135,796	484,287	620,083	7.4	9.0	8.6
MUSICIAN (None Claimed)	2.95	6	67,494	43,208	110,702	6	70,377	47,715	118,092	(4.1)	(9.5)	(6.3)
*MUSTANG & FORDS (120,000)	2.95	3	40,829	63,654	104,483	3	50,268	69,114	119,382	(18.8)	(7.9)	(12.5)
THE NATION (95,000)	2.25	25	95,365	2,740	98,105	24	93,919	3,216	97,135	1.5	(14.8)	1.0
*NATIONAL ENQUIRER (3,750,000)	0.95	26	365,838	3,103,691	3,469,529	26	376,116	3,329,914	3,706,030	(2.7)	(6.8)	(6.4)
NATIONAL ENQUIRER/STAR SPECIAL EDITIONS (750,000)	1.95	4		603,254	603,254	5		715,422	715,422 ^		(15.7)	(15.7)
*NATIONAL EXAMINER (None Claimed)	0.95	26	16,428	713,566	729,994	26	19,790	755,483	775,273	(17.0)	(5.6)	(5.8)
NATIONAL FISHERMAN (None Claimed)	2.50	6	34,634	7,674	42,308	7	36,079	7,930	44,009	(4.0)	(3.2)	(3.9)
NATIONAL GARDENING MAGAZINE (200,000)	2.50	3	216,731	6,214	222,945	3	199,643	4,483	204,126	8.6	38.6	9.2
*NATIONAL GEOGRAPHIC MAGAZINE (9,400,000)	2.65	6	9,696,011	91,134	9,787,145	6	9,830,290	91,189	9,921,479	(1.4)	(0.1)	(1.4)
NATIONAL LAMPOON		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE NATIONAL LAW JOURNAL (None Claimed)	3.00	25	39,346	224	39,570	24	40,452	187	40,639	(2.7)	19.8	(2.6)
NATIONAL PARKS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NATIONAL REVIEW (150,000)	2.95	13	154,120	8,493	162,613	11	149,563	6,068	155,631	3.0	40.0	4.5
*NATION'S BUSINESS (850,000)	2.50	6	856,794	2,588	859,382	6	857,280	2,649	859,929	(0.1)	(2.3)	(0.1)
*NATURAL HISTORY (510,000)	2.95	6	513,466	5,196	518,662	6	509,477	5,620	515,097	0.8	(7.5)	0.7
*NAVY TIMES (88,000)	2.00	26	75,909	10,895	86,804	25	77,433	11,711	89,144	(2.0)	(7.0)	(2.6)
NEA TODAY (1,950,000)	N/A	4	2,035,034		2,035,034	4	1,980,823		1,980,823	2.7		2.7
NEW AGE JOURNAL			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE									
*NEW CHOICES FOR RETIREMENT LIVING (575,000)	3.00	3	602,744		602,744	6	575,363		575,363	4.8		4.8
NEW JERSEY LAWYER			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NEW JERSEY MONTHLY (None Claimed)	2.95	6	67,907	12,699	80,606	6	74,620	11,265	85,885	(9.0)	12.7	(6.2)
NEW MEXICO MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE NEW REPUBLIC (None Claimed)	2.95	26	91,123	4,145	95,268	24	89,187	4,873	94,060	2.2	(14.9)	1.3
*NEW WOMAN (1,300,000)	2.50	6	770,356	568,588	1,338,944	6	736,468	600,171	1,336,639	4.6	(5.3)	0.2
*NEW YORK MAGAZINE (415,000)	2.50	26	397,915	33,272	431,187	25	392,770	32,326	425,096	1.3	2.9	1.4
NEW YORK SPORTSMAN (None Claimed)	2.95	4	38,152	4,616	42,768	4	35,669	4,750	40,419	7.0	(2.8)	5.8
*THE NEW YORKER (600,000)	1.75	26	608,098	20,006	628,104	25	591,120	24,140	615,260	2.9	(17.1)	2.1

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ANALYZED PAID CIRCULATION
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		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*NEWSWEEK (3,100,000)	2.95	26	3,051,544	180,573	3,232,117	25	3,198,073	222,094	3,420,167	(4.6)	(18.7)	(5.5)
NEWSWEEK INTERNATIONAL (ASIA EDITION) (220,000)		26	166,763	61,510	228,273	25	166,980	67,609	234,589	(0.1)	(9.0)	(2.7)
NEWSWEEK INTERNATIONAL (ATLANTIC EDITION) (335,000)		26	256,121	92,311	348,432	25	233,983	119,742	353,725	9.5	(22.9)	(1.5)
NEWSWEEK INTERNATIONAL (LATIN AMERICAN EDITION) (65,000)		26	49,046	17,108	66,154	25	46,103	20,088	66,191	6.4	(14.8)	(0.1)
NORTH AMERICAN FISHERMAN (235,000)	N/A	3	259,354		259,354	3	157,891		157,891	64.3		64.3
NORTH AMERICAN HUNTER (None Claimed)	N/A	3	385,527		385,527	3	257,005		257,005	50.0		50.0
NORTH AMERICAN WHITETAIL (None Claimed)	2.50	2	103,309	62,917	166,226	2	65,023	60,647	125,670	58.9	3.7	32.3
NORTH SHORE (47,500)	1.95	6	40,230	2,764	42,994	6	37,583	2,589	40,172	7.0	6.8	7.0
NORTHEAST OHIO AVENUES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
NRTA/AARP BULLETIN (22,150,000)	N/A	6	22,341,140		22,341,140	6	22,174,021		22,174,021	0.8		0.8
OFF-ROAD (None Claimed)	2.75	6	33,335	50,899	84,234	6	40,477	52,144	92,621	(17.6)	(2.4)	(9.1)
OHIO MAGAZINE (None Claimed)	2.50	6	85,420	2,601	88,021	6	87,311	2,777	90,088	(2.2)	(6.3)	(2.3)
OLD HOUSE JOURNAL (130,000)	4.00	3	112,794	13,273	126,067	3	110,803	17,101	127,904	1.8	(22.4)	(1.4)
*OMNI (750,000)	3.95	6	608,646	104,952	713,598	6	604,750	149,750	754,500	0.6	(29.9)	(5.4)
OPEN WHEEL (50,000)	3.95	6	36,012	20,476	56,488	6	34,033	20,129	54,162	5.8	1.7	4.3

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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/91 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
OPERA NEWS (120,000)	2.50	7	120,628	2,065	122,693	10	118,946	2,234	121,180	1.4	(7.6)	1.3
ORANGE COAST MAGAZINE (None Claimed)	2.95	6	15,298	3,437	18,735	6	18,648	4,392	23,040	(18.0)	(21.7)	(18.7)
*ORGANIC GARDENING (700,000)	2.95	5	749,987	20,359	770,346	5	981,760	13,505	995,265	(23.6)	50.8	(22.6)
*OUTDOOR LIFE (1,500,000)	2.00	6	1,430,252	75,815	1,506,067	6	1,418,399	85,292	1,503,691	0.8	(11.1)	0.2
OUTDOOR PHOTOGRAPHER (None Claimed)	2.95	5	154,369	30,114	184,483	5	143,474	33,551	177,025	7.6	(10.2)	4.2
*OUTSIDE to 03/01/92 (350,000) since 03/01/92 (375,000)	2.95	6	306,398	65,103	371,501	6	281,634	64,008	345,642	8.8	1.7	7.5
PACIFIC NORTHWEST (None Claimed)	2.95	4	65,054	8,188	73,242	6	85,791	8,414	94,205	(24.2)	(2.7)	(22.3)
PALM BEACH LIFE (None Claimed)	3.50	6	11,984	2,214	14,198	6	12,900	2,416	15,316	(7.1)	(8.4)	(7.3)
*PALM SPRINGS LIFE (None Claimed)	3.95	6	14,700	5,138	19,838	6	16,165	6,284	22,449	(9.1)	(18.2)	(11.6)
*PARENTING MAGAZINE (730,000)	2.50	5	688,938	54,302	743,240	5	584,827	46,419	631,246	17.8	17.0	17.7
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*PARENTS MAGAZINE (1,725,000)	1.95	6	1,580,130	155,441	1,735,571	6	1,582,579	155,205	1,737,784	(0.2)	0.2	(0.1)
*PC MAGAZINE (800,000)	2.95	12	766,966	154,666	921,652	12	680,608	129,780	810,388	12.7	19.2	13.7
PC NOVICE (None Claimed)	2.95	6	89,529	29,437	118,966				(d)			
PC SOURCES (190,000)	1.95	6	106,433	120,854	227,287	6	63,558	79,508	143,066	67.5	52.0	58.9
PC TODAY (None Claimed)	2.95	6	43,803	8,397	52,200				(d)			

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		AVERAGES FOR SIX MONTHS ENDED 6/30/92					AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PC WORLD (620,000)	3.95	6	529,236	123,540	652,776	6	472,930	109,256	582,186 ^	11.9	13.1	12.1
*PC/COMPUTING (650,000)	2.95	6	620,291	127,607	747,898	6	618,909	83,940	702,849	0.2	52.0	6.4
PENN LINES (None Claimed)	N/A	6	154,383		154,383	6	151,868		151,868	1.7		1.7
PENNSYLVANIA SPORTSMAN (None Claimed)	2.95	4	62,385	6,573	68,958	4	59,096	7,105	66,201	5.6	(7.5)	4.2
*PENTHOUSE (1,500,000)	4.95	6	303,311	946,722	1,250,033	6	303,870	1,073,147	1,377,017 @	(0.2)	(11.8)	(9.2)
*PEOPLE WEEKLY (3,150,000)	1.99	25	1,749,693	1,694,411	3,444,104	24	1,625,896	1,609,224	3,235,120	7.6	5.3	6.5
*PETERSEN'S CIRCLE TRACK (120,000)	3.50	6	87,333	40,270	127,603	6	87,646	38,391	126,037	(0.4)	4.9	1.2
*PETERSEN'S 4 WHEEL & OFF-ROAD (325,000)	2.95	6	204,852	121,800	326,652	6	217,453	110,209	327,662	(5.8)	10.5	(0.3)
*PETERSEN'S HANDGUNS (150,000)	2.95	6	65,542	81,459	147,001	6	72,001	75,927	147,928	(9.0)	7.3	(0.6)
*PETERSEN'S HUNTING (325,000)	2.95	6	284,774	41,417	326,191	6	297,962	47,618	345,580	(4.4)	(13.0)	(5.6)
*PETERSEN'S PHOTOGRAPHIC (200,000)	2.95	6	175,495	55,658	231,153	6	170,347	45,286	215,633	3.0	22.9	7.2
PETERSEN'S PRO BASKETBALL ANNUAL (250,000)	3.95	1		196,777	196,777	1		157,486	157,486		25.0	25.0
*PETERSEN'S SPORT TRUCK (135,000)	2.95	6	98,328	55,585	153,913	6	88,599	37,390	125,989	11.0	48.7	22.2
PHILADELPHIA MAGAZINE (125,000)	2.50	6	112,542	22,465	135,007	6	119,536	23,367	142,903	(5.9)	(3.9)	(5.5)
PHOENIX (43,000)	1.95	6	46,426	4,502	50,928	6	25,379	5,139	30,518 ^	82.9	(12.4)	66.9
PHOENIX HOME & GARDEN (None Claimed)	2.50	6	33,302	4,947	38,249	6	33,353	3,715	37,068	(0.2)	33.2	3.2

PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2

ANALYZED PAID CIRCULATION
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PUBLICATION NAME (RATE BASE/CIRC GUAR)		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PHOTOPRO (None Claimed)	3.50	3	14,995	11,924	26,919				(a)			
PILLSBURY CLASSIC COOKBOOKS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
PITTSBURGH MAGAZINE (64,000)	2.50	6	58,215	5,843	64,058	6	56,899	5,429	62,328	2.3	7.6	2.8
PLANE & PILOT (None Claimed)	2.95	6	103,623	20,307	123,930	6	101,991	22,517	124,508	1.6	(9.8)	(0.5)
*PLAYBOY (3,400,000)	4.95	6	2,692,162	710,018	3,402,180	6	2,741,486	757,316	3,498,802	(1.8)	(6.3)	(2.8)
POPULAR ELECTRONICS (None Claimed)	3.50	6	49,504	37,783	87,287	6	48,970	38,854	87,824	1.1	(2.8)	(0.6)
POPULAR HOT RODDING (None Claimed)	2.50	6	83,518	125,076	208,594	6	89,493	121,062	210,555	(6.7)	3.3	(0.9)
*POPULAR MECHANICS (1,600,000)	1.95	6	1,361,001	252,215	1,613,216	6	1,361,061	276,934	1,638,015		(8.9)	(1.5)
*POPULAR PHOTOGRAPHY (850,000)	2.95	6	742,918	69,867	812,785	6	781,888	71,450	853,338	(5.0)	(2.2)	(4.8)
*POPULAR SCIENCE (1,800,000)	2.00	6	1,624,037	203,166	1,827,203	6	1,621,865	201,167	1,823,032	0.1	1.0	0.2
*THE PRACTICAL HOMEOWNER (525,000)	2.95	2	549,032	6,285	555,317	5	734,401	16,676	751,077	(25.2)	(62.3)	(26.1)
PRACTICAL HORSEMAN (None Claimed)	2.95	6	51,532	7,942	59,474	6	53,307	6,748	60,055	(3.3)	17.7	(1.0)
*PREMIERE (500,000)	2.50	6	382,962	156,699	539,661	6	345,963	148,238	494,201	10.7	5.7	9.2
*PREVENTION (3,000,000)	1.95	6	2,766,896	506,390	3,273,286	6	2,705,478	404,084	3,109,562	2.3	25.3	5.3
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
PRIVATE CLUBS (165,000)	3.00	3	189,884		189,884	3	177,993		177,993	6.7		6.7

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
PRIVATE PILOT (None Claimed)	2.95	6	63,894	22,743	86,637	6	65,324	22,104	87,428	(2.2)	2.9	(0.9)
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
THE QUARTER HORSE JOURNAL (None Claimed)	2.75	6	59,860	3,110	62,970	6	60,294	2,960	63,254	(0.7)	5.1	(0.5)
THE QUARTER RACING JOURNAL (None Claimed)	2.75	6	10,000	177	10,177	6	11,034	186	11,220	(9.4)	(4.8)	(9.3)
RADIO CONTROL CAR ACTION (None Claimed)	3.95	6	52,064	55,733	107,797	6	51,741	68,979	120,720	0.6	(19.2)	(10.7)
RADIO-ELECTRONICS (None Claimed)	2.95	6	116,628	55,051	171,670	6	123,487	53,201	176,688	(5.6)	3.5	(2.8)
RAILROAD MODEL CRAFTSMAN			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*READER'S DIGEST (16,250,000)	2.15	6	15,422,903	835,000	16,257,903	6	15,393,007	913,000	16,306,007	0.2	(8.5)	(0.3)
REASON (None Claimed)	2.95	6	32,691	1,964	34,655	6	31,933	1,132	33,065	2.4	73.5	4.8
*REDBOOK (3,200,000)	1.95	6	2,652,942	703,144	3,356,086	6	3,175,638	666,228	3,841,866	(16.5)	5.5	(12.6)
RHODE ISLAND MONTHLY (24,000)	1.95	6	22,736	3,779	26,515	6	25,441	3,622	29,063	(10.6)	4.3	(8.8)
RIDER (None Claimed)	2.50	6	98,265	14,442	112,707	6	93,600	12,432	106,032	5.0	16.2	6.3
RIGHT ON! GROUP (160,000)	2.25	6		122,233	122,233	6		131,189	131,189		(6.8)	(6.8)
RIP (None Claimed)	3.50	6	16,036	64,675	80,711	6	10,628	77,044	87,672	50.9	(16.1)	(7.9)
*ROAD & TRACK (725,000)	2.95	6	582,623	164,900	747,523	6	560,401	174,900	735,301	4.0	(5.7)	1.7
THE ROBB REPORT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*ROLLING STONE (1,200,000)	2.50	13	965,091	236,991	1,202,082	13	983,570	223,692	1,207,262	(1.9)	5.9	(0.4)
THE ROTARIAN (525,000)	1.00	6	529,071		529,071	6	535,992		535,992	(1.3)		(1.3)
*RUNNER'S WORLD (430,000)	2.95	6	363,211	72,842	436,053	6	373,010	73,592	446,602	(2.6)	(1.0)	(2.4)
RURAL ARKANSAS (None Claimed)	N/A	6	251,756		251,756	6	247,162		247,162	1.9		1.9
RURAL LIVING (250,000)	N/A	6	269,857		269,857	6	257,956		257,956	4.6		4.6
RURAL LIVING (MICHIGAN) (None Claimed)	N/A	2	52,891		52,891	2	66,577		66,577 ^	(20.6)		(20.6)
SACRAMENTO MAGAZINE (None Claimed)	2.95	6	18,950	2,282	21,232	6	24,407	2,147	26,554	(22.4)	6.3	(20.0)
SAIL (170,000)	2.50	6	146,628	32,510	179,138	6	136,807	38,722	175,529	7.2	(16.0)	2.1
SAILING WORLD (61,000)	2.50	6	54,965	8,190	63,155	6	58,275	8,054	66,329	(5.7)	1.7	(4.8)
ST. LOUIS MAGAZINE, INC.			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SALT WATER SPORTSMAN (140,000)	3.00	6	118,618	23,028	141,646	6	117,518	24,573	142,091	0.9	(6.3)	(0.3)
SAN DIEGO HOME/GARDEN MAGAZINE (None Claimed)	3.50	6	29,091	1,955	31,046	6	31,246	2,640	33,886	(6.9)	(26.0)	(8.4)
SAN DIEGO MAGAZINE (64,000)	2.00	6	45,927	6,937	52,864	6	54,357	9,690	64,047	(15.5)	(28.4)	(17.5)
SAN FRANCISCO FOCUS (170,000)	2.50	6	167,475	3,784	171,259	6	175,116	5,223	180,339	(4.4)	(27.6)	(5.0)
*SASSY (550,000)	2.00	6	581,709	100,202	681,911	6	527,771	103,996	631,767	10.2	(3.7)	7.9
SATELLITE ORBIT (350,000)	4.95	6	194,300	177,953	372,253	6	193,272	170,398	363,670	0.5	4.4	2.4

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
THE SATURDAY EVENING POST (525,000)	2.50	3	462,587	43,900	506,487	4	429,397	40,675	470,072	7.7	7.9	7.8
SCHOLASTIC TEEN NETWORK (2,435,000)	(c)	(c)	2,315,715		2,315,715	(c)	2,591,130		2,591,130	(10.6)		(10.6)
SCIENCE (150,000)	6.00	26	154,176		154,176	26	152,727		152,727	0.9		0.9
SCIENCE NEWS (200,000)	1.00	26	233,019		233,019	26	236,275		236,275	(1.4)		(1.4)
THE SCIENCES (60,000)	3.50	3	49,395	10,618	60,013	3	48,421	11,866	60,287	2.0	(10.5)	(0.5)
*SCIENTIFIC AMERICAN (600,000)	3.95	6	507,066	130,235	637,301	6	497,875	131,688	629,563	1.9	(1.1)	1.2
THE SCOTTISH RITE JOURNAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SCOUTING (900,000)	0.60	3	1,040,961		1,040,961	3	1,000,805		1,000,805	4.0		4.0
SEA FRONTIERS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SEATTLE WEEKLY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SELF (1,100,000)	1.95	6	799,453	551,701	1,351,154	6	602,161	538,767	1,140,928	32.8	2.4	18.4
SESAME STREET MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*SEVENTEEN (1,750,000)	2.25	6	1,449,413	405,579	1,854,992	6	1,401,521	414,000	1,815,521	3.4	(2.0)	2.2
SEW NEWS (None Claimed)	2.95	6	206,235	27,321	233,556	6	194,791	36,228	231,019	5.9	(24.6)	1.1
*SHAPE MAGAZINE (None Claimed)	2.00	6	257,108	547,656	804,764	6	253,057	497,598	750,655	1.6	10.1	7.2
SHOOTING TIMES (None Claimed)	2.95	6	108,589	83,982	192,571	6	96,637	83,458	180,095	12.4	0.6	6.9
SHUTTERBUG (None Claimed)	2.95	6	57,373	38,954	96,327	6	50,930	34,082	85,012	12.6	14.3	13.3

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
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PART 1

		AVERAGES FOR SIX MONTHS ENDED 6/30/92					AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
*SIERRA (500,000)	2.95	3	469,324	30,795	500,119	3	506,178	11,822	518,000	(7.3)	160.5	(3.5)
16 MAGAZINE (None Claimed)	2.25	6	7,980	73,875	81,855	6	10,279	107,085	117,364	(22.4)	(31.0)	(30.3)
*SKI MAGAZINE to 03/01/92 (450,000) since 03/01/92 (430,000)	2.00	4	379,963	62,103	442,066	4	385,564	56,322	441,886	(1.5)	10.3	
*SKIING MAGAZINE (440,000)	2.00	3	367,458	74,089	441,547	3	371,462	74,165	445,627	(1.1)	(0.1)	(0.9)
*SKIN DIVER MAGAZINE (200,000)	3.50	6	163,683	38,517	202,200	6	175,388	35,653	211,041	(6.7)	8.0	(4.2)
*SMITHSONIAN (2,100,000)	3.00	6	2,178,276	10,313	2,188,589	6	2,191,505	12,793	2,204,298	(0.6)	(19.4)	(0.7)
SNOW WEEK (23,000)	1.95	7	20,797		20,797	8	22,745		22,745	(8.6)		(8.6)
*SOAP OPERA DIGEST (1,300,000)	2.25	13	518,933	856,081	1,375,014	13	501,396	968,578	1,459,974	3.5	(11.6)	(6.5)
SOAP OPERA MAGAZINE (375,000)	1.09	26	18,921	262,172	281,093				(a)			
*SOAP OPERA WEEKLY (500,000)	1.09	26	25,729	530,261	555,990	26	16,243	470,214	486,457	58.4	12.8	14.3
SOPHISTICATE'S HAIRSTYLE GUIDE (90,000)	2.95	3		117,548	117,548	3		117,513	117,513			
SOUTH FLORIDA (None Claimed)	3.00	6	33,620	4,416	38,036	6	37,199	3,560	40,759	(9.6)	24.0	(6.7)
*SOUTHERN ACCENTS (250,000)	4.00	5	226,493	26,030	252,523	5	228,644	29,420	258,064	(0.9)	(11.5)	(2.2)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*SOUTHERN LIVING (2,275,000)	2.95	6	2,222,829	172,983	2,395,812	6	2,215,625	169,433	2,385,058	0.3	2.1	0.4
SOUTHERN OUTDOORS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SOUTHWEST ART			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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PART 1

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SPECTRUM MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SPIN (315,000)	2.95	6	208,936	96,080	305,016	6	189,748	110,491	300,239	10.1	(13.0)	1.6
*SPORT (850,000)	2.95	6	710,411	141,576	851,987	6	767,101	141,659	908,760	(7.4)	(0.1)	(6.3)
SPORT FISHING (None Claimed)	2.95	5	85,473	14,657	100,130	5	60,028	17,080	77,108	42.4	(14.2)	29.9
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*THE SPORTING NEWS (625,000)	2.50	26	595,898	30,121	626,019	25	599,814	29,680	629,494	(0.7)	1.5	(0.6)
*SPORTS AFIELD (500,000)	2.50	6	466,274	66,288	532,562	6	442,665	66,027	506,692	5.3	0.4	4.7
SPORTS CAR INTERNATIONAL (None Claimed)	3.00	6	13,826	28,535	42,361	6	20,742	38,583	59,325	(33.3)	(26.0)	(28.6)
*SPORTS ILLUSTRATED (3,150,000)	2.95	25	3,417,690	156,225	3,573,915	24	3,294,648	149,540	3,444,188	3.7	4.5	3.8
SPORTSCAR (None Claimed)	2.95	6	39,502		39,502	6	40,791		40,791	(3.2)		(3.2)
SPUR (None Claimed)	5.00	3	12,345	2,592	14,937	3	10,934	1,963	12,897	12.9	32.0	15.8
SPY (150,000)	2.95	5	94,185	68,261	162,446	5	79,316	63,140	142,456	18.8	8.1	14.0
*STAR (3,200,000)	0.95	26	364,896	2,710,630	3,075,526	26	356,735	2,851,216	3,207,951	2.3	(4.9)	(4.1)
*STEREO REVIEW (500,000)	2.50	6	458,341	53,450	511,791	6	470,526	54,967	525,493	(2.6)	(2.8)	(2.6)
STEREOPHILE (60,000)	4.95	6	59,996	10,745	70,741	6	50,468	9,958	60,426	18.9	7.9	17.1
STOCK CAR RACING (135,000)	3.50	6	107,630	61,458	169,068	6	86,817	58,139	144,956	24.0	5.7	16.6
STREET & SMITH'S COLLEGE BASKETBALL (None Claimed)	3.95	1		243,953	243,953	1		262,856	262,856		(7.2)	(7.2)

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	AVERAGES FOR SIX MONTHS ENDED 6/30/91 ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	% OF INCREASE OR DECREASE SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
STREET & SMITH'S COLLEGE FOOTBALL (None Claimed)	3.95	1		213,844	213,844	1		231,795	231,795		(7.7)	(7.7)
STREET & SMITH'S PRO BASKETBALL (None Claimed)	3.95	1		218,740	218,740	1		255,676	255,676		(14.5)	(14.5)
STREET & SMITH'S PRO FOOTBALL (None Claimed)	3.95	1		306,167	306,167	1		314,668	314,668		(2.7)	(2.7)
STREET & SMITH'S SPORTS GROUP (None Claimed)	(c)	1		1,244,646	1,244,646	1		1,355,091	1,355,091		(8.2)	(8.2)
STREET RODDER (None Claimed)	3.25	6	44,381	69,482	113,863	6	43,807	70,688	114,495	1.3	(1.7)	(0.6)
SUN (None Claimed)	0.89	26	4,351	348,695	353,046	26	4,054	336,954	341,008	7.3	3.5	3.5
*SUNSET, THE MAGAZINE OF WESTERN LIVING (1,350,000)	2.50	6	1,431,001	82,588	1,513,589	6	1,313,429	79,262	1,392,691	8.9	4.2	8.7
SUPER CHEVY (None Claimed)	2.75	6	91,763	71,671	163,434	6	95,102	72,663	167,765	(3.5)	(1.4)	(2.6)
SUPER STOCK AND DRAG ILLUSTRATED (50,000)	2.95	6	19,807	27,276	47,083	6	20,933	28,027	48,960	(5.4)	(2.7)	(3.8)
SUPER TEEN (100,000)	2.25	6		67,288	67,288	6		88,732	88,732		(24.2)	(24.2)
THE SUPERMAN GROUP			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TATTOO (None Claimed)	3.50	5	5,619	124,500	130,119	3	4,550	99,767	104,317	23.5	24.8	24.7
TEACHING PRE K-8 (None Claimed)	3.00	5	135,870		135,870	5	116,015		116,015	17.1		17.1
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									

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*'TEEN (1,100,000)	2.25	6	873,926	265,265	1,139,191	6	875,568	277,297	1,152,865	(0.2)	(4.3)	(1.2)
TEEN BEAT (150,000)	2.25	6	33,440	105,712	139,152	6	59,020	109,733	168,753	(43.3)	(3.7)	(17.5)
TEEN MACHINE (75,000)	2.50	3		58,383	58,383	6		55,690	55,690		4.8	4.8
THE TENNESSEE MAGAZINE (None Claimed)	N/A	6	361,312		361,312	6	337,739		337,739	7.0		7.0
*TENNIS (755,000)	2.50	6	710,072	50,765	760,837	6	716,757	50,112	766,869	(0.9)	1.3	(0.8)
TEXAS FISH & GAME (None Claimed)	1.95	6	89,503	10,609	100,112	6	78,869	7,328	86,197	13.5	44.8	16.1
TEXAS MONTHLY (300,000)	2.50	6	273,842	35,066	308,908	6	273,398	32,858	306,256	0.2	6.7	0.9
TEXAS PARKS & WILDLIFE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
3-2-1 CONTACT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*TIME-THE WEEKLY NEWSMAGAZINE (4,000,000)	2.50	26	3,960,978	198,555	4,159,533	25	4,000,708	247,857	4,248,565	(1.0)	(19.9)	(2.1)
TIME ASIA (270,000)		26	257,888	46,500	304,388	25	249,157	52,814	301,971	3.5	(12.0)	0.8
TIME ATLANTIC (645,000)		26	552,387	99,369	651,756	25	495,446	119,164	614,610	11.5	(16.6)	6.0
TIME LATIN AMERICA (95,000)		26	71,211	24,743	95,954	25	65,282	24,786	90,068	9.1	(0.2)	6.5
TOURS & RESORTS (None Claimed)	3.75	3	177,319	2,767	180,086	3	170,686	2,899	173,585	3.9	(4.6)	3.8
*TOWN & COUNTRY to 06/01/92 (440,000) since 06/01/92 (475,000)	3.00	6	499,172	55,278	554,450	6	389,903	54,017	443,920	28.0	2.3	24.9
TRADE-A-PLANE (None Claimed)	3.00	18	56,011	4,798	60,809	18	56,159	4,177	60,336	(0.3)	14.9	0.8
*TRADITIONAL HOME (600,000)	2.95	3	436,467	202,633	639,100	3	428,835	193,333	622,168	1.8	4.8	2.7

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TRAILER BOATS (None Claimed)	2.95	6	63,614	18,857	82,471	6	69,406	18,028	87,434	(8.4)	4.6	(5.7)
TRAILER LIFE (None Claimed)	2.95	6	284,303	18,355	302,658	6	284,379	17,672	302,051		3.9	0.2
TRAINS (None Claimed)	2.95	6	78,051	26,763	104,814	6	70,433	24,862	95,295	10.8	7.7	10.0
*TRAVEL & LEISURE (1,100,000)	3.00	6	1,087,595	15,901	1,103,496	6	1,086,548	14,103	1,100,651	0.1	12.8	0.3
*TRAVEL HOLIDAY (550,000)	3.00	5	575,261		575,261	6	565,621	2,043	567,664	1.7		1.3
*TRAVELER (700,000)	3.50	3	738,989	16,818	755,807	3	717,669	6,557	724,226	3.0	156.5	4.4
TRIATHLETE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TRUCKIN' (None Claimed)	3.25	6	28,678	150,792	179,470	6	30,988	170,412	201,400	(7.5)	(11.5)	(10.9)
*TRUE STORY (750,000)	1.59	6	581,818	168,420	750,238	6	538,019	188,413	726,432	8.1	(10.6)	3.3
*TRUE STORY PLUS (1,200,000)	1.59	6	626,883	594,576	1,221,459	6	588,507	623,098	1,211,605	6.5	(4.6)	0.8
TV CROSSWORDS (None Claimed)	1.49	13	93,961	113,677	207,638	8	110,021	182,875	292,896	(14.6)	(37.8)	(29.1)
*TV GUIDE (14,000,000)	0.89	26	8,782,560	6,137,312	14,919,872	26	8,821,725	6,532,257	15,353,982	(0.4)	(6.1)	(2.8)
TV Y NOVELAS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*U.S. NEWS & WORLD REPORT (2,150,000)	2.50	25	2,254,992	64,561	2,319,553	24	2,273,697	78,225	2,351,922	(0.8)	(17.5)	(1.4)
UNIQUE HOMES (None Claimed)	6.95	3	27,200	36,272	63,472	3	30,015	30,234	60,249	(9.4)	20.0	5.3
*US (1,100,000)	2.25	6	642,469	498,715	1,141,184	11	906,828	421,614	1,328,442	(29.2)	18.3	(14.1)

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ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
USA TODAY BASEBALL WEEKLY (225,000)	1.00	22	49,703	207,753	257,456	13	25,218	235,584	260,802 ^	97.1	(11.8)	(1.3)
UTNE READER (260,000)	4.00	3	241,057	43,342	284,399	3	209,243	30,786	240,029	15.2	40.8	18.5
VACATIONS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VANIDADES CONTINENTAL			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
•VANITY FAIR (700,000)	3.00	6	713,052	300,709	1,013,761	6	554,983	258,898	813,881	28.5	16.1	24.6
VEGETARIAN TIMES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VELONEWS (None Claimed)	3.50	10	31,340	12,355	43,695	10	23,624	12,266	35,890	32.7	0.7	21.8
VERANDA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VFW AUXILIARY MAGAZINE (None Claimed)	N/A	3	733,532		733,532	3	726,174		726,174	1.0		1.0
V.F.W. MAGAZINE (None Claimed)	1.50	6	1,936,199		1,936,199	6	1,885,461		1,885,461	2.7		2.7
•VICTORIA (800,000)	2.50	6	632,644	252,959	885,603	6	620,493	216,342	836,835	2.0	16.9	5.8
VIDEO (450,000)	2.50	6	405,360	46,287	451,647	6	402,023	49,032	451,055	0.8	(5.6)	0.1
•VIDEO REVIEW			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VIDEOGAMES & COMPUTER ENTERTAINMENT (None Claimed)	3.95	6	35,795	45,818	81,613	6	23,868	93,126	116,994 ^	50.0	(50.8)	(30.2)
VIDEOMAKER (None Claimed)	2.50	6	43,680	26,331	70,011	6	32,841	24,068	56,909 @	33.0	9.4	23.0
VISION-THE INTER-AMERICAN MAGAZINE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
VISTA USA (None Claimed)	0.75	2	668,158		668,158	2	712,664		712,664	(6.3)		(6.3)
•VOGUE (1,100,000)	3.00	6	546,627	765,895	1,312,522	6	485,889	750,092	1,235,981	12.5	2.1	6.2

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VOGUE PATTERNS (None Claimed)	2.95	3	157,601	61,585	219,186	3	153,964	68,944	222,908	2.4	(10.7)	(1.7)
*"W" (250,000)	2.95	13	248,799	11,192	259,991	13	241,449	12,231	253,680	3.0	(8.5)	2.5
THE WALKING MAGAZINE (450,000)	2.95	3	412,948	38,866	451,814	3	402,672	28,963	431,635	2.5	34.2	4.7
THE WASHINGTON POST NATIONAL WEEKLY EDITION (None Claimed)	1.95	26	103,916	2,889	106,805	25	91,333	1,924	93,257	13.8	50.2	14.5
THE WASHINGTONIAN (110,000)	2.50	6	98,199	58,856	157,055	6	105,994	60,877	166,871	(7.4)	(3.3)	(5.9)
WATERSKI (None Claimed)	2.95	6	94,976	12,336	107,312	6	101,169	12,692	113,861	(6.1)	(2.8)	(5.8)
WEEKLY WORLD NEWS (None Claimed)	0.85	26	23,799	670,431	694,230	26	26,744	703,585	730,329	(11.0)	(4.7)	(4.9)
*WEIGHT WATCHERS MAGAZINE (1,000,000)	1.95	6	924,878	90,398	1,015,276	6	912,817	93,579	1,006,396	1.3	(3.4)	0.9
WESTERN HORSEMAN (None Claimed)	2.50	6	132,466	77,448	209,914	6	125,819	69,114	194,933	5.3	12.1	7.7
WESTERN OUTDOORS (None Claimed)	2.50	5	98,111	5,917	104,028	5	108,908	7,094	116,002	(9.9)	(16.6)	(10.3)
WILDBIRD (None Claimed)	2.95	6	151,167	5,633	156,800	6	105,279	4,648	109,927	43.6	21.2	42.6
WILDFOWL (None Claimed)	4.00	3	31,932	153	32,085	3	31,968	150	32,118	(0.1)	2.0	(0.1)
THE WINE SPECTATOR to 04/01/92 (80,000) since 04/01/92 (90,000)	2.50	11	96,208	17,151	113,359	11	91,509	17,553	109,062	5.1	(2.3)	3.9
WING & SHOT (None Claimed)	4.00	3	18,235	196	18,431	3	18,020	186	18,206	1.2	5.4	1.2

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PART 1

		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
WINNING BICYCLING ILLUSTRATED			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
*WOMAN'S DAY (4,500,000)	0.99	9	1,394,383	3,126,667	4,521,050	7	1,416,834	3,335,143	4,751,977	(1.6)	(6.3)	(4.9)
WOMAN'S WORLD (1,200,000)	1.10	26		1,236,308	1,236,308	26		1,363,992	1,363,992		(9.4)	(9.4)
WOMEN'S SPORTS & FITNESS (132,000)	2.95	4	119,837	11,900	131,737	4	216,308	4,159	220,467	(44.6)	186.1	(40.3)
WOODENBOAT (None Claimed)	4.50	3	61,499	41,791	103,290	3	60,652	45,472	106,124	1.4	(8.1)	(2.7)
*THE WORKBASKET (1,065,000)	2.25	3	977,967	55,064	1,033,031	3	1,054,026	14,708	1,068,734 @	(7.2)	274.4	(3.3)
*WORKBENCH (860,000)	2.95	3	783,067	78,360	861,427	3	761,434	34,586	796,020 @	2.8	126.6	8.2
*WORKING WOMAN (850,000)	2.50	6	842,471	42,497	884,968	6	794,957	54,815	849,772	6.0	(22.5)	4.1
WORLD MONITOR (200,000)	2.50	6	205,067	5,965	211,032	6	218,171	8,898	227,069	(6.0)	(33.0)	(7.1)
WORLD PRESS REVIEW (75,000)	2.95	6	73,496	2,321	75,817	6	74,781	2,746	77,527	(1.7)	(15.5)	(2.2)
WRITER'S DIGEST (None Claimed)	2.75	6	201,297	32,923	234,220	6	192,138	30,185	222,323	4.8	9.1	5.3
WWF MAGAZINE (330,000)	3.50	6	118,885	355,996	474,881	6	113,417	340,878	454,295	4.8	4.4	4.5
*YACHTING (None Claimed)	3.00	6	105,613	26,434	132,047	6	108,068	24,059	132,127	(2.3)	9.9	(0.1)
*YANKEE to 4/1/92 (725,000) since 4/1/92 (700,000)	1.95	6	681,334	40,812	722,146	6	859,545	44,409	903,954	(20.7)	(8.1)	(20.1)
YM (875,000)	2.25	5	802,604	390,017	1,192,621	5	748,864	255,500	1,004,364	7.2	52.7	18.7
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
ZOOMIN'			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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CANADA												
ALBERTA/WESTERN REPORT			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
BC OUTDOORS (None Claimed)	3.25	5	27,259	5,870	33,129	4	33,755	6,732	40,487	(19.2)	(12.8)	(18.2)
CANADIAN BUSINESS (None Claimed)	3.00	6	78,197	7,205	85,402	6	78,291	6,452	84,743	(0.1)	11.7	0.8
CANADIAN GARDENING (None Claimed)	3.95	3	84,354	6,500	90,854	3	67,732	5,676	73,408	24.5	14.5	23.8
CANADIAN GEOGRAPHIC (None Claimed)	3.95	3	238,988	12,021	251,009	3	234,668	11,998	246,666	1.8	0.2	1.8
CANADIAN HOUSE & HOME (None Claimed)	3.50	3	90,903	13,409	104,312	4	88,292	14,748	103,040	3.0	(9.1)	1.2
CANADIAN LIVING (None Claimed)	2.75	6	386,352	186,281	572,633	6	370,215	180,678	550,893	4.4	3.1	4.0
CANADIAN WORKSHOP (None Claimed)	2.95	6	111,793	2,833	114,626	6	116,125	3,058	119,183	(3.7)	(7.4)	(3.8)
CHATELAINE (None Claimed)	2.00	6	829,131	59,338	888,469	6	834,514	51,315	885,829	(0.7)	15.6	0.3
CHATELAINE (FRENCH LANGUAGE EDITION) (None Claimed)	2.50	6	178,592	19,494	198,086	6	183,712	17,613	201,325	(2.8)	10.7	(1.6)
CITY & COUNTRY HOME (None Claimed)	4.00	5	56,969	3,719	60,688	5	74,305	4,073	78,378	(23.3)	(8.7)	(22.6)
CLIN D'OEIL (None Claimed)	2.95	6	28,773	29,232	58,005	6	22,801	34,347	57,148	26.2	(14.9)	1.5
COUP DE POUCE (138,431)	2.95	6	75,697	68,670	144,367	6	74,374	64,057	138,431	1.8	7.2	4.3
CRAFTS PLUS (None Claimed)	2.75	4	83,843	1,747	85,590	4	81,922	2,973	84,895	2.3	(41.2)	0.8
CROC			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									

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DECORATION CHEZ-SOI (None Claimed)	2.95	5	34,839	29,731	64,570	5	28,781	28,545	57,326	21.0	4.2	12.6
EASTERN WOODS & WATERS (None Claimed)	2.95	3	11,030	2,186	13,216	4	13,132	2,289	15,421 @	(16.0)	(4.5)	(14.3)
ELLE QUEBEC (None Claimed)	3.25	6	20,994	41,981	62,975	6	20,715	37,143	57,858	1.4	13.0	8.8
EQUINOX-THE MAGAZINE OF CANADIAN DISCOVERY (None Claimed)	3.95	3	161,213	9,125	170,338	3	166,858	8,612	175,470	(3.4)	6.0	(2.9)
FEMME PLUS (None Claimed)	2.95	6	33,853	46,219	80,072	6	31,877	45,865	77,742	6.2	0.8	3.0
FILLES D'AUJOURD'HUI (None Claimed)	2.60	6	25,060	33,351	58,411	6	24,887	33,194	58,061	0.7	0.5	0.6
FINANCIAL TIMES OF CANADA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
FLARE (None Claimed)	2.50	6	176,623	17,966	194,589	6	184,658	16,918	201,576	(4.4)	6.2	(3.5)
GEORGIAN BAY TODAY			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
GUIDE RESSOURCES			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
HARROWSMITH MAGAZINE (None Claimed)	3.95	3	141,912	14,708	156,620	3	141,820	14,282	156,102	0.1	3.0	0.3
HOCKEY NEWS (None Claimed)	2.75	22	74,553	20,210	94,763	22	73,085	22,459	95,544	2.0	(10.0)	(0.8)
INSIDE HOCKEY (None Claimed)	3.95	3	13,650	20,151	33,801	4	15,941	23,096	39,037	(14.4)	(12.8)	(13.4)
L'ACTUALITE (None Claimed)	2.50	10	209,145	16,366	225,511	10	220,071	14,106	234,177	(5.0)	16.0	(3.7)
L'ESSENTIEL (None Claimed)	2.95	6	46,723	43,915	90,638	6	39,858	48,401	88,259	17.2	(9.3)	2.7
LE BEL AGE (None Claimed)	2.95	5	86,729	9,740	96,469	5	65,014	9,311	74,325	33.4	4.6	29.8
LE LUNDI (None Claimed)	1.69	26	33,690	38,866	72,556	26	35,339	52,098	87,437	(4.7)	(25.4)	(17.0)

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LES IDEES DE MA MAISON (None Claimed)	2.95	5	35,789	24,744	60,533	5	34,041	23,716	57,757	5.1	4.3	4.8
MACLEAN'S-CANADA'S WEEKLY NEWSMAGAZINE (None Claimed)	2.25	26	553,962	11,946	565,908	25	585,414	11,869	597,283	(5.4)	0.6	(5.3)
THE NEWFOUNDLAND HERALD			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ONTARIO OUT OF DOORS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
ORAH (None Claimed)	N/A	1	13,013		13,013	2	13,057		13,057	(0.3)		(0.3)
OUTDOOR CANADA (None Claimed)	2.95	5	106,647	6,097	112,744	5	117,298	7,227	124,525	(9.1)	(15.6)	(9.5)
PACIFIC YACHTING (None Claimed)	2.95	6	9,299	4,469	13,768	6	10,088	4,184	14,272	(7.8)	6.8	(3.5)
PLANS DE MAISONS DU QUEBEC (None Claimed)	4.25	2	7,956	15,453	23,409	2	6,045	17,338	23,383	31.6	(10.9)	0.1
QUEBEC SCIENCE (None Claimed)	3.25	5	10,821	3,253	14,074	6	11,330	2,692	14,022	(4.5)	20.8	0.4
QUEBEC YACHTING VOILE & MOTEUR (None Claimed)	2.95	5	5,607	1,923	7,530	5	5,604	2,306	7,910	0.1	(16.6)	(4.8)
THE READER'S DIGEST CANADIAN ENGLISH EDITION (None Claimed)	2.49	6	1,246,528	60,866	1,307,394	6	1,170,828	66,201	1,237,029	6.5	(8.1)	5.7
THE READER'S DIGEST-COMBINED STATEMENT FOR THE CANADIAN ENGLISH AND CANADIAN FRENCH EDITIONS (None Claimed)	2.49	6	1,549,649	82,324	1,631,973	6	1,468,914	87,141	1,556,055	5.5	(5.5)	4.9

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RENOVATION BRICOLAGE (None Claimed)	2.95	5	32,461	8,871	41,332	5	33,143	9,327	42,470	(2.1)	(4.9)	(2.7)
SAFARIR (None Claimed)	2.99	6	5,143	38,118	43,261	5	5,337	48,970	54,307	(3.6)	(22.2)	(20.3)
SANTE (None Claimed)	2.95	5	23,452	11,516	34,968	5	16,577	13,756	30,333	41.5	(16.3)	15.3
SATURDAY NIGHT			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
SELECT HOMES & FOOD (None Claimed)	2.95	4	149,842	8,441	158,283	4	137,106	8,288	145,394	9.3	1.9	8.9
SELECTION DU READER'S DIGEST (None Claimed)	2.49	6	303,121	21,458	324,579	6	298,086	20,940	319,026	1.7	2.5	1.7
SENTIER CHASSE-PECHE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
7 JOURS			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
SKI CANADA			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TIME-THE WEEKLY NEWSMAGAZINE- IN CANADA (350,000)	2.95	26	342,376	21,104	363,480	25	328,550	25,961	354,511	4.2	(18.7)	2.5
TORONTO LIFE (None Claimed)	2.50	9	81,753	10,608	92,361	9	80,985	11,327	92,312	0.9	(6.4)	0.1
TORONTO LIFE FASHION (None Claimed)	2.25	3	117,666	9,315	126,981	3	109,480	8,470	117,950	7.5	10.0	7.7
TRAVEL A LA CARTE			PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME									
TV GUIDE (None Claimed)	1.05	26	485,761	325,996	811,757	26	476,141	333,427	809,568	2.0	(2.2)	0.3
TV HEBDO (290,224)	1.30	26	80,256	171,113	251,369	26	84,070	206,154	290,224	(4.5)	(17.0)	(13.4)
TV HEBDO - TELEROMANS (None Claimed)	2.95	2	2,569	58,850	61,419	2	2,550	44,855	47,405	0.8	31.2	29.6
TV PLUS (None Claimed)	1.10	26	536	11,905	12,441	26	293	15,214	15,507	82.9	(21.8)	(19.8)

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WESTERN SPORTSMAN	2.95	3	22,753	2,515	25,268	3	24,159	2,913	27,072	(5.8)	(13.7)	(6.7)
FOREIGN												
AMERICA ECONOMIA	5.00	5	37,504	1,290	38,794	5	30,212	3,178	33,390	24.1	(59.4)	16.2
(40,000)			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED NON-PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 2

PUBLICATION NAME (NON-PAID RATE BASE/CIRC GUAR)		NON-PAID AVERAGES FOR SIX MONTHS ENDED 6/30/92					NON-PAID AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE			
	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID
U.S.														
BECKETT BASEBALL CARD MONTHLY				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
EATING WELL (None Claimed)	3	23,910	3,224		27,134	3	14,070	22,418		36,488 ^	69.9	(85.6)		(25.6)
*EUROPEAN TRAVEL & LIFE				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
GOLF WORLD MAGAZINE (None Claimed)	24		4,250		4,250	25		4,979		4,979		(14.6)		(14.6)
HEALTH				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
INSIGHT (None Claimed)	25	98			98	24	4,679	22,349		27,028	(97.9)			(99.6)
*MEN'S HEALTH (None Claimed)	3	15,199	10,591		25,790	3	13,061	13,476		26,537	16.4	(21.4)		(2.8)
*PARENTING MAGAZINE (70,000)	5	39,354	31,322		70,676	5	36,547	33,574		70,121	7.7	(6.7)		0.8
PHOENIX HOME & GARDEN (None Claimed)	6			7,250	7,250	6			4,158	4,158			74.4	74.4
*PREVENTION (None Claimed)	6	24,369	1,586		25,955	6	25,420	2,003		27,423	(4.1)	(20.8)		(5.4)
*SOUTHERN ACCENTS				PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
SPORT FISHING (None Claimed)	5	1,191	6,751		7,942									
TEACHING PRE K-8 (None Claimed)	5	4,261			4,261	5	3,955			3,955	7.7			7.7

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
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(d) CHANGE IN REPORT FORMAT
PUBLISHER ANALYZES PAID CIRCULATION, SEE PART 1

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED NON-PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 2

PUBLICATION NAME (NON-PAID RATE BASE/CIRC GUAR)	ISSUES IN PERIOD	NON-PAID AVERAGES FOR SIX MONTHS ENDED 6/30/92				ISSUES IN PERIOD	NON-PAID AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE			
		DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID		DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID
TEACHING PRE K-8 (None Claimed)	5	4,261			4,261	5	3,955			3,955	7.7			7.7
YM (50,000)	5	54,708			54,708	5		25,904		25,904				111.2
CANADA														
SATURDAY NIGHT			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE											
FOREIGN														
AMERICA ECONOMIA (None Claimed)	5		8,000	1,000	9,000	5		6,170	1,300	7,470		29.7	(23.1)20.5	

ANALYZED PAID AND NON-PAID CIRCULATION
CONTROLLED MAGAZINES, LESS THAN 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 6/30/92						NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 6/30/91					% OF INCREASE OR DECREASE				
PUBLICATION NAME (RATE BASE/ CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	SINGLE COPY PRICE	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID
U.S.																	
AAA CAMPBOOK							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
AAA TOURBOOK							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
ANNAPOLITAN (12,000)	5			1,724	1,724	2.95	4,629				(a)	(a)					
AROUND SAN DIEGO (None Claimed)	6		31,046	39,507	70,553						(a)						
CHICAGO LIFE (60,000)	3			59,320	59,320	2.50	935			59,514	59,514 ^				(0.3)	(0.3)	
GREAT GOLF RESORTS OF THE WORLD							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
INLAND EMPIRE MAGAZINE (None Claimed)	6	2,943		306	3,249	1.95	6,293	3,400		617	4,017 ^	6,891	(13.4)		(50.4)	(19.1)	(8.7)
THE MAJORS SERIES							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
MICHIGAN GOLFER							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
PALM BEACH ILLUSTRATED							UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE										
PALM SPRINGS LIFE'S DESERT GUIDE (None Claimed)	6		19,836	62,700	82,536				22,449	64,075	86,524 ^			(11.6)	(2.1)	(4.6)	
SCHOLASTIC COACH (None Claimed)	5		14,356	1,600	15,956	4.00	26,978				(b)						
SOUTHERN LINKS/WESTERN LINKS							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										

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ANALYZED PAID AND NON-PAID CIRCULATION
CONTROLLED MAGAZINES, LESS THAN 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME (RATE BASE/ CIRC GUAR)	ISSUES IN PERIOD	NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 6/30/92						NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 6/30/91					% OF INCREASE OR DECREASE				
		DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	SINGLE COPY PRICE	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID
TAMPA BAY MAGAZINE (None Claimed)	3		4,626		4,626	2.95	7,832		6,116		6,116	7,162 A		(24.4)		(24.4)	9.4
TWINS MAGAZINE (None Claimed)	3	2,184	15,989		18,173	4.50	32,354	2,494	10,556		13,050	29,296	(12.4)	51.5		39.3	10.4
VITALITY (700,000)	6					N/A	726,246					622,664 A					16.6
WHAT'S ON IN LAS VEGAS							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
WORLD TRADE							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
CANADA																	
B.C. LAWYERS TELEPHONE, FAX AND SERVICES DIRECTORY							PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME										
CANADIAN BUSINESS LIFE (None Claimed)	1		7,675	40,583	48,258				7,959	39,275	47,234 A			(3.6)	3.3	2.2	

Audit Bureau
of Circulations

Business Publications
United States, Canada & Foreign

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/91	6/30/91
U.S.					
ABA BANKING JOURNAL	31,119		31,119	32,163	33,736
ACCOUNTING TODAY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ACP OBSERVER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ACTIONLINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ADVERTISING AGE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ADWEEK	53,946		53,946	53,591	57,101
ADWEEK NETWORK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ADWEEK'S MARKETING COMPUTERS	770	14,106	14,876	15,107	15,143
ADWEEK'S MARKETING WEEK	12,267	14,263	26,530	26,504	25,380
AGENTE DE VIAJES AL DIA/TRAVEL AGENT UPDATE		4,407	4,407	4,348 ^	(a)
AIR CONDITIONING, HEATING & REFRIGERATION NEWS	30,668	2,635	33,303	31,718	30,886
ALLEGHENY BUSINESS NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN FUNERAL DIRECTOR	10,005		10,005	10,003	10,012
AMERICAN GLASS REVIEW		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN JOURNAL OF CARDIOLOGY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMERICAN JOURNAL OF NURSING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMERICAN JOURNAL OF OPHTHALMOLOGY	17,128		17,128	17,174	17,246
THE AMERICAN JOURNAL OF SURGERY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMERICAN PAINT & COATINGS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE AMERICAN SCHOOL BOARD JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AMUSEMENT BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ANALYTICAL CHEMISTRY	18,761		18,761	20,579	20,319
ANNALS OF INTERNAL MEDICINE/ACP JOURNAL CLUB		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
AQUACULTURE MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ARMY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ART DIRECTION		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ARTS & ACTIVITIES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ASHRAE JOURNAL	41,098	12,487	53,585	57,410	54,486

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/91	6/30/91
THE ASPHALT CONTRACTOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ASSOCIATION MANAGEMENT	20,869		20,869	21,120	21,451
ATLANTA BUSINESS CHRONICLE	26,007	556	26,563	27,706	32,474
AUTOMOTIVE NEWS	76,178		76,178	77,620	79,281
AVIATION WEEK & SPACE TECHNOLOGY	137,901		137,901	141,848	143,743
BALTIMORE BUSINESS JOURNAL	9,167		9,167	8,927	9,266
BETTER ROADS		38,716	38,716	38,932	39,117
BEVERAGE WORLD	8,373	25,762	34,135	34,325	32,769 @
BILLBOARD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BOBBIN MAGAZINE	7,777		7,777	7,225	7,320
BOSTON BUSINESS JOURNAL	10,637	7,757	18,394	20,070	22,923
BOXBOARD CONTAINERS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BOXOFFICE	7,008		7,008	7,161	7,462
BROADCASTING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BUILDING SUPPLY HOME CENTERS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BUSINESS COMMUNICATIONS REVIEW	10,124	984	11,108	10,733	10,211
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF BUFFALO AND WESTERN NEW YORK)	8,857		8,857	8,880	9,012
BUSINESS FIRST OF COLUMBUS	10,187		10,187	10,131	10,003
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF GREATER LOUISVILLE)	10,840		10,840	10,903	10,756
THE BUSINESS JOURNAL SERVING CHARLOTTE AND THE METROPOLITAN AREA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE BUSINESS JOURNAL SERVING GREATER MILWAUKEE	14,149		14,149	14,194	13,503
THE BUSINESS JOURNAL SERVING GREATER PORTLAND	10,982		10,982	11,009	10,983
THE BUSINESS JOURNAL - SERVING GREATER SACRAMENTO	12,794		12,794	13,189	13,615
THE BUSINESS JOURNAL SERVING PHOENIX AND THE VALLEY OF THE SUN		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE BUSINESS JOURNAL SERVING THE SANTA CLARA VALLEY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
BUSINESS WEEK INDUSTRIAL/TECHNOLOGY	289,458		289,458	300,540	294,269
CALIFORNIA BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CANDY INDUSTRY	2,806	1,169	3,975	4,020	3,907

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	
				12/31/91	6/30/91
CAPITAL DISTRICT BUSINESS REVIEW	8,281		8,281	8,165	8,310
CATALOG AGE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CHAIN STORE AGE EXECUTIVE	1,944	33,687	35,631	32,422	32,451
CHEMICAL & ENGINEERING NEWS	125,204		125,204	129,626	127,091
CHEMICAL ENGINEERING	52,791	18,081	70,872	70,528	70,016
CHEMICAL WEEK		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CHICAGO LAWYER	1,430	8,289	9,719	10,130	10,813
CINCINNATI BUSINESS COURIER	6,571		6,571	6,667	6,500
CITY & STATE	7,147	39,202	46,349	44,992	45,777
COMPUTER GRAPHICS WORLD	19,797	46,016	65,813	64,018	61,739
COMPUTERWORLD	137,040		137,040	136,696	136,069
CONSTRUCCION PAN-AMERICANA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CONSTRUCTION	60	6,734	6,794	7,215	6,815
CONSTRUCTION & MINING MACHINERY EN ESPANOL		15,645	15,645	15,026	15,157
CONSTRUCTION BULLETIN	3,572	501	4,073	4,209	4,423
CONSTRUCTIONEER	69	12,211	12,280	12,147	11,738
CORPORATE REPORT MINNESOTA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
COSMETICS & TOILETRIES	3,132		3,132	3,300	3,198
CRAIN'S CHICAGO BUSINESS	47,338	3,445	50,783	50,098	50,732
CRAIN'S CLEVELAND BUSINESS	18,906	6,218	25,124	25,854	24,916
CRAIN'S DETROIT BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CRAIN'S NEW YORK BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE DAILY NEWS RECORD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DALLAS BUSINESS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DECOR	24,675		24,675	25,032	25,314
DEFENSE NEWS	10,962	27,356	38,318	36,186	34,019 @
DENVER BUSINESS JOURNAL	10,673		10,673	10,457	10,473
DESIGNERS WEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DIRECT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DIRECT MARKETING MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
DISCOUNT STORE NEWS	7,574	24,634	32,208	31,928	32,052

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/91	6/30/91
DO-IT-YOURSELF RETAILING	18,028	51,824	69,852	70,084	70,656
DRUG & COSMETIC INDUSTRY	4,165	9,980	14,145	13,229	12,613
DRUG STORE NEWS	41,684	2,048	43,732	42,452	42,000
DRUG STORE NEWS FOR THE PHARMACIST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
EDITOR & PUBLISHER-THE FOURTH ESTATE	22,176	2,408	24,584	25,558	27,070
ELECTRICAL WHOLESALING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ELECTRICAL WORLD	3,877	43,831	47,708	46,613	46,300
ELECTRONIC LEARNING	7,022	65,893	72,915	71,155	59,318 @
ELECTRONIC MEDIA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ELECTRONIC MEDIA INTERNATIONAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
ENERGY USER NEWS	5,250	34,822	40,072	39,888	40,068
ENR	92,746		92,746	93,667	93,833
THE EXECUTIVE EDUCATOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FEEDSTUFFS	15,830	1,517	17,347	17,865	18,056
FINANCIAL EXECUTIVE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FIRE ENGINEERING	41,882		41,882	41,689	41,417
FLOOR COVERING WEEKLY	9,938	9,075	19,013	19,200	19,564
FLOORING	4,205	20,248	24,453	24,199	24,391
THE FLORIDA SHIPPER MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOLIO:THE MAGAZINE FOR MAGAZINE MANAGEMENT	10,271		10,271	10,304	10,426
FOLIO:'S PUBLISHING NEWS	97	20,007	20,104	20,681	24,528
FOOD PEOPLE	1,032	28,977	30,009	27,156	26,604
FOOD TECHNOLOGY	22,986	2,707	25,693	26,352	24,625
FOOTWEAR NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FOREIGN TRADE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
FRAMES	19,785		19,785	19,918	20,096
FUELOIL & OIL HEAT MAGAZINE	490	13,108	13,598	13,430	13,281
GAS INDUSTRIES		10,487	10,487	10,334	10,154
GIFTS & DECORATIVE ACCESSORIES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
GLASS DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
GLASS INDUSTRY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
GOLF INDUSTRY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE GOURMET RETAILER MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
GRAIN AGE	183	7,112	7,295	7,358	7,398
THE GREATER CINCINNATI BUSINESS RECORD		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91
HARDWARE AGE	3,745	66,669	70,414	70,851	71,448
HARROWSMITH COUNTRY LIFE - RECEPTION ROOM EDITION		26,740	26,740	30,151	25,508
HAWAII BUSINESS	9,281		9,281	10,034	10,095
HAWAII INVESTOR	4,671	3,966	8,637	7,687	7,886
HFD-THE WEEKLY HOME FURNISHINGS NEWSPAPER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
HOUSTON BUSINESS JOURNAL	14,919		14,919	15,182	15,325
HOW-THE MAGAZINE OF IDEAS & TECHNIQUES IN GRAPHIC DESIGN	33,433		33,433	30,070	31,854
HYDROCARBON PROCESSING	18,725	14,644	33,369	32,511	32,214
ID INTERNATIONAL DESIGN	17,048		17,048	15,856	17,750
INDIANAPOLIS BUSINESS JOURNAL	14,529		14,529	14,684	14,506
INTERACTIVE WORLD	900	21,447	22,347	24,190	21,442
INTERIOR DESIGN	55,584		55,584	53,551	57,000
JACKSONVILLE BUSINESS JOURNAL	6,798		6,798	6,774	6,905
THE JEWELERS' CIRCULAR-KEYSTONE	30,582		30,582	31,204	33,051
THE JOURNAL OF ACCOUNTANCY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
KANSAS CITY BUSINESS JOURNAL	12,378		12,378	12,637	12,856
LAW ENFORCEMENT PRODUCT NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
LIBRARY JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
LIFE & HEALTH INSURANCE SALES		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
LIFE INSURANCE SELLING	45,008		45,008	46,360	47,147
LIFESTYLE APPAREL NEWS	412	13,075	13,487	21,146	23,382 ^
LOCKSMITH LEDGER INTERNATIONAL	21,948		21,948	22,432	23,223
LOS ANGELES BUSINESS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
LP/GAS	5,634	9,687	15,321	15,083	15,361
THE MANUFACTURING CONFECTIONER	2,942	1,141	4,083	4,004	4,021
MEDIAWEEK	2,593	16,176	18,769	19,220	13,879 ^
MEDICINE AND SCIENCE IN SPORTS AND EXERCISE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MEMPHIS BUSINESS JOURNAL	10,704		10,704	10,654	10,688
METAL FINISHING	7,839		7,839	8,119	8,511

(a) PERIOD PRIOR TO MEMBERSHIP
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(d) CHANGE IN REPORT FORMAT

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/91	6/30/91
MIAMI REVIEW		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MICHIGAN CONTRACTOR & BUILDER	2,889	247	3,136	3,134	3,235
MICHIGAN ROADS AND CONSTRUCTION	1,286	476	1,762	1,764	1,801
THE MILITARY ENGINEER	25,701		25,701	25,005 ^	(a)
MILLING & BAKING NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MINERIA PAN-AMERICANA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MINNEAPOLIS/ST. PAUL CITYBUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MODERN PLASTICS	35,220	25,907	61,127	59,028	55,987
MODERN SALON	105,435	25,974	131,409	130,213	131,011
MOTOR		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
MOTORCYCLE INDUSTRY MAGAZINE		12,190	12,190	11,758	12,002
THE MUSIC TRADES	6,323		6,323	6,354	6,347
NASHVILLE BUSINESS JOURNAL	7,838		7,838	7,997	8,290
NATION'S RESTAURANT NEWS	79,765	7,781	87,546	85,271	85,524
THE NATIONAL LOCKSMITH		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
NATIONAL PETROLEUM NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE NATIONAL PROVISIONER	5,839	2,329	8,168	6,711	7,175
THE NATIONAL UNDERWRITER LIFE & HEALTH/FINANCIAL SERVICES EDITION	18,487	414	18,901	18,673	18,502
THE NATIONAL UNDERWRITER PROPERTY AND CASUALTY/RISK & BENEFITS MANAGEMENT EDITION	24,975	13,245	38,220	36,911	36,609
THE NATIONAL UNDERWRITER COMBINED LIFE & HEALTH AND PROPERTY & CASUALTY INSURANCE	43,462	13,659	57,121	55,584	(a)
NEW ENGLAND CONSTRUCTION	126	8,377	8,503	7,986	8,611
NEWS 3X/400		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
NFPA JOURNAL	59,896		59,896	59,901	56,407
THE NORTHERN LOGGER AND TIMBER PROCESSOR	13,257		13,257	13,379	13,605
NURSING 92		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
OCCUPATIONAL HEALTH & SAFETY	10,635	75,753	86,388	85,622	83,779 ^
O'DWYER'S PR SERVICES REPORT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
OFFICIAL BOARD MARKETS	5,068		5,068	5,045	5,112
OIL AND GAS INVESTOR	4,337	648	4,985	5,368	4,963
OIL & GAS JOURNAL	41,439		41,439	41,644	41,782
ORANGE COUNTY BUSINESS JOURNAL	8,260	11,810	20,070	19,950	22,020 ^
PACIFIC BUSINESS NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	6/30/91
PACIFIC FISHING	10,565		10,565	10,582 @	9,624 @
PACIFIC SHIPPER	6,976		6,976	6,912	7,264
PACKAGING DIGEST		115,029	115,029	113,837	114,297
THE PACKER	14,521		14,521	14,773	14,942
PERSONNEL JOURNAL	26,511		26,511	26,262	26,414
PETROLEUM ENGINEER INTERNATIONAL	2,775	31,313	34,088	36,439	36,339
PHILADELPHIA BUSINESS JOURNAL	14,108		14,108	14,344	13,640
PHOTO DISTRICT NEWS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PIPELINE & GAS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PIPELINE DIGEST	5,206	2,381	7,587	7,260	7,051 ^
PITTSBURGH BUSINESS TIMES	10,708		10,708	10,347	10,330
PLASTICS ENGINEERING	35,705		35,705	30,893	35,033
PLASTICS NEWS	14,850	45,181	60,031	60,020	60,807
PLAYTHINGS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
POOL & SPA NEWS	8,231	7,773	16,004	15,990	15,946
POWER	8,998	56,222	65,220	64,278	62,828
PRINT, AMERICA'S GRAPHIC DESIGN MAGAZINE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROFESSIONAL BUILDER & REMODELER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROGRESSIVE ARCHITECTURE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROGRESSIVE RENTALS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PROVIDENCE BUSINESS NEWS	2,696	7,574	10,270	10,540	12,278
PUBLIC RELATIONS JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
PUBLIC UTILITIES FORTNIGHTLY	6,485		6,485	6,690	6,799
PUBLISHERS WEEKLY	37,990		37,990	38,084	38,349
PUGET SOUND BUSINESS JOURNAL	15,971		15,971	16,073	16,108
RAILWAY TRACK AND STRUCTURES	7,111	1,870	8,981	8,014	7,491
RESTAURANTS & INSTITUTIONS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE REVIEW		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
RISK MANAGEMENT	10,829		10,829	10,876	10,866
ROOFER MAGAZINE		UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE			
ROOFING/SIDING/INSULATION	2,549	17,384	19,933	20,106	20,236

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	6/30/91
RSC REFRIGERATION SERVICE AND CONTRACTING	41,882		41,882	39,298	40,510
RUBBER WORLD	3,284	6,776	10,060	10,075	10,024
RURAL ELECTRIFICATION MAGAZINE	33,725	1,875	35,600	34,350	34,216
ST. LOUIS BUSINESS JOURNAL	17,088		17,088	16,941	16,773
SAN ANTONIO BUSINESS JOURNAL	8,563		8,563	8,720	9,066
SAN DIEGO BUSINESS JOURNAL	11,248		11,248	11,467	11,907
SAN FRANCISCO BUSINESS TIMES	10,451	773	11,224	12,577	14,568
THE SCHOOL ADMINISTRATOR	16,062		16,062	16,614	16,974
SCHOOL ARTS	19,866	2,745	22,611	22,692	22,525
SCHOOL LIBRARY JOURNAL		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SCREEN PRINTING		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
SEAFOOD BUSINESS	1,737	13,677	15,414	15,530	15,512
SEED TRADE NEWS	855	2,142	2,997	3,127	3,109
SHIPPING DIGEST	4,738		4,738	4,574	4,673
SIGNS OF THE TIMES	15,435	1,422	16,857	17,120	17,714
SKIN INC.	3,046		3,046	3,559	4,441
SN-SUPERMARKET NEWS	51,916		51,916	51,942	52,101
SOUTH FLORIDA BUSINESS JOURNAL	9,172	122	9,294	9,363	9,395
SOUTHEAST TRAVEL PROFESSIONAL		9,714	9,714	9,558 ^	(a)
SPACE NEWS	5,884	9,991	15,875	19,161	17,009 @
SPN - SCREEN PRINTING NETWORK	404	19,177	19,581	18,678	16,640
SPRAY TECHNOLOGY & MARKETING	1,280	5,258	6,538	6,639	6,726
THE STANDARD	4,531		4,531	4,589	4,681
T.H.E. JOURNAL, TECHNOLOGICAL HORIZONS IN EDUCATION		135,000	135,000	118,417	116,000
TEA & COFFEE TRADE JOURNAL	2,636	3,752	6,388	6,312	6,484
TECHNOLOGY & LEARNING	15,286	64,361	79,647	79,359	75,635
TENNIS INDUSTRY		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
TIRE BUSINESS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
TOBACCO INTERNATIONAL	1,563	1,719	3,282	3,378	3,367
TOUR & TRAVEL NEWS		53,452	53,452	53,267	53,151
TRAFFIC WORLD	8,819		8,819	8,674	8,304
TRANSPORT TOPICS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
TRAVEL TRADE	30,124	7,679	37,803	37,652	37,274
TRAVEL WEEKLY	48,471		48,471	47,528	47,054

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AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	6/30/91
UNDERWRITERS' REPORT		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
UNIX WORLD	82,424		82,424	77,064	72,534
VISUAL MERCHANDISING AND STORE DESIGN	11,140	6,836	17,976	17,618	16,569 ^
WALLCOVERINGS, WINDOWS & INTERIOR FASHION		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
WASHINGTON BUSINESS JOURNAL	15,304		15,304	15,435	15,978
WATER ENVIRONMENT & TECHNOLOGY	29,166		29,166	28,014	27,638 +
THE WATERWAYS JOURNAL	5,221		5,221	5,162	5,070
WELDING JOURNAL	41,099		41,099	39,657	39,373
WESTERN BUILDER	4,027		4,027	4,054	4,150
WICHITA BUSINESS JOURNAL	4,965		4,965	4,972	5,147
WILSON LIBRARY BULLETIN	11,167		11,167	11,395 @	12,317
WORLD OIL	2,516	35,809	38,325	38,214	38,003
REFERENCE					
BUSINESS PUBLICATION RATES AND DATA	4,360		4,360	4,768	5,091
CONSUMER MAGAZINE AND AGRI-MEDIA RATES AND DATA	3,637		3,637	3,975	4,242
NEWSPAPER RATES AND DATA	3,553		3,553	3,806	3,935
1992 GREATER NEW YORK REGIONAL INDUSTRIAL BUYING GUIDE		40,235	40,235		36,739
1992 NORTH CENTRAL TRI-STATE REGIONAL INDUSTRIAL BUYING GUIDE		43,160	43,160		40,015
1992 NORTH JERSEY REGIONAL INDUSTRIAL BUYING GUIDE		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
1992 WESTERN NEW ENGLAND REGIONAL INDUSTRIAL BUYING GUIDE		24,810	24,810		23,917
THE POCKET LIST OF RAILROAD OFFICIALS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
CANADA					
CANADIAN TRAVEL PRESS WEEKLY		13,307	13,307	14,089	14,592

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AVERAGES FOR 6 MONTHS ENDED 6/30/92

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CANADIAN UNDERWRITER	6,920		6,920	6,814	7,062
LES AFFAIRES	88,047		88,047	88,975	92,930
MARKETING	12,788		12,788	13,031	13,609
OH&S CANADA		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
REVUE COMMERCE	38,956		38,956	36,501	40,795
FOREIGN					
MODERN PLASTICS INTERNATIONAL	14,851	4,822	19,673	18,880	17,878 ^
WORLD EXECUTIVE'S DIGEST		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			

Audit Bureau
of Circulations

Farm Publications
United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/91	6/30/91
U.S.					
*AMERICAN AGRICULTURIST	29,471	17,633	47,104	47,535	50,617
AMERICAN VEGETABLE GROWER	24,791	12,110	36,901	36,249	36,326
ARIZONA FARMER-STOCKMAN	1,869	455	2,324	2,488	2,487
*BEEF TODAY		224,840	224,840	228,624	230,845
BUCKEYE FARM NEWS (BFN)		UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE			
*CALIFORNIA FARMER		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE CATTLEMAN	22,001	1,579	23,560	24,218	21,833
*COLORADO RANCHER AND FARMER	8,929	8,393	17,322	18,189	17,575
*DAIRY TODAY		110,150	110,150	107,685	109,997
DATA TRANSMISSION NETWORK	57,700		57,700	55,418	53,693
DROVERS JOURNAL	12,969	72,310	85,279	85,202	87,897
*FARM JOURNAL	399,365	369,737	769,102	775,642	789,662
FFA NEW HORIZONS		PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME			
THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	5,853	313	6,166	6,227	5,882
THE HIGH PLAINS JOURNAL	58,595	606	59,201	60,127	59,795
*HOARD'S DAIRYMAN	117,218	13,279	130,497	120,600	123,152
*HOGS TODAY		121,697	121,697	123,070	125,117
IDAHO FARMER-STOCKMAN	10,916	95	11,011	13,185	13,358
INLAND FARMER-STOCKMAN	17,357	280	17,637	13,757	14,002
IOWA FARM BUREAU SPOKESMAN	141,082		141,082	144,205	141,451 ^
*KANSAS FARMER	35,124	15,814	50,938	51,934	51,246
LIVESTOCK WEEKLY	17,539		17,539	17,200	17,025 ^
MICHIGAN FARM NEWS	43,792		43,792	44,980	43,238 ^
*MICHIGAN FARMER	37,110	9,847	46,957	49,961	49,986
*MISSOURI RURALIST	43,071	13,560	56,631	58,688	59,555
MONTANA FARMER-STOCKMAN	18,726	5,715	24,441	25,205	25,946

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AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 6/30/91
*NEBRASKA FARMER	39,104	14,347	53,451	53,072	51,171
*THE OHIO FARMER	55,463	12,014	67,477	70,929	82,292
*OKLAHOMA FARMER-STOCKMAN	31,956	8,503	40,459	43,771	46,743
PACIFIC FARMER-STOCKMAN	15,484	407	15,891	18,701	19,176
*PENNSYLVANIA FARMER	44,762	3,337	48,099	52,915	54,670
*PRAIRIE FARMER	78,006	51,471	129,477	137,788	177,059
*PROGRESSIVE FARMER	294,028	160,691	454,719	454,573	455,743
*SUCCESSFUL FARMING	500,493		500,493	500,485	500,439
*TEXAS FARMER-STOCKMAN	67,990	17,402	85,392	94,902	102,858
*TOP PRODUCER		245,346	245,346	246,043	243,220
UTAH FARMER-STOCKMAN	5,347	225	5,572	5,721	5,810
*WALLACES FARMER	34,651	92,193	126,844	135,449	189,883
*WESTERN FARMER-STOCKMAN MAGAZINES	69,609	7,178	76,787	79,057	80,779
WESTERN LIVESTOCK JOURNAL	21,135		21,135	21,161	20,809
*WISCONSIN AGRICULTURIST	22,852	24,768	47,620	49,261	47,411
WYOMING STOCKMAN-FARMER	3,122	196	3,318	3,901	5,475 @
CANADA					
CATTLEMEN	34,981		34,981	35,539	37,638
COUNTRY GUIDE	134,650		134,650	143,934	152,983
GRAINEWS	60,484		60,484	63,362	63,132
LA TERRE DE CHEZ NOUS	42,342		42,342	43,137	43,986
LE BULLETIN DES AGRICULTEURS	38,937		38,937	42,144	46,239
ONTARIO FARMER	35,772	1,416	37,188	37,126	38,412
THE WESTERN PRODUCER	110,784		110,784	116,229	124,342

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	AMERICAN AGRICULTURIST	AMERICAN VEGETABLE GROWER	ARIZONA FARMER-STOCKMAN	BEEF TODAY
MAINE	1,885	427	3	107
NEW HAMPSHIRE	1,163	180	1	39
VERMONT	2,454	107	1	76
MASSACHUSETTS	2,034	715		69
RHODE ISLAND	243	185		6
CONNECTICUT	1,761	360	7	85
NEW ENGLAND	9,540	1,974	12	382
NEW YORK	28,133	1,866	11	846
NEW JERSEY	2,546	969	4	137
PENNSYLVANIA	2,455	1,995	10	1,932
MIDDLE ATLANTIC	33,134	4,830	25	2,915
OHIO		1,637	7	3,808
INDIANA		701	7	4,305
ILLINOIS		1,056	15	8,557
MICHIGAN		1,563	8	2,252
WISCONSIN		933	16	3,788
EAST NO. CENTRAL		5,890	53	22,710
MINNESOTA		763	16	7,072
IOWA		392	15	19,393
MISSOURI		611	5	15,282
NORTH DAKOTA		259	2	8,176
SOUTH DAKOTA		74	2	12,639
NEBRASKA		214	6	17,702
KANSAS		334	12	16,944
WEST NO. CENTRAL		2,647	58	97,208
DELAWARE	17	193	1	49
MARYLAND	51	483	4	493
DISTRICT OF COLUMBIA	5	34	2	5
VIRGINIA	39	655	2	4,158
WEST VIRGINIA	6	169		1,064
NORTH CAROLINA	27	753	1	2,576
SOUTH CAROLINA	8	272	11	1,283
GEORGIA	11	467	3	3,960
FLORIDA	116	2,964	3	1,873
SOUTH ATLANTIC	280	5,990	27	15,461
KENTUCKY		300	1	5,632
TENNESSEE		475	11	4,912
ALABAMA		265	3	3,796
MISSISSIPPI		176	2	2,586
EAST SO. CENTRAL		1,216	17	16,926
ARKANSAS		233	4	3,602
LOUISIANA		247	1	1,912
OKLAHOMA		287	6	11,518
TEXAS		872	24	18,520
WEST SO. CENTRAL		1,639	35	35,552
MONTANA		86	21	7,055
IDAHO		530	5	3,265
WYOMING		36	3	2,470
COLORADO		419	12	5,417
NEW MEXICO		208	346	1,202
ARIZONA		546	1,478	454
UTAH		135	9	1,591
NEVADA		59	11	472
MOUNTAIN		2,019	1,885	21,926
ALASKA		79		29
WASHINGTON		561	19	2,010
OREGON		739	9	2,386
CALIFORNIA		5,740	176	2,838
HAWAII		259	2	16
PACIFIC		7,378	206	7,279
MISCELLANEOUS	281			
UNCLASSIFIED				
UNITED STATES	43,235	33,583	2,318	220,359
POSSESSIONS & OTHER AREAS		54		
U.S. & POSSESSIONS, ETC.	43,235	33,637	2,318	220,359
CANADA		832	2	
FOREIGN		845	3	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	43,235	35,314	2,323	220,359

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	BUCKEYE FARM NEWS**	CALIFORNIA FARMER*	THE CATTLEMAN	COLORADO RANCHER AND FARMER
MAINE				
NEW HAMPSHIRE			2	
VERMONT				
MASSACHUSETTS			3	
RHODE ISLAND				
CONNECTICUT			5	
NEW ENGLAND			**10**	
NEW YORK			9	
NEW JERSEY			5	
PENNSYLVANIA			9	
MIDDLE ATLANTIC			**23**	
OHIO			11	
INDIANA			15	
ILLINOIS			33	
MICHIGAN			7	
WISCONSIN			13	
EAST NO. CENTRAL			**79**	
MINNESOTA			15	
IOWA			16	
MISSOURI			89	
NORTH DAKOTA			3	
SOUTH DAKOTA			8	
NEBRASKA			21	
KANSAS			82	
WEST NO. CENTRAL			**234**	
DELAWARE				
MARYLAND			8	
DISTRICT OF COLUMBIA			50	
VIRGINIA			18	
WEST VIRGINIA			2	
NORTH CAROLINA			22	
SOUTH CAROLINA			13	
GEORGIA			20	
FLORIDA			54	
SOUTH ATLANTIC			**187**	
KENTUCKY			12	
TENNESSEE			35	
ALABAMA			33	
MISSISSIPPI			39	
EAST SO. CENTRAL			**119**	
ARKANSAS			90	
LOUISIANA			128	
OKLAHOMA			2,639	
TEXAS			18,471	
WEST SO. CENTRAL			**21,328**	
MONTANA			10	10
IDAHO			5	9
WYOMING			17	160
COLORADO			53	16,045
NEW MEXICO			198	44
ARIZONA			48	57
UTAH			8	14
NEVADA			1	6
MOUNTAIN			**340**	**16,345**
ALASKA			1	
WASHINGTON			11	
OREGON			11	
CALIFORNIA			68	
HAWAII			10	
PACIFIC			**101**	
MISCELLANEOUS				582
UNCLASSIFIED				
UNITED STATES			**22,421**	**16,927**
POSSESSIONS & OTHER AREAS			4	
U.S. & POSSESSIONS, ETC.			**22,425**	**16,927**
CANADA			28	
FOREIGN			410	
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			7	
GRAND TOTAL			**22,870**	**16,927**

*PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME
**UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE

Preliminary figures as filed with* Audit Bureau of Circulations *subject to audit.

	DAIRY TODAY	DATA TRANSMISSION NETWORK	DROVERS JOURNAL	FARM JOURNAL
MAINE	699	2	41	1,574
NEW HAMPSHIRE	377	2	15	588
VERMONT	2,084	3	44	2,076
MASSACHUSETTS	521	5	38	1,198
RHODE ISLAND	49	1	5	135
CONNECTICUT	528	4	39	1,174
NEW ENGLAND	**4,258**	**17**	**182**	**6,745**
NEW YORK	11,069	115	509	15,147
NEW JERSEY	395	17	67	1,900
PENNSYLVANIA	11,081	229	603	20,751
MIDDLE ATLANTIC	**22,545**	**361**	**1,179**	**37,798**
OHIO	5,674	2,720	1,583	34,793
INDIANA	2,712	5,410	1,597	34,743
ILLINOIS	3,607	7,322	3,370	57,891
MICHIGAN	5,413	1,365	860	22,481
WISCONSIN	29,000	719	1,274	37,569
EAST NO. CENTRAL	**46,406**	**17,536**	**8,684**	**187,477**
MINNESOTA	14,077	6,306	2,135	49,939
IOWA	5,757	10,108	6,039	75,666
MISSOURI	2,884	2,484	4,787	37,393
NORTH DAKOTA	1,303	1,330	2,463	21,945
SOUTH DAKOTA	2,231	1,686	4,633	23,051
NEBRASKA	1,743	5,986	6,371	41,418
KANSAS	1,660	3,105	5,145	36,624
WEST NO. CENTRAL	**29,655**	**31,005**	**31,573**	**286,036**
DELAWARE	122	44	18	1,151
MARYLAND	1,334	186	185	4,668
DISTRICT OF COLUMBIA	2	1	32	47
VIRGINIA	1,871	177	1,083	9,686
WEST VIRGINIA	361	18	410	2,728
NORTH CAROLINA	1,257	383	576	13,742
SOUTH CAROLINA	374	138	378	4,795
GEORGIA	876	380	1,096	10,708
FLORIDA	479	103	1,263	4,411
SOUTH ATLANTIC	**6,676**	**1,430**	**5,041**	**51,936**
KENTUCKY	2,219	396	1,598	13,490
TENNESSEE	1,807	345	1,383	12,959
ALABAMA	383	162	1,206	7,741
MISSISSIPPI	635	361	842	7,438
EAST SO. CENTRAL	**5,044**	**1,264**	**5,029**	**41,628**
ARKANSAS	654	613	1,378	10,865
LOUISIANA	608	296	777	6,460
OKLAHOMA	838	864	3,924	18,336
TEXAS	1,937	2,125	8,829	35,480
WEST SO. CENTRAL	**4,037**	**3,898**	**14,908**	**71,141**
MONTANA	369	507	3,643	11,908
IDAHO	1,280	231	1,632	8,502
WYOMING	128	99	1,785	3,498
COLORADO	623	585	2,921	11,390
NEW MEXICO	220	123	1,302	2,317
ARIZONA	215	118	746	1,802
UTAH	866	47	1,021	3,133
NEVADA	126	16	757	801
MOUNTAIN	**3,827**	**1,726**	**13,807**	**43,351**
ALASKA	23		22	112
WASHINGTON	1,608	336	931	9,382
OREGON	954	183	1,794	6,711
CALIFORNIA	2,978	416	2,041	13,416
HAWAII	10		100	89
PACIFIC	**5,573**	**935**	**4,888**	**29,710**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**128,021**	**58,172**	**85,291**	**755,822**
POSSESSIONS OTHER AREAS		2	14	6
U.S. & POSSESSIONS, ETC.	**128,021**	**58,174**	**85,305**	**755,828**
CANADA		565	93	70
FOREIGN			25	153
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				23
GRAND TOTAL	**128,021**	**58,739**	**85,423**	**756,074**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FFA NEW HORIZONS*	THE FLORIDA CATTLEMAN AND LIVESTOCK JOURNAL	THE HIGH PLAINS JOURNAL	HOARD'S DAIRYMAN
MAINE			3	620
NEW HAMPSHIRE			1	499
VERMONT		1	1	1,827
MASSACHUSETTS		3	12	719
RHODE ISLAND			1	73
CONNECTICUT			16	676
NEW ENGLAND		**4**	**34**	**4,414**
NEW YORK		4	51	8,986
NEW JERSEY		5	20	474
PENNSYLVANIA			62	9,033
MIDDLE ATLANTIC		**9**	**133**	**18,493**
OHIO		9	76	5,713
INDIANA		2	77	2,703
ILLINOIS		12	221	3,122
MICHIGAN			59	4,245
WISCONSIN		1	68	42,005
EAST NO. CENTRAL		**24**	**501**	**57,788**
MINNESOTA		2	189	9,970
IOWA		3	1,184	4,320
MISSOURI		9	3,990	3,623
NORTH DAKOTA			204	749
SOUTH DAKOTA			894	1,139
NEBRASKA		5	8,728	1,408
KANSAS		3	20,912	2,106
WEST NO. CENTRAL		**22**	**36,101**	**23,315**
DELAWARE			5	149
MARYLAND		4	18	1,597
DISTRICT OF COLUMBIA			9	43
VIRGINIA		14	51	1,874
WEST VIRGINIA		1	5	360
NORTH CAROLINA		12	41	1,071
SOUTH CAROLINA		4	12	362
GEORGIA		84	30	884
FLORIDA		5,590	42	772
SOUTH ATLANTIC		**5,709**	**213**	**7,112**
KENTUCKY		6	36	2,435
TENNESSEE		11	59	1,880
ALABAMA		33	17	449
MISSISSIPPI		7	46	617
EAST SO. CENTRAL		**57**	**158**	**5,381**
ARKANSAS		1	217	1,137
LOUISIANA		3	41	591
OKLAHOMA		7	9,084	1,172
TEXAS		24	4,797	2,865
WEST SO. CENTRAL		**35**	**14,139**	**5,765**
MONTANA		1	155	210
IDAHO			102	725
WYOMING		2	351	74
COLORADO		4	5,860	492
NEW MEXICO		2	626	227
ARIZONA		2	100	234
UTAH		3	66	439
NEVADA		2	38	73
MOUNTAIN		**16**	**7,298**	**2,474**
ALASKA			15	54
WASHINGTON			80	1,654
OREGON			72	713
CALIFORNIA		6	246	2,394
HAWAII		3	2	27
PACIFIC		**9**	**415**	**4,842**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES		**5,885**	**58,992**	**129,584**
POSSESSIONS & OTHER AREAS		6		151
U.S. & POSSESSIONS, ETC.		**5,891**	**58,992**	**129,735**
CANADA		4	56	7,471
FOREIGN		15	15	2,169
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				19
GRAND TOTAL		**5,910**	**59,063**	**139,394**

*PUBLISHER'S STATEMENT NOT FILED BY PRESS TIME

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	HOGS TODAY	IDAHO FARMER-STOCKMAN	INLAND FARMER-STOCKMAN	IOWA FARM BUREAU SPOKESMAN
MAINE	23	1		1
NEW HAMPSHIRE	14		1	5
VERMONT	21			1
MASSACHUSETTS	45		1	2
RHODE ISLAND	9	1		
CONNECTICUT	20	2	2	6
NEW ENGLAND	**132**	**4**	**4**	**15**
NEW YORK	321	5	3	17
NEW JERSEY	69	1	2	8
PENNSYLVANIA	1,544	1		23
MIDDLE ATLANTIC	**1,934**	**7**	**5**	**48**
OHIO	5,575	3		25
INDIANA	9,200		1	25
ILLINOIS	12,835	5	1	301
MICHIGAN	2,351	1		30
WISCONSIN	3,398	5	2	170
EAST NO. CENTRAL	**33,359**	**14**	**4**	**551**
MINNESOTA	11,606	3	3	519
IOWA	31,836	5	2	142,228
MISSOURI	7,375	2	3	159
NORTH DAKOTA	1,064	4		9
SOUTH DAKOTA	5,527		2	43
NEBRASKA	10,133	1	1	161
KANSAS	3,859	2	3	44
WEST NO. CENTRAL	**71,400**	**17**	**14**	**143,163**
DELAWARE	95			
MARYLAND	297	3	1	17
DISTRICT OF COLUMBIA	3			18
VIRGINIA	594	2	1	29
WEST VIRGINIA	94			4
NORTH CAROLINA	1,803	2	1	24
SOUTH CAROLINA	611			5
GEORGIA	1,652			18
FLORIDA	280	5	3	125
SOUTH ATLANTIC	**5,429**	**12**	**6**	**240**
KENTUCKY	1,517			5
TENNESSEE	1,454	2	2	13
ALABAMA	596	1	2	9
MISSISSIPPI	273		1	2
EAST SO. CENTRAL	**3,840**	**3**	**5**	**29**
ARKANSAS	343			47
LOUISIANA	82			4
OKLAHOMA	453		1	24
TEXAS	857	8	6	144
WEST SO. CENTRAL	**1,735**	**8**	**7**	**219**
MONTANA	481	113	74	9
IDAHO	210	10,074	2,003	5
WYOMING	82	33	7	15
COLORADO	546	14	9	80
NEW MEXICO	24	3	2	11
ARIZONA	90	17	13	177
UTAH	106	97	5	9
NEVADA	13	91	51	15
MOUNTAIN	**1,552**	**10,442**	**2,164**	**321**
ALASKA	8	5	3	10
WASHINGTON	196	104	9,651	25
OREGON	137	134	5,603	16
CALIFORNIA	360	64	30	153
HAWAII	19	2		2
PACIFIC	**720**	**309**	**15,287**	**206**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**120,101**	**10,816**	**17,496**	**144,792**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**120,101**	**10,816**	**17,496**	**144,792**
CANADA		3	3	
FOREIGN		1		
UNCLASSIFIED		1		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**120,101**	**10,821**	**17,499**	**144,792**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	KANSAS FARMER	LIVESTOCK WEEKLY	MICHIGAN FARMER	MICHIGAN FARM NEWS
MAINE		2		1
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS		3		
RHODE ISLAND		2		
CONNECTICUT		2		1
NEW ENGLAND		**9**		**2**
NEWYORK		10		4
NEW JERSEY		2		2
PENNSYLVANIA		13		6
MIDDLE ATLANTIC		**25**		**12**
OHIO		32	66	19
INDIANA		45	86	15
ILLINOIS		140	29	16
MICHIGAN		21	42,984	44,562
WISCONSIN		7	24	8
EAST NO. CENTRAL		**245**	**43,189**	**44,620**
MINNESOTA	9	20		3
IOWA	21	118		
MISSOURI	167	197		3
NORTH DAKOTA		9		
SOUTH DAKOTA	4	51		1
NEBRASKA	119	101		2
KANSAS	48,273	578		
WEST NO. CENTRAL	**48,593**	**1,074**		**9**
DELAWARE				1
MARYLAND		10		4
DISTRICT OF COLUMBIA		5		2
VIRGINIA		32		2
WEST VIRGINIA		10		
NORTH CAROLINA		20		1
SOUTH CAROLINA		6		2
GEORGIA		52		4
FLORIDA		83		163
SOUTH ATLANTIC		**218**		**179**
KENTUCKY		40		2
TENNESSEE		67		5
ALABAMA		43		3
MISSISSIPPI		67		6
EAST SO. CENTRAL		**217**		**16**
ARKANSAS	33	193		2
LOUISIANA	6	127		1
OKLAHOMA	150	1,115		
TEXAS	89	11,287		16
WEST SO. CENTRAL	**278**	**12,722**		**19**
MONTANA		59		
IDAHO		15		
WYOMING		75		1
COLORADO		347		3
NEW MEXICO		2,069		1
ARIZONA		301		21
UTAH		19		
NEVADA		31		
MOUNTAIN		**2,916**		**26**
ALASKA		4		
WASHINGTON		3		
OREGON		23		1
CALIFORNIA		167		11
HAWAII		1		1
PACIFIC		**198**		**13**
MISCELLANEOUS	373		316	
UNCLASSIFIED				
UNITED STATES	**49,244**	**17,624**	**43,505**	**44,896**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**49,244**	**17,624**	**43,505**	**44,896**
CANADA		1		
FOREIGN		31		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**49,244**	**17,656**	**43,505**	**44,896**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	MISSOURI RURALIST	MONTANA FARMER-STOCKMAN	NEBRASKA FARMER	THE OHIO FARMER
MAINE		7		
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS		2		
RHODE ISLAND		1		
CONNECTICUT		6		
NEW ENGLAND		**16**		
NEW YORK		10		
NEW JERSEY		4		
PENNSYLVANIA		7		
MIDDLE ATLANTIC		**21**		
OHIO	12	14		63,565
INDIANA	9	6		78
ILLINOIS	176	22		11
MICHIGAN	12	7		37
WISCONSIN	15	9		11
EAST NO. CENTRAL	**224**	**58**		**63,702**
MINNESOTA	11	30	21	
IOWA	99	19	155	
MISSOURI	54,173	16	38	
NORTH DAKOTA	3	107	3	
SOUTH DAKOTA		69	101	
NEBRASKA	16	19	50,288	
KANSAS	153	10	306	
WEST NO. CENTRAL	**54,455**	**270**	**50,912**	
DELAWARE		2		
MARYLAND		4		
DISTRICT OF COLUMBIA		5		
VIRGINIA		10		
WEST VIRGINIA		2		
NORTH CAROLINA		10		
SOUTH CAROLINA		1		
GEORGIA		9		
FLORIDA		16		
SOUTH ATLANTIC		**59**		
KENTUCKY		5		
TENNESSEE		3		
ALABAMA		4		
MISSISSIPPI		2		
EAST SO. CENTRAL		**14**		
ARKANSAS		4		
LOUISIANA		2		
OKLAHOMA		6		
TEXAS		16		
WEST SO. CENTRAL		**28**		
MONTANA		21,392		
IDAHO		98		
WYOMING		1,389	81	
COLORADO		32	448	
NEW MEXICO		8		
ARIZONA		39		
UTAH		14		
NEVADA		24		
MOUNTAIN		**22,996**	**529**	
ALASKA		15		
WASHINGTON		287		
OREGON		67		
CALIFORNIA		76		
HAWAII		2		
PACIFIC		**447**		
MISCELLANEOUS	355		423	783
UNCLASSIFIED				
UNITED STATES	**55,034**	**23,909**	**51,864**	**64,485**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**55,034**	**23,909**	**51,864**	**64,485**
CANADA		18		
FOREIGN		1		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	**55,034**	**23,928**	**51,864**	**64,485**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	OKLAHOMA FARMER-STOCKMAN	PACIFIC FARMER-STOCKMAN	PENNSYLVANIA FARMER	PRAIRIE FARMER
MAINE		4		
NEW HAMPSHIRE		2		
VERMONT				
MASSACHUSETTS		2		
RHODE ISLAND		2		
CONNECTICUT		2		
NEW ENGLAND		12		
NEW YORK		4	329	
NEW JERSEY		3	1,631	
PENNSYLVANIA		3	36,813	
MIDDLE ATLANTIC		10	38,773	
OHIO		3		396
INDIANA		3		49,320
ILLINOIS		8		76,089
MICHIGAN		2		339
WISCONSIN		8		341
EAST NO. CENTRAL		24		126,485
MINNESOTA		8		40
IOWA		9		85
MISSOURI		7		284
NORTH DAKOTA		3		3
SOUTH DAKOTA		1		10
NEBRASKA		3		12
KANSAS		5		25
WEST NO. CENTRAL		36		459
DELAWARE			535	
MARYLAND		2	3,608	
DISTRICT OF COLUMBIA			1	
VIRGINIA		6	91	
WEST VIRGINIA			2,183	
NORTH CAROLINA		3		
SOUTH CAROLINA			5	
GEORGIA		1	4	
FLORIDA		6	63	
SOUTH ATLANTIC		18	6,490	
KENTUCKY				7,735
TENNESSEE		2		
ALABAMA		1		
MISSISSIPPI				
EAST SO. CENTRAL		3		7,735
ARKANSAS	93			
LOUISIANA	7	3		
OKLAHOMA	37,920	2		
TEXAS	267	11		
WEST SO. CENTRAL	38,287	16		
MONTANA		26		
IDAHO		32		
WYOMING		1		
COLORADO		11		
NEW MEXICO		4		
ARIZONA		6		
UTAH		8		
NEVADA		25		
MOUNTAIN		113		
ALASKA		16		
WASHINGTON		8,205		
OREGON		7,216		
CALIFORNIA		106		
HAWAII		3		
PACIFIC		15,546		
MISCELLANEOUS	470		270	
UNCLASSIFIED				
UNITED STATES	38,757	15,778	45,533	134,679
POSSESSIONS & OTHER AREAS				1,108
U.S. & POSSESSIONS, ETC.	38,757	15,778	45,533	135,787
CANADA		2		
FOREIGN				
UNCLASSIFIED		1		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS				
GRAND TOTAL	38,757	15,781	45,533	135,787

Preliminary figures as filed with* Audit Bureau of Circulations *subject to audit.

	PROGRESSIVE FARMER	SUCCESSFUL FARMING	TEXAS FARMER-STOCKMAN	TOP PRODUCER
MAINE		481		92
NEW HAMPSHIRE		72		41
VERMONT		621		164
MASSACHUSETTS		194		73
RHODE ISLAND		26		4
CONNECTICUT		599		110
NEW ENGLAND		**1,993**		**484**
NEW YORK		8,424		2,655
NEW JERSEY		1,146		370
PENNSYLVANIA		11,970		2,288
MIDDLE ATLANTIC		**21,540**		**5,313**
OHIO	3,140	28,505		10,478
INDIANA	2,787	34,897		13,637
ILLINOIS	3,900	59,059		26,653
MICHIGAN	388	19,721		6,702
WISCONSIN	415	35,038		6,333
EAST NO. CENTRAL	**10,630**	**177,220**		**63,803**
MINNESOTA	285	50,041		17,328
IOWA	1,449	57,364		26,895
MISSOURI	16,832	30,615		11,387
NORTH DAKOTA		23,141		10,809
SOUTH DAKOTA		25,732		11,809
NEBRASKA	362	31,730		19,227
KANSAS	11,341	28,110		14,029
WEST NO. CENTRAL	**30,269**	**246,753**		**111,484**
DELAWARE	1,398	201		443
MARYLAND	6,578	644		1,226
DISTRICT OF COLUMBIA	63	50		3
VIRGINIA	25,878	927		1,873
WEST VIRGINIA	6,302	131		173
NORTH CAROLINA	43,877	1,272		3,614
SOUTH CAROLINA	13,698	530		1,436
GEORGIA	28,713	1,172		2,582
FLORIDA	12,649	968		582
SOUTH ATLANTIC	**139,156**	**5,895**		**11,932**
KENTUCKY	27,812	2,925		2,857
TENNESSEE	39,745	1,392		2,686
ALABAMA	27,629	823		1,427
MISSISSIPPI	26,793	539		2,925
EAST SO. CENTRAL	**121,979**	**5,679**		**9,895**
ARKANSAS	22,765	867	46	4,700
LOUISIANA	17,446	396	45	2,571
OKLAHOMA	27,906	2,439	127	3,952
TEXAS	76,228	3,519	82,061	9,489
WEST SO. CENTRAL	**144,347**	**7,221**	**82,279**	**20,712**
MONTANA		7,330	9	4,412
IDAHO		4,049	3	1,820
WYOMING		2,670	4	698
COLORADO	464	8,550	40	3,816
NEW MEXICO	3,026	231	1,940	528
ARIZONA	2,215	705	17	428
UTAH		1,380	8	448
NEVADA		395	6	126
MOUNTAIN	**5,705**	**25,310**	**2,027**	**12,276**
ALASKA	35	100		15
WASHINGTON		4,648		2,404
OREGON		3,525		1,085
CALIFORNIA	1,386	1,592		2,456
HAWAII	22	57		9
PACIFIC	**1,443**	**9,922**		**5,969**
MISCELLANEOUS	1,070		387	
UNCLASSIFIED				
UNITED STATES	**454,599**	**501,533**	**84,693**	**241,868**
POSSESSIONS & OTHER AREAS	11	5		
U.S. & POSSESSIONS, ETC.	**454,610**	**501,538**	**84,693**	**241,868**
CANADA	28	257		
FOREIGN	141	230		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	69	56		
GRAND TOTAL	**454,848**	**502,081**	**84,693**	**241,868**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	UTAH FARMER-STOCKMAN	WALLACES FARMER	WESTERN FARMER-STOCKMAN MAGAZINES	WESTERN LIVESTOCK JOURNAL
MAINE	1		16	11
NEW HAMPSHIRE			4	5
VERMONT			1	5
MASSACHUSETTS	1		6	15
RHODE ISLAND			4	1
CONNECTICUT	1		20	9
NEW ENGLAND	**3**		**51**	**46**
NEW YORK	1		34	35
NEW JERSEY			14	19
PENNSYLVANIA			21	68
MIDDLE ATLANTIC	**1**		**69**	**122**
OHIO		4	27	100
INDIANA		4	17	90
ILLINOIS	4	28	55	224
MICHIGAN	1	4	19	72
WISCONSIN	2	26	42	104
EAST NO. CENTRAL	**7**	**66**	**160**	**590**
MINNESOTA	3	40,115	63	170
IOWA	2	80,229	52	465
MISSOURI	1	34	34	387
NORTH DAKOTA	1	11,340	117	269
SOUTH DAKOTA		17,194	74	371
NEBRASKA	2	27	32	767
KANSAS	2	8	34	665
WEST NO. CENTRAL	**11**	**148,947**	**406**	**3,094**
DELAWARE			3	4
MARYLAND	2		16	19
DISTRICT OF COLUMBIA			7	9
VIRGINIA	1		22	55
WEST VIRGINIA			2	11
NORTH CAROLINA			17	61
SOUTH CAROLINA	1		13	14
GEORGIA			13	62
FLORIDA	3		36	72
SOUTH ATLANTIC	**7**		**129**	**307**
KENTUCKY	1		7	52
TENNESSEE	1		21	90
ALABAMA			11	62
MISSISSIPPI			5	42
EAST SO. CENTRAL	**2**		**44**	**246**
ARKANSAS			8	191
LOUISIANA			6	74
OKLAHOMA			15	582
TEXAS	4		69	1,161
WEST SO. CENTRAL	**4**		**98**	**2,008**
MONTANA	12		21,638	761
IDAHO	14		12,226	886
WYOMING	99		1,532	751
COLORADO	11		89	1,359
NEW MEXICO	2		365	393
ARIZONA	11		1,564	540
UTAH	5,073		5,206	608
NEVADA	166		368	790
MOUNTAIN	**5,388**		**42,988**	**6,088**
ALASKA	2		41	17
WASHINGTON	15		18,281	610
OREGON	2		13,031	1,720
CALIFORNIA	31		483	5,488
HAWAII			9	25
PACIFIC	**50**		**31,845**	**7,860**
MISCELLANEOUS				
UNCLASSIFIED		500		
UNITED STATES	**5,473**	**149,513**	**75,790**	**20,361**
POSSESSIONS & OTHER AREAS				
U.S. & POSSESSIONS, ETC.	**5,473**	**149,513**	**75,790**	**20,361**
CANADA	2		30	88
FOREIGN			5	13
UNCLASSIFIED			1	
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			1	
GRAND TOTAL	**5,475**	**149,513**	**75,827**	**20,462**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	WISCONSIN AGRICULTURIST	WYOMING STOCKMAN-FARMER
MAINE		
NEW HAMPSHIRE		
VERMONT		
MASSACHUSETTS		
RHODE ISLAND		
CONNECTICUT		
NEW ENGLAND		
NEW YORK		
NEW JERSEY		
PENNSYLVANIA		
MIDDLE ATLANTIC		
OHIO	2	
INDIANA	8	
ILLINOIS	142	
MICHIGAN	43	
WISCONSIN	49,415	
EAST NO. CENTRAL	49,610	
MINNESOTA		
IOWA		
MISSOURI		
NORTH DAKOTA		
SOUTH DAKOTA		
NEBRASKA		
KANSAS		
WEST NO. CENTRAL		
DELAWARE		
MARYLAND		
DISTRICT OF COLUMBIA		
VIRGINIA		
WEST VIRGINIA		
NORTH CAROLINA		
SOUTH CAROLINA		
GEORGIA		
FLORIDA		
SOUTH ATLANTIC		
KENTUCKY		
TENNESSEE		
ALABAMA		
MISSISSIPPI		
EAST SO. CENTRAL		
ARKANSAS		
LOUISIANA		
OKLAHOMA		
TEXAS		
WEST SO. CENTRAL		
MONTANA		
IDAHO		
WYOMING		2,633
COLORADO		
NEW MEXICO		
ARIZONA		
UTAH		
NEVADA		
MOUNTAIN		2,633
ALASKA		
WASHINGTON		
OREGON		
CALIFORNIA		
HAWAII		
PACIFIC		
MISCELLANEOUS	257	357
UNCLASSIFIED		
UNITED STATES	49,867	2,990
POSSESSIONS & OTHER AREAS		
U.S. & POSSESSIONS, ETC.	49,867	2,990
CANADA		1
FOREIGN		
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	49,867	2,991

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

		FARM JOURNAL - CROP EDITIONS ONLY		
	CORN MARKET	CORN MARKET-NORTH	CORN MARKET-SOUTH	WHEAT MARKET
MAINE	1,574	1,574		
NEW HAMPSHIRE	588	588		
VERMONT	2,076	2,076		
MASSACHUSETTS	1,198	1,198		
RHODE ISLAND	135	135		
CONNECTICUT	1,174	1,174		
NEW ENGLAND	**6,745**	**6,745**		
NEW YORK	15,147	15,147		
NEW JERSEY	1,900	1,900		
PENNSYLVANIA	20,751	20,751		
MIDDLE ATLANTIC	**37,798**	**37,798**		
OHIO	34,793	34,793		
INDIANA	34,743	34,743		
ILLINOIS	57,891	57,891		
MICHIGAN	22,481	22,481		
WISCONSIN	37,569	37,569		
EAST NO. CENTRAL	**187,477**	**187,477**		
MINNESOTA	49,939	49,939		49,939
IOWA	75,666	75,666		
MISSOURI	37,393	37,393		
NORTH DAKOTA	21,945	21,945		21,945
SOUTH DAKOTA	23,051	23,051		23,051
NEBRASKA	41,418	41,418		41,418
KANSAS	36,624	36,624		36,624
WEST NO. CENTRAL	**286,036**	**286,036**		**172,977**
DELAWARE	1,151	1,151		
MARYLAND	4,668	4,668		
DISTRICT OF COLUMBIA	47	47		
VIRGINIA	9,686		9,686	
WEST VIRGINIA	2,728		2,728	
NORTH CAROLINA	13,742		13,742	
SOUTH CAROLINA	4,795		4,795	
GEORGIA	10,708		10,708	
FLORIDA	4,411		4,411	
SOUTH ATLANTIC	**51,936**	**5,866**	**46,070**	
KENTUCKY	13,490		13,490	
TENNESSEE	12,959		12,959	
ALABAMA	7,741		7,741	
MISSISSIPPI				
EAST SO. CENTRAL	**34,190**		**34,190**	
ARKANSAS				
LOUISIANA				
OKLAHOMA				18,336
TEXAS				35,480
WEST SO. CENTRAL				**53,816**
MONTANA				11,908
IDAHO				8,502
WYOMING				3,498
COLORADO	11,390	11,390		11,390
NEW MEXICO				2,317
ARIZONA				
UTAH				3,133
NEVADA				
MOUNTAIN	**11,390**	**11,390**		**40,748**
ALASKA				112
WASHINGTON				9,382
OREGON				6,711
CALIFORNIA				
HAWAII				
PACIFIC				**16,205**
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**615,572**	**535,312**	**80,260**	**283,746**
POSSESSIONS & OTHER AREAS	6	6		6
U.S. & POSSESSIONS, ETC.	**615,578**	**535,318**	**80,260**	**283,752**
CANADA	70	70		70
FOREIGN	153	153		153
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	23	23		23
GRAND TOTAL	**615,824**	**535,564**	**80,260**	**283,998**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SOYBEAN MARKET	FARM JOURNAL - CROP EDITIONS ONLY SOYBEAN MARKET-NORTH	SOYBEAN MARKET-SOUTH	SORGHUM MARKET
MAINE				
NEW HAMPSHIRE				
VERMONT				
MASSACHUSETTS				
RHODE ISLAND				
CONNECTICUT				
NEW ENGLAND				
NEW YORK				
NEW JERSEY	1,900		1,900	
PENNSYLVANIA				
MIDDLE ATLANTIC	**1,900**		**1,900**	
OHIO	34,793	34,793		
INDIANA	34,743	34,743		
ILLINOIS	57,891	57,891		
MICHIGAN	22,481	22,481		
WISCONSIN				
EAST NO. CENTRAL	**149,908**	**149,908**		
MINNESOTA	49,939	49,939		
IOWA	75,666	75,666		
MISSOURI	37,393	37,393		37,393
NORTH DAKOTA	21,945	21,945		21,945
SOUTH DAKOTA	23,051	23,051		23,051
NEBRASKA	41,418	41,418		41,418
KANSAS	36,624	36,624		36,624
WEST NO. CENTRAL	**286,036**	**286,036**		**160,431**
DELAWARE	1,151		1,151	
MARYLAND	4,668		4,668	
DISTRICT OF COLUMBIA	47		47	
VIRGINIA	9,686		9,686	
WEST VIRGINIA	2,728		2,728	
NORTH CAROLINA	13,742		13,742	
SOUTH CAROLINA	4,795		4,795	
GEORGIA	10,708		10,708	
FLORIDA	4,411		4,411	
SOUTH ATLANTIC	**51,936**		**51,936**	
KENTUCKY	13,490		13,490	
TENNESSEE	12,959		12,959	
ALABAMA	7,741		7,741	
MISSISSIPPI	7,438		7,438	7,438
EAST SO. CENTRAL	**41,628**		**41,628**	**7,438**
ARKANSAS	10,865		10,865	10,865
LOUISIANA	6,460		6,460	6,460
OKLAHOMA				18,336
TEXAS				35,480
WEST SO. CENTRAL	**17,325**		**17,325**	**71,141**
MONTANA				
IDAHO				
WYOMING				
COLORADO				11,390
NEW MEXICO				2,317
ARIZONA				
UTAH				
NEVADA				
MOUNTAIN				**13,707**
ALASKA				
WASHINGTON				
OREGON				
CALIFORNIA				
HAWAII				
PACIFIC				
MISCELLANEOUS				
UNCLASSIFIED				
UNITED STATES	**548,733**	**435,944**	**112,789**	**252,717**
POSSESSIONS & OTHER AREAS	6	6		
U.S. & POSSESSIONS, ETC.	**548,739**	**435,950**	**112,789**	**252,717**
CANADA	70	70		
FOREIGN	153	153		
UNCLASSIFIED				
MILITARY OR CIVILIAN PERSONNEL OVERSEAS	23	23		
GRAND TOTAL	**548,985**	**436,196**	**112,789**	**252,717**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - COTTON TODAY		
	PAID	QUALIFIED NON-PAID	TOTAL
MAINE			
NEW HAMPSHIRE			
VERMONT			
MASSACHUSETTS			
RHODE ISLAND			
CONNECTICUT			
NEW ENGLAND			
NEW YORK			
NEW JERSEY			
PENNSYLVANIA			
MIDDLE ATLANTIC			
OHIO			
INDIANA			
ILLINOIS			
MICHIGAN			
WISCONSIN			
EAST NO. CENTRAL			
MINNESOTA			
IOWA			
MISSOURI	304	749	1,053
NORTH DAKOTA			
SOUTH DAKOTA			
NEBRASKA			
KANSAS			
WEST NO. CENTRAL	**304**	**749**	**1,053**
DELAWARE			
MARYLAND			
DISTRICT OF COLUMBIA			
VIRGINIA			
WEST VIRGINIA			
NORTH CAROLINA	735	1,042	1,777
SOUTH CAROLINA	249	511	760
GEORGIA	675	991	1,666
FLORIDA	86	113	199
SOUTH ATLANTIC	**1,745**	**2,657**	**4,402**
KENTUCKY			
TENNESSEE	669	1,116	1,785
ALABAMA	457	799	1,256
MISSISSIPPI	637	2,031	2,668
EAST SO. CENTRAL	**1,763**	**3,946**	**5,709**
ARKANSAS	458	1,468	1,926
LOUISIANA	409	1,472	1,881
OKLAHOMA	607	1,350	1,957
TEXAS	3,081	8,396	11,477
WEST SO. CENTRAL	**4,555**	**12,686**	**17,241**
MONTANA			
IDAHO			
WYOMING			
COLORADO			
NEW MEXICO	131	315	446
ARIZONA	234	449	683
UTAH			
NEVADA	1	2	3
MOUNTAIN	**366**	**766**	**1,132**
ALASKA			
WASHINGTON			
OREGON			
CALIFORNIA	900	1,342	2,242
HAWAII			
PACIFIC	**900**	**1,342**	**2,242**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**9,633**	**22,146**	**31,779**
POSSESSIONS & OTHER AREAS			
U.S. & POSSESSIONS, ETC.	**9,633**	**22,146**	**31,779**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**9,633**	**22,146**	**31,779**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	FARM JOURNAL - WHEAT TODAY		
	PAID	QUALIFIED NON-PAID	TOTAL
MAINE	25	1	26
NEW HAMPSHIRE	1		1
VERMONT	7	3	10
MASSACHUSETTS	5	4	9
RHODE ISLAND			
CONNECTICUT	3	3	6
NEW ENGLAND	**41**	**11**	**52**
NEW YORK	455	351	806
NEW JERSEY	97	47	144
PENNSYLVANIA	389	224	613
MIDDLE ATLANTIC	**941**	**622**	**1,563**
OHIO	3,309	2,613	5,922
INDIANA	2,338	1,963	4,301
ILLINOIS	3,851	4,182	8,033
MICHIGAN	1,761	1,361	3,122
WISCONSIN	374	376	750
EAST NO. CENTRAL	**11,633**	**10,495**	**22,128**
MINNESOTA	2,833	4,287	7,120
IOWA	333	263	596
MISSOURI	3,960	4,538	8,498
NORTH DAKOTA	5,729	12,770	18,499
SOUTH DAKOTA	3,465	5,387	8,852
NEBRASKA	3,768	3,977	7,745
KANSAS	11,479	13,765	25,244
WEST NO. CENTRAL	**31,567**	**44,987**	**76,554**
DELAWARE	157	134	291
MARYLAND	397	406	803
DISTRICT OF COLUMBIA	3	1	4
VIRGINIA	469	633	1,102
WEST VIRGINIA	25	24	49
NORTH CAROLINA	1,073	1,348	2,421
SOUTH CAROLINA	429	770	1,199
GEORGIA	759	1,055	1,814
FLORIDA	124	139	263
SOUTH ATLANTIC	**3,436**	**4,510**	**7,946**
KENTUCKY	822	1,076	1,898
TENNESSEE	816	1,173	1,989
ALABAMA	312	511	823
MISSISSIPPI	352	895	1,247
EAST SO. CENTRAL	**2,302**	**3,655**	**5,957**
ARKANSAS	898	2,375	3,273
LOUISIANA	269	652	921
OKLAHOMA	4,081	7,481	11,562
TEXAS	3,135	7,747	10,882
WEST SO. CENTRAL	**8,383**	**18,255**	**26,638**
MONTANA	2,740	4,257	6,997
IDAHO	1,499	1,849	3,348
WYOMING	287	297	584
COLORADO	2,162	2,269	4,431
NEW MEXICO	247	455	702
ARIZONA	137	224	361
UTAH	214	298	512
NEVADA	24	36	60
MOUNTAIN	**7,310**	**9,685**	**16,995**
ALASKA	6	6	12
WASHINGTON	2,146	1,841	3,987
OREGON	921	810	1,731
CALIFORNIA	832	1,077	1,909
HAWAII	4		4
PACIFIC	**3,909**	**3,734**	**7,643**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**69,522**	**95,954**	**165,476**
POSSESSIONS & OTHER AREAS			
U.S. & POSSESSIONS, ETC.	**69,522**	**95,954**	**165,476**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**69,522**	**95,954**	**165,476**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	SUCCESSFUL FARMING - LIVESTOCK EDITIONS PAID		
	HOG	BEEF	DAIRY
MAINE	62	121	112
NEW HAMPSHIRE	11	23	32
VERMONT	50	109	272
MASSACHUSETTS	32	53	70
RHODE ISLAND	5	8	6
CONNECTICUT	70	152	134
NEW ENGLAND	**230**	**466**	**626**
NEW YORK	1,059	2,219	3,379
NEW JERSEY	163	231	191
PENNSYLVANIA	2,544	4,920	4,295
MIDDLE ATLANTIC	**3,766**	**7,370**	**7,865**
OHIO	7,178	9,661	4,806
INDIANA	11,665	13,353	4,229
ILLINOIS	18,944	24,087	7,322
MICHIGAN	3,864	6,267	4,123
WISCONSIN	7,426	14,981	21,170
EAST NO. CENTRAL	**49,077**	**68,349**	**41,650**
MINNESOTA	21,237	26,189	19,476
IOWA	29,803	28,743	7,526
MISSOURI	11,574	19,620	5,861
NORTH DAKOTA	3,705	10,749	2,845
SOUTH DAKOTA	14,520	18,668	11,351
NEBRASKA	11,349	18,201	3,100
KANSAS	10,230	18,273	6,453
WEST NO. CENTRAL	**102,418**	**140,443**	**56,612**
DELAWARE	33	36	24
MARYLAND	110	186	134
DISTRICT OF COLUMBIA	12	14	9
VIRGINIA	204	350	185
WEST VIRGINIA	32	58	26
NORTH CAROLINA	300	366	203
SOUTH CAROLINA	166	176	106
GEORGIA	359	449	235
FLORIDA	226	305	178
SOUTH ATLANTIC	**1,442**	**1,940**	**1,100**
KENTUCKY	601	1,451	524
TENNESSEE	377	582	315
ALABAMA	227	358	184
MISSISSIPPI	115	192	103
EAST SO. CENTRAL	**1,320**	**2,583**	**1,126**
ARKANSAS	176	267	156
LOUISIANA	74	128	77
OKLAHOMA	691	1,717	696
TEXAS	794	1,496	691
WEST SO. CENTRAL	**1,735**	**3,608**	**1,620**
MONTANA	1,269	4,362	715
IDAHO	754	1,947	815
WYOMING	482	1,674	291
COLORADO	1,655	4,566	1,064
NEW MEXICO	58	124	44
ARIZONA	157	255	97
UTAH	183	568	205
NEVADA	48	138	41
MOUNTAIN	**4,606**	**13,634**	**3,272**
ALASKA	22	29	14
WASHINGTON	636	1,724	625
OREGON	536	1,516	477
CALIFORNIA	326	566	285
HAWAII	10	16	5
PACIFIC	**1,530**	**3,851**	**1,406**
MISCELLANEOUS			
UNCLASSIFIED			
UNITED STATES	**166,124**	**242,244**	**115,277**
POSSESSIONS & OTHER AREAS			
U.S. & POSSESSIONS, ETC.	**166,124**	**242,244**	**115,277**
CANADA			
FOREIGN			
UNCLASSIFIED			
MILITARY OR CIVILIAN PERSONNEL OVERSEAS			
GRAND TOTAL	**166,124**	**242,244**	**115,277**

Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

				COUNTRY GUIDE DEMOGRAPHIC EDITIONS ONLY		
	CATTLEMEN	COUNTRY GUIDE	DAIRY GUIDE	CORN-SOY GUIDE	CANOLA GUIDE	HOG GUIDE
NEWFOUNDLAND	23	170	31			2
NOVA SCOTIA	462	2,039	415			176
PRINCE EDWARD ISLAND	196	1,319	338			103
NEW BRUNSWICK	498	2,287	369			88
QUEBEC	1,162	3,386	519	316		60
ONTARIO	9,341	34,023	8,167	25,856		5,126
MANITOBA	3,246	16,719	1,779	514	10,935	1,187
SASKATCHEWAN	5,751	28,990	1,883		20,970	1,333
ALBERTA	11,536	31,572	2,880		18,256	2,258
BRITISH COLUMBIA	1,773	5,670	707		814	202
NORTHWEST TERRITORIES	6	49	3			
YUKON TERRITORY	1	40	2			
MISCELLANEOUS						
UNCLASSIFIED						
TOTAL CANADA	33,995	126,264	17,093	26,686	50,975	10,535
BRITISH COMMONWEALTH	10	13				
UNITED STATES	88	80	19			
FOREIGN	37	57	17			
UNCLASSIFIED						
MILITARY OR CIVILIAN PERSONNEL OVERSEAS						
GRAND TOTAL	34,130	126,414	17,129	26,686	50,975	10,535

	GRAINEWS	LA TERRE DE CHEZ NOUS	LE BULLETIN DES AGRICULTEURS	ONTARIO FARMER	THE WESTERN PRODUCER
NEWFOUNDLAND	4	1		7	7
NOVA SCOTIA	55	2	1	70	74
PRINCE EDWARD ISLAND	38	2		113	28
NEW BRUNSWICK	44	246	507	59	66
QUEBEC	76	41,276	35,824	846	128
ONTARIO	951	469	1,263	36,025	1,694
MANITOBA	10,588	21	5	42	9,723
SASKATCHEWAN	24,288	3	18	36	58,473
ALBERTA	19,951	10	10	52	27,576
BRITISH COLUMBIA	1,584	4	3	18	8,637
NORTHWEST TERRITORIES	14	1			73
YUKON TERRITORY	15				94
MISCELLANEOUS					
UNCLASSIFIED					
TOTAL CANADA	57,608	42,035	37,637	37,268	106,573
BRITISH COMMONWEALTH					
UNITED STATES	1,073	18	2	126	94
FOREIGN	110	48	13	15	29
UNCLASSIFIED					
MILITARY OR CIVILIAN PERSONNEL OVERSEAS					
GRAND TOTAL	58,791	42,101	37,652	37,409	106,696

Audit Bureau
of Circulations

Religious Publications
United States & Canada

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PUBLICATION NAME	AVERAGES FOR 6 MONTHS ENDED 6/30/92 SUBSCRIPTIONS	SINGLE COPY SALES	TOTAL PAID	6 MONTHS ENDED 6/30/91 TOTAL PAID	INCREASE OR DECREASE
U.S.					
CATHOLIC NEW YORK	130,808		130,808	131,060 #	(0.2)
JEWISH EXPONENT	49,913	100	50,013	50,663	(1.3)
THE JEWISH WEEK	82,100	610	82,710	87,234	(5.5)
THE LONG ISLAND CATHOLIC	126,675		126,675	130,084 #	(2.7)
THE METROWEST JEWISH NEWS	23,614		23,614	21,225	10.1
THE TABLET	69,146	17,723	86,869	90,650 #	(4.4)

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For: Periodicals

SUPPLEMENT TO FAS-FAX

For period ended: June 30, 1992

This supplement provides circulation data on publications that filed their Publisher's Statements subsequent to printing the regular FAS-FAX report.

The supplement also contains corrections to data shown in the original report. Figures underlined indicate corrections.

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
U.S.												
ADVENTURE ROAD (1,500,000)	1.00	2	1,406,849		1,406,849	3	1,490,680		1,490,680	(5.6)		(5.6)
AMERICAN HANDGUNNER (None Claimed)	2.95	3	81,789	52,502	134,291	3	94,553	53,243	147,796	(13.5)	(1.4)	(9.1)
THE AMERICAN LEGION MAGAZINE (2,850,000)	2.00	6	2,921,813		2,921,813	6	2,984,389		2,984,389	(2.1)		(2.1)
AMERICAN RODDER (None Claimed)	3.50	6	12,806	56,926	69,732	5	16,609	59,078	75,687 @	(22.9)	(3.6)	(7.9)
AMERICAN SCIENTIST (None Claimed)	4.75	3	106,338	1,130	107,468	3	108,978	1,113	110,091	(2.4)	1.5	(2.4)
THE AOPA PILOT (None Claimed)	2.00	6	294,454		294,454	6	295,927		295,927	(0.5)		(0.5)
APPRISE (None Claimed)	2.50	6	51,093	392	51,485	6	52,047	327	52,374 ^	(1.8)	19.9	(1.7)
ARKANSAS TIMES			UNDER VOLUNTARY TEMPORARY SUSPENSION OF SERVICE									
*AUDUBON (480,000)	2.95	3	466,887	9,263	476,150	3	463,854	7,100	470,954	0.6	30.5	1.1
BASSMASTER MAGAZINE (None Claimed)	2.95	6	526,017	18,863	544,880	6	518,313	13,034	531,347	1.5	44.7	2.5
BECKETT BASEBALL CARD MONTHLY (780,000)	2.95	6	235,644	645,024	880,668	6	182,246	576,848	759,094	29.3	11.8	16.0
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
BICYCLE GUIDE (None Claimed)	2.95	5	108,074	45,771	153,845	5	118,862	41,456	160,318	(9.1)	10.4	(4.0)
*BICYCLING (373,000)	2.95	5	274,302	106,068	380,370	5	282,186	104,145	386,331	(2.8)	1.9	(1.5)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
BRITISH HERITAGE (100,000)	3.95	3	94,752	5,047	99,799	3	98,898	4,616	103,514	(4.2)	9.3	(3.6)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
CAPE COD LIFE (None Claimed)	3.00	3	13,191	7,833	21,024	3	13,431	6,910	20,341	(1.8)	13.4	3.4
CATHOLIC DIGEST (575,000)	1.75	6	529,579	42,350	571,929	6	545,081	44,753	589,834	(2.8)	(5.4)	(3.0)
CHANGES (None Claimed)	3.75	3	20,611	5,552	26,163	3	22,151	5,224	27,375	(7.0)	6.3	(4.4)
CIRCUS MAGAZINE (None Claimed)	3.50	6	33,972	97,350	131,322	6	35,917	102,331	138,248 @	(5.4)	(4.9)	(5.0)
COLUMBIA JOURNALISM REVIEW (31,000)	3.50	3	24,474	2,530	27,004	3	26,835	2,238	29,073 @	(8.8)	13.1	(7.1)
*COOKING LIGHT (950,000)	2.50	3	903,078	123,160	1,026,238	3	860,758	101,329	962,087	4.9	21.5	6.7
COSMOPOLITAN EN ESPANOL (None Claimed)	2.50	6	17,846	17,775	35,621	6	13,053	19,575	32,628	36.7	(9.2)	9.2
COUNTRY JOURNAL (200,000)	2.95	3	164,649	21,754	186,403	3	187,397	15,936	203,333	(12.1)	36.5	(8.3)
CREATIVE CLASSROOM (170,000)	N/A	3	179,338		179,338	3	190,103		190,103	(5.7)		(5.7)
DATA BASED ADVISOR (None Claimed)	3.95	6	29,150	11,063	40,213	6	30,375	9,113	39,488 @	(4.0)	21.4	1.8
DEER & DEER HUNTING (None Claimed)	2.95	2	76,791	32,476	109,267	2	85,006	31,193	116,199	(9.7)	4.1	(6.0)
DOG WORLD (None Claimed)	3.95	6	28,718	27,585	56,303	6	31,399	27,225	58,624	(8.5)	1.3	(4.0)
DR. DOBB'S JOURNAL (None Claimed)	3.50	6	78,769	22,640	101,409	6	75,788	20,249	96,037	3.9	11.8	5.6
DUNE BUGGIES AND HOT VW'S (None Claimed)	2.75	6	32,192	64,997	97,189	6	32,390	68,771	101,161	(0.6)	(5.5)	(3.9)
*EBONY (1,750,000)	2.00	6	1,599,053	290,125	1,889,178	6	1,563,451	272,588	1,836,039	2.3	6.4	2.9
ELEGANT BRIDE (None Claimed)	4.95	3		106,737	106,737	3		164,885	164,885		(35.3)	(35.3)

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PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
EM (EBONY MAN) (225,000)	2.00	6	178,065	62,380	240,445	6	204,681	59,857	264,538 @	(13.0)	4.2	(9.1)
EQUUS (None Claimed)	3.00	6	122,595	11,540	134,135	6	115,428	10,801	126,229	6.2	6.8	6.3
EXERCISE FOR MEN ONLY (None Claimed)	3.95	3	9,741	128,134	137,875	3	9,779	117,285	127,064 @	(0.4)	9.3	8.5
FISHING WORLD (250,000)	2.95	3	242,936	10,607	253,543	3	248,556	6,124	254,680	(2.3)	73.2	(0.5)
FLEX (140,000)	3.95	6	27,939	113,705	141,644				(a)			
FLORIDA SPORTSMAN (None Claimed)	2.50	6	71,926	32,870	104,796	6	69,105	34,833	103,938	4.1	(5.6)	0.8
FLYING MODELS (None Claimed)	2.95	6	11,056	12,313	23,369	6	10,698	13,224	23,922	3.3	(6.9)	(2.3)
*FOUR WHEELER (325,000)	2.95	6	193,911	109,315	303,226	6	165,319	109,796	295,115 @	4.6	(0.4)	2.8
FREQUENT FLYER MAGAZINE-PART II OF THE POCKET FLIGHT GUIDES (300,000)	N/A	6	270,660		270,660	6	298,345		298,345	(9.3)		(9.3)
GUITAR FOR THE PRACTICING MUSICIAN (None Claimed)	3.50	6	53,096	122,296	175,392	6	55,023	123,334	178,357	(3.5)	(0.8)	(1.7)
GUNS MAGAZINE (None Claimed)	2.95	6	110,139	54,531	164,670	6	113,949	50,167	164,116	(3.3)	8.7	0.3
HADASSAH MAGAZINE (None Claimed)	2.50	6	272,319		272,319	5	282,708		282,708 @	(3.7)		(3.7)
HEMMINGS MOTOR NEWS (None Claimed)	4.95	6	222,223	45,373	267,596	6	238,502	48,320	286,822	(6.8)	(6.1)	(6.7)
HISTORIC PRESERVATION (None Claimed)	2.50	3	216,599		216,599	3	220,891		220,891	(1.9)		(1.9)

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		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
IN THE WIND (None Claimed)	3.95	3	5,094	92,024	97,118	3	5,290	91,530	96,820 @	(3.7)	0.5	0.3
INSIGHT (200,000)	2.00	25	235,027	4,667	239,694	24	419,097	243	419,340 @	(43.9)	1820.6	(42.8)
			PUBLISHER ANALYZES NON-PAID CIRCULATION, SEE PART 2									
*JET (850,000)	1.25	26	843,372	150,458	993,830	25	830,794	140,958	971,752	1.5	6.7	2.3
KID CITY MAGAZINE (275,000)	N/A	5	302,379		302,379	5	334,303		334,303	(9.6)		(9.6)
*LADIES' HOME JOURNAL (5,000,000)	1.95	6	4,260,588	742,500	5,003,088	6	4,154,019	848,881	5,002,900	2.6	(12.5)	
LADY'S CIRCLE (50,000)	2.95	3	13,351	21,600	34,951	3	14,446	32,448	46,894	(7.6)	(33.4)	(25.5)
MCCALL'S NEEDLEWORK & CRAFTS (None Claimed)	2.95	3	287,402	42,928	330,330	3	326,787	43,027	369,814 @	(12.1)	(0.2)	(10.7)
MEN'S FITNESS (200,000)	2.95	6	81,370	123,067	204,437	6	63,220	120,307	183,527	28.7	2.3	11.4
*METROPOLITAN HOME (700,000)	3.00	6	662,322	76,651	738,973	6	597,476	68,166	665,642	10.9	12.4	11.0
MICHIGAN LIVING (None Claimed)	1.00	6	994,369		994,369	6	1,022,221		1,022,221	(2.7)		(2.7)
MICROSOFT SYSTEMS JOURNAL (None Claimed)	6.95	3	35,207	6,018	41,225				(d)			
MILWAUKEE MAGAZINE (None Claimed)	1.95	6	27,553	7,176	34,729	6	25,870	8,275	34,145	6.5	(13.3)	1.7
MOMENTUM (None Claimed)	5.00	2	24,079	200	24,279				(a)			
MOTHER JONES (110,000)	2.95	3	89,659	20,503	110,162	3	125,128	19,280	144,408 @	(28.4)	6.3	(23.7)
MUSCLE & FITNESS (600,000)	3.95	6	145,799	527,908	673,707	6	135,796	484,287	620,083	7.4	9.0	8.6
NEW JERSEY LAWYER-THE MAGAZINE (16,000)	10.00	3	18,233		18,233	3	17,689		17,689	3.1		3.1

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NEW MEXICO MAGAZINE (115,000)	2.75	6	111,917	5,095	117,012	6	115,617	5,630	121,247	(3.2)	(9.5)	(3.5)
THE NEW REPUBLIC (None Claimed)	2.95	25	91,123	4,145	95,268	24	89,187	4,873	94,060	2.2	(14.9)	1.3
NORTHEAST OHIO AVENUES (None Claimed)	1.50	6	49,780		49,780	6	53,375	86	53,461 ^	(6.7)		(6.9)
PILLSBURY CLASSIC COOKBOOKS (475,000)	2.50	6	106,871	396,359	503,230	6	66,577	415,231	481,808	60.5	(4.5)	4.4
POPULAR HOT RODDING (None Claimed)	2.50	6	83,518	125,078	208,596	6	89,493	121,062	210,555	(6.7)	3.3	(0.9)
PURE-BRED DOGS-AMERICAN KENNEL GAZETTE (None Claimed)	4.00	6	54,233	563	54,796	6	55,242	546	55,788	(1.8)	3.1	(1.8)
RAILROAD MODEL CRAFTSMAN (None Claimed)	2.95	6	28,357	41,237	69,594	6	30,325	42,031	72,356	(6.5)	(1.9)	(3.8)
THE ROBB REPORT (None Claimed)	6.00	6	19,343	22,206	41,549	6	20,858	18,354	39,212	(7.3)	21.0	6.0
RURAL ARKANSAS (None Claimed)	N/A	6	250,855		250,855	6	247,162		247,162	1.5		1.5
SAIL (170,000)	2.50	6	143,936	35,202	179,138	6	136,807	38,722	175,529	5.2	(9.1)	2.1
ST. LOUIS MAGAZINE, INC. (None Claimed)	2.25	6	16,949	5,217	22,166	6	23,885	6,108	29,993	(29.0)	(14.6)	(26.1)
THE SATURDAY EVENING POST (525,000)	2.50	3	462,587	43,900	506,487	4	423,559	37,168	460,727 @	9.2	18.1	9.9
SEATTLE WEEKLY (None Claimed)	0.75	26	18,982	13,561	32,543	26	19,553	13,452	33,005	(2.9)	0.8	(1.4)

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SESAME STREET MAGAZINE (1,175,000)	N/A	5	1,168,255		1,168,255	5	1,198,984	1,706	1,200,690	(2.6)		(2.7)
*SHAPE MAGAZINE (750,000)	2.00	6	257,108	547,656	804,764	6	253,057	497,598	750,655	1.6	10.1	7.2
SHOOTING TIMES (None Claimed)	2.95	6	108,589	83,982	192,571	6	93,096	79,007	172,103 @	16.6	6.3	11.9
16 MAGAZINE (None Claimed)	2.25	6	7,980	73,875	81,855	6	10,126	101,931	112,057 @	(21.2)	(27.5)	(27.0)
SOUTHERN OUTDOORS (None Claimed)	2.50	5	238,635	10,952	249,587	5	238,035	11,642	249,677	0.3	(5.9)	(0.0)
SOUTHWEST ART (None Claimed)	4.50	6	55,515	17,354	72,869	6	56,599	20,077	76,676	(1.9)	(13.6)	(5.0)
SUPER TEEN (100,000)	2.25	6		67,288	67,288	6		86,006	86,006 @		(21.8)	(21.8)
TATTOO (None Claimed)	3.50	5	5,619	124,500	130,119	3	4,550	101,358	105,908 @	23.5	22.8	22.9
TEEN MACHINE (75,000)	2.50	3		58,383	58,383	6		53,362	53,362 @		9.4	9.4
TEXAS PARKS & WILDLIFE (175,000)	1.75	6	173,945	294	174,239				(a)			
3-2-1 CONTACT (400,000)	N/A	5	418,818		418,818	5	461,188		461,188	(9.2)		(9.2)
TRIATHLETE (None Claimed)	2.95	5	24,435	34,525	58,960	5	30,342	31,997	62,339	(19.5)	7.9	(5.4)
*TRUE STORY PLUS (1,200,000)	1.59	6	626,883	594,742	1,221,625	6	588,507	623,098	1,211,605	6.5	(4.6)	0.8
TV CROSSWORDS (None Claimed)	1.49	13	93,961	113,677	207,638	8	100,851	177,257	278,108 @	(6.8)	(35.9)	(25.3)
TV Y NOVELAS-USA (None Claimed)	1.75	13	14,954	56,923	71,877	13	12,663	43,080	55,743	18.1	32.1	28.9
*US (1,100,000)	2.25	6	699,942	498,715	1,198,657	11	906,828	421,614	1,328,442	(22.8)	18.3	(9.8)
VACATIONS (None Claimed)	2.95	2	203,108	1,542	204,650	2	214,351	2,174	216,525	(5.3)	(29.1)	(5.5)

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PART 1

PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
		ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
VANIDADES CONTINENTAL (None Claimed)	2.95	13	39,328	37,112	76,440	13	25,996	24,615	50,611	51.3	50.8	51.0
VEGETARIAN TIMES (None Claimed)	2.95	6	183,729	32,128	215,857	6	160,776	23,535	184,311 ^	14.3	36.5	17.1
VERANDA (None Claimed)	4.00	2	38,127	37,027	75,154	2	31,030	29,826	60,856 ^	22.9	24.1	23.5
VISION-THE LATIN-AMERICAN MAGAZINE (185,000)	3.00	12	127,808	46,188	173,996	12	147,021	34,240	181,261	(13.1)	34.9	(4.0)
*W (250,000)	2.95	13	248,799	11,192	259,991	13	241,449	12,231	253,680	3.0	(8.5)	2.5
WINNING BICYCLING ILLUSTRATED (None Claimed)	2.95	5	14,888	35,826	50,714	5	20,582	38,682	59,264	(27.7)	(7.4)	(14.4)
ZOOMIN' (None Claimed)	3.00	2	12,410		12,410	3	12,397		12,397	0.1		0.1
CANADA												
ALBERTA/WESTERN REPORT (None Claimed)	2.50	25	37,441	1,585	39,026	24	41,602	1,664	43,266	(10.0)	(4.8)	(9.8)
CROC (None Claimed)	3.25	6	6,534	38,601	45,135	6	9,810	40,390	50,200	(33.4)	(4.4)	(10.1)
GUIDE RESSOURCES (None Claimed)	3.45	5	10,595	6,589	17,184	3	13,897	10,679	24,576	(23.8)	(38.3)	(30.1)
THE NEWFOUNDLAND HERALD (None Claimed)	1.00	26	921	45,087	46,008	26	1,146	44,467	45,613	(19.6)	-1.4	0.9
SANTE (None Claimed)	2.95	5	23,452	11;516	34,968	5	15,760	13,743	29,503 @	48.8	(16.2)	18.5
7 JOURS (None Claimed)	2.37	25	488	151,972	152,460	26	345	129,294	129,639	41.5	17.5	17.6

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

		AVERAGES FOR SIX MONTHS ENDED 6/30/92				AVERAGES FOR SIX MONTHS ENDED 6/30/91				% OF INCREASE OR DECREASE		
PUBLICATION NAME (RATE BASE/CIRC GUAR)	SINGLE COPY PRICE	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	ISSUES IN PERIOD	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID	SUB-SCRIP-TIONS	SINGLE COPY SALES	TOTAL PAID
SKI CANADA (None Claimed)	2.95	4	29,468	3,682	33,150	4	34,961	2,223	37,184	(15.7)	65.6	(10.9)
TRAVEL A LA CARTE (None Claimed)	2.50	3	119,374		119,374	3	141,435		141,435	(15.6)		(15.6)

ANALYZED NON-PAID CIRCULATION
MAGAZINES WITH AT LEAST 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

PART 2

PUBLICATION NAME (NON-PAID RATE BASE/CIRC GUAR)	NON-PAID AVERAGES FOR SIX MONTHS ENDED 6/30/92					NON-PAID AVERAGES FOR SIX MONTHS ENDED 6/30/91					% OF INCREASE OR DECREASE			
	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID
U.S.														
BECKETT BASEBALL CARD MONTHLY (None Claimed)	6		741		741	6		550		550		34.7		34.7
*BICYCLING (7,000)	5		7,462		7,462					(d)				
INSIGHT (None Claimed)	25	98			98	24	4,679	20,582		25,261 @	(97.9)			(99.6)

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT
PUBLISHER ANALYZES PAID CIRCULATION, SEE PART 1

* DATA BANK PARTICIPANT
^ INITIAL AUDIT
+ REINSTATEMENT AUDIT
@ IDENTIFIES ADJUSTED COMPARISON FIGURES

ANALYZED PAID AND NON-PAID CIRCULATION
CONTROLLED MAGAZINES, LESS THAN 70% PAID
PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

	NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 6/30/92							NON-PAID AND PAID AVERAGES FOR SIX MONTHS ENDED 6/30/91					% OF INCREASE OR DECREASE				
PUBLICATION NAME (RATE BASE/ CIRC GUAR)	ISSUES IN PERIOD	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	SINGLE COPY PRICE	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID	DIRECT REQUEST	OTHER THAN DIRECT REQUEST	NON-PAID BULK	TOTAL NON-PAID	TOTAL PAID
U.S.																	
AAA CAMPBOOK (None Claimed)	1			3,312,676	3,312,676					3,435,576	3,435,576 ^				(3.6)	(3.6)	
AAA TOURBOOK (None Claimed)	1			32,994,477	32,994,477					31,123,563	31,123,563 ^				6.0	6.0	
SOUTHERN LINKS/WESTERN LINKS (210,000)	4	167,014	47,059		214,073	3.50	4,261	161,411	7,152		168,563	1,893	3.5	558.0		27.0	125.1
WHAT'S ON IN LAS VEGAS to 03/02/92 (105,000) since 03/02/92 (110,000)	13	44		107,447	107,491	3.75	1,660	723		93,595	94,318	1,426	(93.9)		14.8	14.0	16.4

(a) PERIOD PRIOR TO MEMBERSHIP
(b) CHANGE IN MEMBERSHIP DIVISION
(c) GROUP MEMBER (see cover sheet)
(d) CHANGE IN REPORT FORMAT

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@ IDENTIFIES ADJUSTED COMPARISON FIGURES

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	6/30/91
U.S.					
ACP OBSERVER	66,336		66,336	59,253	62,231
ADVERTISING AGE	85,315		85,315	85,163	87,334
AMERICAN GLASS REVIEW	780	449	1,229	1,286	1,468
AMERICAN JOURNAL OF NURSING	204,746	15,110	219,856	233,122	238,742
THE AMERICAN JOURNAL OF SURGERY	14,743		14,743	14,130	14,572
AMERICAN PAINT & COATINGS JOURNAL	3,579	1,699	5,278	4,648	3,896
THE AMERICAN SCHOOL BOARD JOURNAL	38,763		38,763	39,311	39,891
AMUSEMENT BUSINESS	11,370		11,370	11,668	11,908
ANNALS OF INTERNAL MEDICINE/ACP JOURNAL CLUB	97,349		97,349	90,309	94,663
AQUACULTURE MAGAZINE	6,959		6,959	7,138	7,380
ARMY	115,932		115,932	119,730	130,078
ARTS & ACTIVITIES	21,268		21,268	22,225	21,675
THE ASPHALT CONTRACTOR		7,886	7,886	7,736	7,840
BOSTON BUSINESS JOURNAL	10,772	7,757	18,529	20,070	22,923
BOXBOARD CONTAINERS	4,706	9,279	13,985	14,030	14,036
BROADCASTING	26,811		26,811	28,007	29,883
BUILDING SUPPLY HOME CENTERS		46,047	46,047	46,044	49,562
BUSINESS FIRST (THE BUSINESS NEWSPAPER OF GREATER LOUISVILLE)	10,856		10,856	10,903	10,756
THE BUSINESS JOURNAL SERVING CHARLOTTE AND THE METROPOLITAN AREA	9,334		9,334	8,722	8,692
THE BUSINESS JOURNAL SERVING PHOENIX AND THE VALLEY OF THE SUN	12,621		12,621	13,291	14,337
THE BUSINESS JOURNAL SERVING SAN JOSE AND THE SILICON VALLEY	14,440		14,440	14,057	13,734
CALIFORNIA BUSINESS	6,976	113,577	120,553	121,027	122,746
CATALOG AGE	1,490	11,793	13,283	13,079	13,942
CONSTRUCCION PAN-AMERICANA		11,897	11,897	11,152	11,701
CORPORATE REPORT MINNESOTA	10,184	2,347	12,531	13,856 @	14,846 @

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	6/30/91
CRAIN'S DETROIT BUSINESS	35,417		35,417	35,502	35,561
THE DAILY NEWS RECORD	20,251		20,251	21,159	21,748
DALLAS BUSINESS JOURNAL	11,426		11,426	11,124	11,264
DESIGNERS WEST	18,477	20,769	39,246	25,933	35,118
DIRECT MARKETING MAGAZINE	8,552		8,552	9,590	11,465
DRUG STORE NEWS FOR THE PHARMACIST		81,791	81,791	80,238	37,348
ELECTRICAL WHOLESALING	14,907	8,212	23,119	23,566	22,592
ELECTRONIC MEDIA	15,370	11,276	26,646	26,967	26,753
ELECTRONIC MEDIA INTERNATIONAL		3,404	3,404	2,906	3,482 @
THE EXECUTIVE EDUCATOR	14,805		14,805	14,845	14,753
FINANCIAL EXECUTIVE	15,984		15,984	16,319	16,205
THE FLORIDA SHIPPER MAGAZINE	1,763		1,763	1,677	1,655
FOOTWEAR NEWS	18,217		18,217	18,911	20,166
FOREIGN TRADE	4,725	6,436	11,161	11,611	10,199 ^
GIFTS & DECORATIVE ACCESSORIES	33,228		33,228	33,042	33,122
GLASS DIGEST	10,046	1,631	11,677	11,504	11,726
GLASS INDUSTRY	1,677	348	2,025	2,046	2,137
THE GREATER CINCINNATI BUSINESS RECORD	8,921		8,921	9,916	10,002
HFD-THE WEEKLY HOME FURNISHINGS NEWSPAPER	25,723	2,496	28,219	28,864	29,790
THE JOURNAL OF ACCOUNTANCY	332,640		332,640	323,403	326,218
LIBRARY JOURNAL	24,063		24,063	24,145	24,207
LIFE & HEALTH INSURANCE SALES	16,559		16,559	18,065	20,851
MEDICINE AND SCIENCE IN SPORTS AND EXERCISE	13,959		13,959	14,488	13,212
MILLING & BAKING NEWS	4,221		4,221	4,132	4,103
MINERIA PAN-AMERICANA		6,967	6,967	6,436	6,129
MINNEAPOLIS/ST. PAUL CITYBUSINESS	8,940	2,430	11,370	13,237	15,827
THE NATIONAL LOCKSMITH	18,143		18,143	17,732	17,860
NEWS 3X/400	30,228		30,228	30,199	30,282
NURSING 92	472,633		472,633	462,716	470,360
O'DWYER'S PR SERVICES REPORT	2,056	2,036	4,092	4,022	4,560
PACIFIC BUSINESS NEWS	14,293		14,293	14,317	14,487
PHOTO DISTRICT NEWS	23,355	1,008	24,363	24,484	25,340
PIPELINE & GAS JOURNAL	2,844	21,731	24,575	24,750	24,365
PLAYTHINGS	10,517	4,492	15,009	15,111	15,484
PROFESSIONAL BUILDER & REMODELER		141,362	141,362	142,020	142,179

PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED 12/31/91	6/30/91
PROGRESSIVE ARCHITECTURE	59,786		59,786	63,466	73,344
PUBLIC RELATIONS JOURNAL	20,189		20,189	19,737	20,202
RESTAURANTS & INSTITUTIONS	161,485		161,485	141,841	141,845
SCHOOL LIBRARY JOURNAL	40,967		40,967	41,165	41,126
SCREEN PRINTING	10,548	4,657	15,205	15,014	14,552
SPACE NEWS	5,759	9,991	15,750	19,161	17,009 @
TIRE BUSINESS	6,624	13,142	19,766	19,932	20,116
TOBACCO INTERNATIONAL	1,569	1,768	3,337	3,378	3,367
WALLCOVERINGS, WINDOWS & INTERIOR FASHION	2,038	14,938	16,976	16,941	16,932
CANADA					
OH&S CANADA	7,959	1,600	9,559	9,307	8,237
FOREIGN					
WORLD EXECUTIVE'S DIGEST	57,274	9,886	67,160	66,000	66,041
REFERENCE					
1992 NORTH JERSEY REGIONAL INDUSTRIAL BUYING GUIDE		30,510	30,510		29,232
THE POCKET LIST OF RAILROAD OFFICIALS	9,762		9,762	9,483	9,836

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PRELIMINARY FIGURES AS FILED WITH AUDIT BUREAU OF CIRCULATIONS SUBJECT TO AUDIT

AVERAGES FOR 6 MONTHS ENDED 6/30/92

PUBLICATION NAME	PAID	QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID	TOTAL PAID & QUALIFIED NON-PAID AVERAGE FOR 6 MONTHS ENDED	
				12/31/91	6/30/91
U.S.					
*CALIFORNIA FARMER	38,909	6,446	45,355	49,419	57,675
FFA NEW HORIZONS	385,940		385,940	381,888	385,626

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Preliminary figures as filed with **Audit Bureau of Circulations** *subject to audit.*

	CALIFORNIA FARMER	FFA NEW HORIZONS
MAINE		308
NEW HAMPSHIRE		669
VERMONT		416
MASSACHUSETTS		973
RHODE ISLAND		254
CONNECTICUT		1,714
NEW ENGLAND		**4,334**
NEW YORK		4,188
NEW JERSEY		1,840
PENNSYLVANIA		8,641
MIDDLE ATLANTIC		**14,669**
OHIO		17,647
INDIANA		8,373
ILLINOIS		13,488
MICHIGAN		6,039
WISCONSIN		17,443
EAST NO. CENTRAL		**62,990**
MINNESOTA		9,643
IOWA		10,517
MISSOURI		16,251
NORTH DAKOTA		4,277
SOUTH DAKOTA		3,675
NEBRASKA		6,233
KANSAS		7,042
WEST NO. CENTRAL		**57,638**
DELAWARE		1,041
MARYLAND		1,934
DISTRICT OF COLUMBIA		138
VIRGINIA		8,406
WEST VIRGINIA		3,292
NORTH CAROLINA		12,956
SOUTH CAROLINA		3,757
GEORGIA		10,131
FLORIDA		11,077
SOUTH ATLANTIC		**52,732**
KENTUCKY		11,087
TENNESSEE		11,825
ALABAMA		20,225
MISSISSIPPI		6,560
EAST SO. CENTRAL		**49,697**
ARKANSAS		12,155
LOUISIANA		8,411
OKLAHOMA		19,147
TEXAS		49,590
WEST SO. CENTRAL		**89,303**
MONTANA	23	1,894
IDAHO	72	3,349
WYOMING	5	1,654
COLORADO	39	2,903
NEW MEXICO	18	2,435
ARIZONA	320	2,706
UTAH	1	3,247
NEVADA	706	620
MOUNTAIN	**1,184**	**18,808**
ALASKA	10	210
WASHINGTON	101	6,371
OREGON	258	3,690
CALIFORNIA	40,940	28,311
HAWAII	52	361
PACIFIC	**41,361**	**38,943**
MISCELLANEOUS	456	
UNCLASSIFIED		
UNITED STATES	**43,001**	**389,114**
POSSESSIONS & OTHER AREAS		3,411
U.S. & POSSESSIONS, ETC.	**43,001**	**392,525**
CANADA		5
FOREIGN		51
UNCLASSIFIED		
MILITARY OR CIVILIAN PERSONNEL OVERSEAS		
GRAND TOTAL	**43,001**	**392,581**